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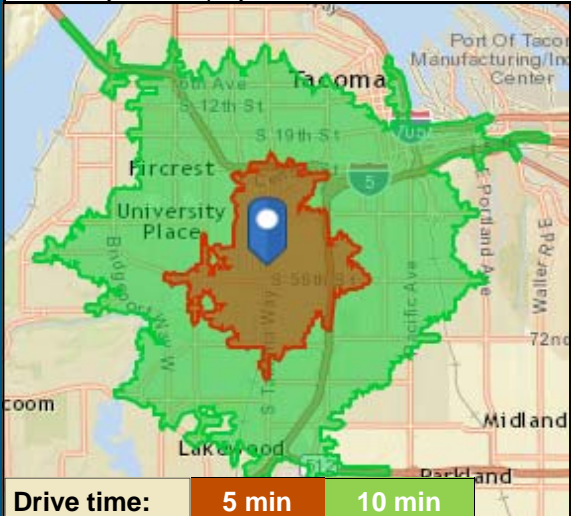
South Tacoma Business
 District Association President:
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For additional demographics
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South Tacoma Business District



2016 Residential Profile Summary			
Drive Time	5 Min.	10 Min.	U.S.A.
Population	22,274	138,778	
Households	8,628	54,789	
Average Household Size	2.56	2.50	2.59
Median Age	31.9	34.5	38.0
Median Household Income	\$44,491	\$46,957	\$54,149
Median Value Owner Occupied Housing Unit	\$183,423	\$209,049	\$198,891
Owner Occupied Units	38.2%	44.1%	55.4%
Renter Occupied Units	51.4%	46.6%	32.9%
Population Trend 2016-2021	1.0%	0.8%	0.8%
Median Household Income Trend 2016-2021	0.5%	0.7%	1.9%
2016 Business Profile			
Total Businesses	1,740	7,642	
Total Daytime Employees	24,756	95,793	



Drive time: **5 min** **10 min**



Overview:

South Tacoma is a historic shopping area that has been serving families for generations. Originally founded to cater to the growing Northern Pacific Railroad Car workers, this district is home to an eclectic mix of destination businesses—from fabulous eateries to home security, and more auto selections than anywhere else. Visit www.stbda.com for more information about the district.

Special Events:

Tacoma Jazz & Blues Festival, *July*
 South Tacoma Classic Car Show, *August*

South Tacoma Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	8.1%	7.3%	6.2%	
5 - 9	7.3%	6.7%	6.3%	
10 - 14	6.4%	6.1%	6.5%	
15 - 19	6.4%	6.0%	6.6%	
20 - 24	9.1%	8.0%	7.1%	
25 - 34	18.0%	16.6%	13.6%	
35 - 44	13.3%	13.0%	12.6%	
45 - 54	11.7%	12.4%	13.3%	
55 - 64	10.4%	11.5%	12.8%	
65 - 74	5.7%	7.0%	8.8%	
75 - 84	2.5%	3.6%	4.3%	
85+	1.1%	1.8%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	5.1%	4.8%	5.5%	
9th - 12th Grade, No Diploma	9.6%	8.3%	7.3%	
High School or GED/Alternative Credential	32.6%	29.1%	27.6%	
Some College, No Degree	28.0%	26.2%	20.9%	
Associate Degree	9.3%	10.0%	8.2%	
Bachelor's Degree	11.2%	14.8%	18.8%	
Graduate/Professional Degree	4.2%	6.7%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	1.0%	0.6%	2.0%	
Construction	7.6%	7.2%	6.2%	
Manufacturing	8.4%	7.5%	10.2%	
Wholesale Trade	2.2%	2.8%	2.7%	
Retail Trade	12.9%	11.4%	11.3%	
Transportation/Utilities	5.8%	5.6%	4.9%	
Information	2.1%	1.8%	1.9%	
Finance/Insurance/Real Estate	5.7%	5.3%	6.5%	
Services	49.5%	51.4%	49.5%	
Public Administration	4.8%	6.3%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	71	\$49,943	78	\$51,836
Food at Home	73	\$3,642	80	\$3,972
Food Away from Home	74	\$2,282	80	\$2,473
Alcoholic Beverages	73	\$376	81	\$415
Housing	74	\$15,120	81	\$16,544
Shelter	75	\$11,716	82	\$122,768
Utilities, Fuel and Public Services	70	\$3,404	77	\$3,776
Household Operations	68	\$1,168	76	\$1,306
Housekeeping Supplies	70	\$491	77	\$543
Household Furnishings and Equipment	70	\$1,233	77	\$1,366
Apparel and Services	74	\$1,492	80	\$1,618
Transportation	71	\$5,764	78	\$6,311
Travel	66	\$1,224	75	\$1,390
Health Care	65	\$3,443	74	\$3,918
Entertainment and Recreation	69	\$2,020	77	\$2,242
Personal Care Products & Services	71	\$519	78	\$571
Education	72	\$1,022	81	\$1,150
Life/Other Insurance	60	\$248	70	\$292
Pensions and Social Security	68	\$4,629	76	\$5,147

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.