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2016 Residential Profile Summary			
Drive Time	5 Min.	10 Min.	U.S.A.
Population	21,128	172,320	
Households	8,856	70,849	
Average Household Size	2.35	2.35	2.59
Median Age	34.3	36.3	38.0
Median Household Income	\$47,491	\$49,410	\$54,149
Median Value Owner Occupied Housing Unit	\$224,354	\$236,464	\$198,891
Owner Occupied Units	41.8%	44.1%	55.4%
Renter Occupied Units	48.6%	46.7%	32.9%
Population Trend 2016-2021	1.2%	0.9%	0.8%
Median Household Income Trend 2016-2021	0.9%	0.6%	1.9%
2016 Business Profile			
Total Businesses	1,768	9,425	
Total Daytime Employees	23,581	123,335	

Overview:

Oakland Madrona is a family neighborhood and has stayed true to its lumber mill history as the shopping destination for home improvement needs. You can take care of your back at the local chiropractor, take your dog to its very own boutique, enjoy the golf driving range and bring home a bouquet of beautiful flowers.



Dakland Madrona 3usiness District

2016 Resident Profile	Drive	-		
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	7.2%	6.4%	6.2%	
5 - 9	6.5%	6.1%	6.3%	
10 - 14	5.7%	5.7%	6.5%	
15 - 19	5.6%	6.0%	6.6%	
20 - 24	8.4%	8.0%	7.1%	
25 - 34	17.8%	16.1%	13.6%	
35 - 44	13.1%	13.0%	12.6%	
45 - 54	12.2%	12.9%	13.3%	
55 - 64	10.6%	12.2%	12.8%	
65 - 74	6.5%	7.6%	8.8%	
75 - 84	3.8%	3.9%	4.3%	
85+	2.6%	2.1%	1.9%	
Population 25+ by Educational Attainment	<u> </u>			
Less than 9th Grade	3.2%	390.0%	5.5%	
9th - 12th Grade, No Diploma	7.0%	7.1%	7.3%	
High School or GED/Alternative Credential	28.1%	26.5%	27.6%	
Some College, No Degree	26.9%	25.1%	20.9%	
Associate Degree	9.6%	9.7%	8.2%	
Bachelor's Degree	17.4%	17.7%	18.8%	
Graduate/Professional Degree	7.8%	9.9%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.8%	0.5%	2.0%	
Construction	6.7%	6.0%	6.2%	
Manufacturing	9.0%	7.4%	10.2%	
Wholesale Trade	2.9%	2.7%	2.7%	
Retail Traide	10.6%	11.7%	11.3%	
Transportation/Utilities	4.9%	5.5%	4.9%	
Information	2.1%	1.7%	1.9%	
Finance/Insurance/Real Estate	5.0%	5.6%	6.5%	
Services	50.9%	52.9%	49.5%	
Public Administration	7.0%	6.0%	4.7%	
Annual Household Budget Expenditures	Spending Potential	Average Amount Spent	Spending Potential Index*	Averaç Amou Spe
	Index*	Spent		
Drive Time	5 Min.	Opent	10 M	in.
Drive Time Total Expenditures		\$50,112	10 M 84	
	5 Min.	-		\$55,63
Total Expenditures Food at Home	5 Min. 76	\$50,112	84	\$55,63 \$4,24
Total Expenditures Food at Home Food Away from Home	5 Min. 76 77	\$50,112 \$3,838	84 85	\$55,63 \$4,24 \$2,64
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages	5 Min. 76 77 77	\$50,112 \$3,838 \$2,396 \$405	84 85 85	\$55,63 \$4,24 \$2,64 \$44
Total Expenditures Food at Home Food Away from Home	5 Min. 76 77 77 79	\$50,112 \$3,838 \$2,396 \$405 \$15,996	84 85 85 87	\$55,63 \$4,24 \$2,64 \$44 \$17,75
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter	5 Min. 76 77 77 79 78 78 79	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345	84 85 85 87 87 88	\$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services	5 Min. 76 77 77 79 78 79 78 79 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651	84 85 87 87 88 88 83	\$55,60 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,00
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations	5 Min. 76 77 77 79 78 79 78 79 75 74	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263	84 85 87 87 88 83 83	\$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,03 \$1,40
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies	5 Min. 76 77 77 79 78 79 78 79 75 74 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$1,263 \$526	84 85 87 87 88 83 83 82 83	\$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,03 \$4,03 \$1,40 \$58
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment	5 Min. 76 77 77 79 78 79 75 75 74 75 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322	84 85 87 87 88 83 83 82 83 83	\$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,00 \$1,40 \$58 \$1,40
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services	5 Min. 76 77 77 79 78 79 75 74 75 75 75 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,365	84 85 87 87 88 83 83 82 83 83 83 83	\$55,63 \$4,24 \$2,64 \$17,75 \$13,72 \$13,72 \$4,03 \$1,40 \$58 \$1,46 \$1,46 \$1,72
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services Transportation	5 Min. 76 77 77 79 78 79 75 75 75 75 78 78 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100	84 85 87 87 88 83 83 83 83 83 83 83 83	\$55,63 \$4,24 \$2,64 \$17,75 \$13,72 \$4,03 \$1,40 \$58 \$1,40 \$58 \$1,40 \$1,72 \$6,77
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services Transportation Travel	5 Min. 76 77 77 79 78 79 75 75 75 75 75 75 75 75 75 75	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100 \$1,342	84 85 87 87 88 83 83 83 83 83 83 83 83 83 83	\$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,03 \$1,40 \$1,40 \$1,40 \$1,40 \$1,72 \$6,71 \$1,50
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services Transportation Travel Health Care	5 Min. 76 77 77 79 78 79 75 75 75 75 75 75 75 75 72 72 72	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100 \$1,342 \$3,794	84 85 87 87 88 83 83 83 83 83 83 83 86 83 81 80	\$55,63 \$4,24 \$2,64 \$17,75 \$13,72 \$4,00 \$13,72 \$4,00 \$13,72 \$4,00 \$1,40 \$1,40 \$1,40 \$1,72 \$6,77 \$1,50 \$4,25
Total Expenditures Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services Transportation Travel Health Care Entertainment and Recreation	5 Min. 76 77 77 79 78 79 75 75 74 75 75 75 75 75 72 72 72 72	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100 \$1,342 \$3,794 \$2,163	84 85 87 87 88 83 83 83 83 83 83 83 81 80 83	\$55,63 \$4,24 \$2,64 \$17,75 \$13,72 \$4,03 \$1,40 \$1,40 \$58 \$1,40 \$1,72 \$6,71 \$1,72 \$6,71 \$1,50 \$4,23 \$2,40
Total ExpendituresFood at HomeFood Away from HomeAlcoholic BeveragesHousingShelterUtilities, Fuel and Public ServicesHousehold OperationsHousekeeping SuppliesHousehold Furnishings and EquipmentApparel and ServicesTransportationTravelHealth CareEntertainment and RecreationPersonal Care Products & Services	5 Min. 76 77 77 79 78 79 75 74 75 75 75 75 75 75 75 75 72 72 72 72 72	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100 \$1,342 \$3,794 \$2,163 \$554	84 85 87 87 88 83 83 83 83 83 83 83 81 80 83 83 84	\$55,63 \$4,24 \$2,64 \$17,75 \$13,72 \$4,03 \$13,72 \$4,03 \$1,40 \$58 \$1,40 \$1,72 \$6,77 \$1,50 \$4,23 \$2,40 \$2,40 \$2,40 \$2,40 \$58 \$2,40 \$58 \$58 \$58 \$58 \$58 \$58 \$58 \$58 \$58 \$58
 Food at Home Food Away from Home Alcoholic Beverages Housing Shelter Utilities, Fuel and Public Services Household Operations Housekeeping Supplies Household Furnishings and Equipment Apparel and Services Transportation Travel Health Care Entertainment and Recreation 	5 Min. 76 77 77 79 78 79 75 75 74 75 75 75 75 75 72 72 72 72	\$50,112 \$3,838 \$2,396 \$405 \$15,996 \$12,345 \$3,651 \$1,263 \$526 \$1,322 \$1,565 \$6,100 \$1,342 \$3,794 \$2,163	84 85 87 87 88 83 83 83 83 83 83 83 81 80 83	lin. \$55,63 \$4,24 \$2,64 \$44 \$17,75 \$13,72 \$4,03 \$1,40 \$1,40 \$1,40 \$1,40 \$1,72 \$6,71 \$1,50 \$4,23 \$2,40 \$4,23 \$2,40 \$1,24 \$1,24 \$1,24 \$1,24 \$31