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Lincoln Business District

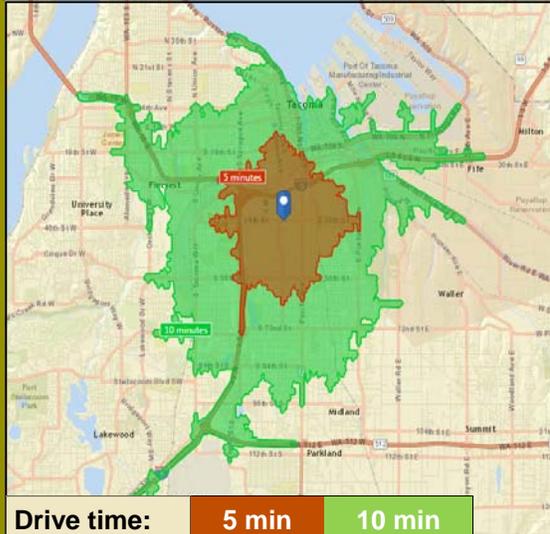


2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	30,102	132,380	
Households	11,384	50,972	
Average Household Size	2.60	2.51	2.59
Median Age	35.6	34.0	38.0
Median Household Income	\$46,295	\$42,619	\$54,149
Median Value Owner Occupied Housing Unit	\$182,678	\$189,989	\$198,891
Owner Occupied Units	50.5%	40.9%	55.4%
Renter Occupied Units	39.2%	48.6%	32.9%
Population Trend 2016-2021	0.7%	0.9%	0.8%
Median Household Income Trend 2016-2021	1.3%	0.5%	1.9%

2016 Business Profile

Total Businesses	1,358	7,741	
Total Daytime Employees	16,795	111,498	



Overview:

When you want to step into an exotic port of call you don't have to go far. Welcome to the Lincoln International District. We still have long-time resident local hardware, pharmacy and jewelry stores, plus exotic herbal remedies and the city's best selection of Asian restaurants. Try something unique from any of our many cultural shops, and if you fancy have a picnic in beautiful Lincoln Park.

Special Events:

Lunar New Year Festival, *January/February*

Lincoln Business District

2016 Resident Profile	Drive Time				
Population by Age	5 Min.	10 Min.	U.S.A.		
0 - 4	7.1%	7.4%	6.2%		
5 - 9	6.9%	6.9%	6.3%		
10 - 14	6.2%	6.1%	6.5%		
15 - 19	6.0%	5.9%	6.6%		
20 - 24	7.2%	8.0%	7.1%		
25 - 34	15.7%	17.4%	13.6%		
35 - 44	14.6%	13.6%	12.6%		
45 - 54	13.4%	12.5%	13.3%		
55 - 64	12.1%	11.1%	12.8%		
65 - 74	6.8%	6.5%	8.8%		
75 - 84	2.9%	3.1%	4.3%		
85+	1.2%	1.5%	1.9%		
Population 25+ by Educational Attainment					
Less than 9th Grade	5.9%	6.4%	5.5%		
9th - 12th Grade, No Diploma	10.4%	9.9%	7.3%		
High School or GED/Alternative Credential	31.1%	30.1%	27.6%		
Some College, No Degree	25.9%	25.4%	20.9%		
Associate Degree	9.5%	8.9%	8.2%		
Bachelor's Degree	13.0%	13.6%	18.8%		
Graduate/Professional Degree	4.3%	5.7%	11.6%		
Employed Population 16+ by Industry					
Agriculture/Mining	0.7%	0.8%	2.0%		
Construction	6.8%	7.4%	6.2%		
Manufacturing	9.0%	8.4%	10.2%		
Wholesale Trade	3.5%	3.0%	2.7%		
Retail Trade	11.0%	11.1%	11.3%		
Transportation/Utilities	6.2%	5.6%	4.9%		
Information	2.0%	1.9%	1.9%		
Finance/Insurance/Real Estate	5.8%	4.5%	6.5%		
Services	50.0%	51.5%	49.5%		
Public Administration	5.1%	5.8%	4.7%		
Annual Household Budget Expenditures		Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time		5 Min.		10 Min.	
Total Expenditures	74	\$48,778	72	\$47,506	
Food at Home	74	\$3,676	73	\$3,648	
Food Away from Home	74	\$2,286	73	\$2,268	
Alcoholic Beverages	76	\$387	74	\$380	
Housing	76	\$15,624	75	\$15,280	
Shelter	78	\$12,091	76	\$11,826	
Utilities, Fuel and Public Services	72	\$3,532	71	\$3,454	
Household Operations	73	\$1,251	70	\$1,197	
Housekeeping Supplies	72	\$505	71	\$497	
Household Furnishings and Equipment	73	\$1,288	71	\$1,247	
Apparel and Services	75	\$1,509	74	\$1,487	
Transportation	72	\$5,849	71	\$5,755	
Travel	72	\$1,346	68	\$1,266	
Health Care	70	\$3,715	67	\$3,566	
Entertainment and Recreation	73	\$2,117	70	\$2,050	
Personal Care Products & Services	73	\$536	71	\$524	
Education	78	\$1,109	75	\$1,060	
Life/Other Insurance	68	\$283	63	\$262	
Pensions and Social Security	72	\$4,895	69	\$4,689	

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.