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# Tacoma Narrows Business District



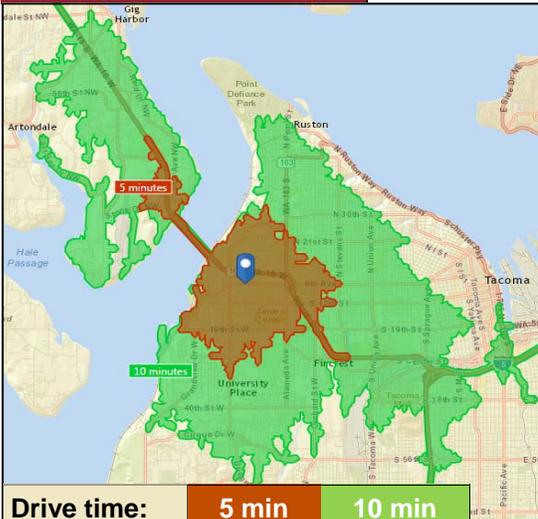
2016 Residential Profile Summary			
Drive Time	5 Min.	10 Min.	U.S.A.
Population	21,429	110,584	
Households	10,273	46,363	
Average Household Size	2.05	2.33	2.59
Median Age	45.1	39.5	38.0
Median Household Income	\$51,817	\$55,636	\$54,149
Median Value Owner Occupied Housing Unit	\$287,207	\$283,454	\$198,891
Owner Occupied Units	43.9%	50.7%	55.4%
Renter Occupied Units	48.3%	41.3%	32.9%
Population Trend 2016-2021	1.0%	0.9%	0.8%
Median Household Income Trend 2016-2021	0.5%	1.5%	1.9%
2016 Business Profile			
Total Businesses	822	5,617	
Total Daytime Employees	7,512	55,935	

**Overview:**

The Tacoma Narrows district in the West End can be found between the double Narrows Bridge and the neighboring community of University Place. The district is home to the Northwest’s largest live community theater which features a host of musicals year round. Enjoy one of Tacoma’s best donut shops, sip coffee in a comfy atmosphere or taste wine from around the world. Enjoy history and nature at Memorial Park and the scenic Scott Pierson Bike and Walking Trail.

**Special Events:**

National Night Out at the Narrows, *August*



# Tacoma Narrows Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	4.8%	5.7%	6.2%	
5 - 9	4.7%	5.6%	6.3%	
10 - 14	4.7%	5.6%	6.5%	
15 - 19	4.8%	6.2%	6.6%	
20 - 24	6.3%	7.3%	7.1%	
25 - 34	13.4%	13.9%	13.6%	
35 - 44	11.1%	12.3%	12.6%	
45 - 54	13.0%	13.1%	13.3%	
55 - 64	14.4%	13.3%	12.8%	
65 - 74	10.4%	9.0%	8.8%	
75 - 84	7.0%	5.0%	4.3%	
85+	5.3%	3.1%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	1.9%	1.9%	5.5%	
9th - 12th Grade, No Diploma	4.2%	5.1%	7.3%	
High School or GED/Alternative Credential	24.7%	24.0%	27.6%	
Some College, No Degree	26.0%	24.5%	20.9%	
Associate Degree	10.5%	10.0%	8.2%	
Bachelor's Degree	20.0%	21.4%	18.8%	
Graduate/Professional Degree	12.7%	13.1%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.0%	0.5%	2.0%	
Construction	5.0%	5.3%	6.2%	
Manufacturing	7.9%	7.0%	10.2%	
Wholesale Trade	2.6%	2.6%	2.7%	
Retail Trade	12.9%	11.6%	11.3%	
Transportation/Utilities	4.6%	5.2%	4.9%	
Information	0.7%	1.6%	1.9%	
Finance/Insurance/Real Estate	6.3%	6.3%	6.5%	
Services	53.6%	53.9%	49.5%	
Public Administration	6.3%	6.2%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	93	\$61,526	98	\$64,986
Food at Home	94	\$4,686	98	\$4,879
Food Away from Home	93	\$2,877	99	\$3,048
Alcoholic Beverages	97	\$495	102	\$522
Housing	95	\$19,442	100	\$20,516
Shelter	96	\$14,950	102	\$15,823
Utilities, Fuel and Public Services	92	\$4,492	96	\$4,693
Household Operations	91	\$1,563	97	\$1,671
Housekeeping Supplies	93	\$655	97	\$681
Household Furnishings and Equipment	92	\$1,625	98	\$1,727
Apparel and Services	93	\$1,870	99	\$1,992
Transportation	91	\$7,371	96	\$7,778
Travel	91	\$1,694	98	\$1,822
Health Care	92	\$4,875	96	\$5,060
Entertainment and Recreation	92	\$2,677	97	\$2,831
Personal Care Products & Services	94	\$686	98	\$722
Education	97	\$1,374	104	\$1,465
Life/Other Insurance	89	\$367	94	\$389
Pensions and Social Security	89	\$6,033	96	\$6,545

\*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.