

City of Tacoma Staff Liaison:
 Carol Wolfe
 253.591.5384
 cwolfe@cityoftacoma.org

Hilltop Business District
 Association President:
 Kevin Grossman
 206.730.5567
 kevin@kevingrossman.com

For additional demographics
 please contact Kala Dralle at
 253.573.2523 or
 kdralle@cityoftacoma.org

Find us on Facebook:
 Hilltop Business District 

Hilltop Business District

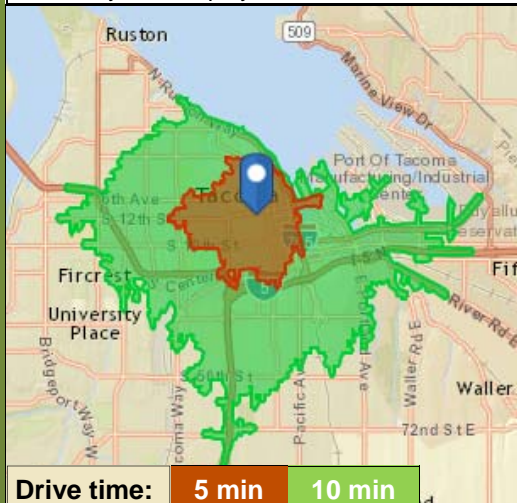


2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	29,518	98,479	
Households	13,418	40,206	
Average Household Size	2.03	2.32	2.59
Median Age	35.1	35.5	38.0
Median Household Income	\$36,164	\$46,358	\$54,149
Median Value Owner Occupied Housing Unit	\$223,200	\$224,987	\$198,891
Owner Occupied Units	27.0%	41.9%	55.4%
Renter Occupied Units	60.4%	47.3%	32.9%
Population Trend 2016-2021	1.0%	0.9%	0.8%
Median Household Income Trend 2016-2021	0.0%	77.0%	1.9%

2016 Business Profile

Total Businesses	2,874	6,871	
Total Daytime Employees	48,741	96,811	



Overview:

Hilltop is home to some of Tacoma's oldest establishments and some of its newest too. A candy store making their own sweets is vibrant after 75 years; a novelty gift store has successful for over 60 years; men's fashions, from hip to elegant, has been a destination for many decades. Popular restaurants and bars, both new and established, also call Hilltop home. Enjoy Asian cuisine amazing Fish sandwiches, a nationally recognized cocktail lounge and cozy bars with truly outstanding food - and each with signature Hilltop hospitality. Stroll through People's Park and soon enjoy the new pool at People's Community Center. The district connects two regional hospitals, is an easy walk to the heart of downtown, and light rail is approved and on its way!

Special Events:

Hilltop Street Fair, August

Latin Arts Fest, August

Hilltop Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	6.0%	6.3%	6.2%	
5 - 9	5.2%	5.9%	6.3%	
10 - 14	4.6%	5.3%	6.5%	
15 - 19	5.0%	6.1%	6.6%	
20 - 24	9.0%	8.5%	7.1%	
25 - 34	20.2%	17.2%	13.6%	
35 - 44	14.6%	13.8%	12.6%	
45 - 54	13.4%	13.1%	13.3%	
55 - 64	11.3%	11.9%	12.8%	
65 - 74	6.5%	7.1%	8.8%	
75 - 84	3.0%	3.2%	4.3%	
85+	1.3%	1.6%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	5.2%	4.4%	5.5%	
9th - 12th Grade, No Diploma	9.1%	7.9%	7.3%	
High School or GED/Alternative Credential	24.4%	25.7%	27.6%	
Some College, No Degree	23.2%	24.0%	20.9%	
Associate Degree	8.9%	8.8%	8.2%	
Bachelor's Degree	18.1%	18.5%	18.8%	
Graduate/Professional Degree	11.1%	10.5%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.8%	0.7%	2.0%	
Construction	5.3%	6.2%	6.2%	
Manufacturing	6.8%	7.9%	10.2%	
Wholesale Trade	2.4%	2.6%	2.7%	
Retail Trade	11.0%	11.0%	11.3%	
Transportation/Utilities	6.0%	5.4%	4.9%	
Information	1.7%	1.6%	1.9%	
Finance/Insurance/Real Estate	4.3%	5.6%	6.5%	
Services	56.4%	53.5%	49.5%	
Public Administration	5.3%	5.4%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	70	\$46,567	81	\$53,776
Food at Home	73	\$3,662	82	\$4,107
Food Away from Home	73	\$2,259	83	\$2,560
Alcoholic Beverages	75	\$384	85	\$435
Housing	74	\$15,175	84	\$17,241
Shelter	76	\$11,801	86	\$13,358
Utilities, Fuel and Public Services	69	\$3,374	80	\$3,883
Household Operations	67	\$1,141	79	\$1,360
Housekeeping Supplies	70	\$492	80	\$562
Household Furnishings and Equipment	68	\$1,209	80	\$1,417
Apparel and Services	73	\$1,475	83	\$1,677
Transportation	69	\$5,619	80	\$6,468
Travel	64	\$1,183	78	\$1,451
Health Care	65	\$3,424	77	\$4,060
Entertainment and Recreation	68	\$1,993	80	\$2,327
Personal Care Products & Services	70	\$514	81	\$594
Education	76	\$1,069	86	\$1,217
Life/Other Insurance	57	\$238	72	\$300
Pensions and Social Security	65	\$4,446	78	\$5,325

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.