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Find us on Facebook:
Stadium Historical District
Business Association



Stadium Business District

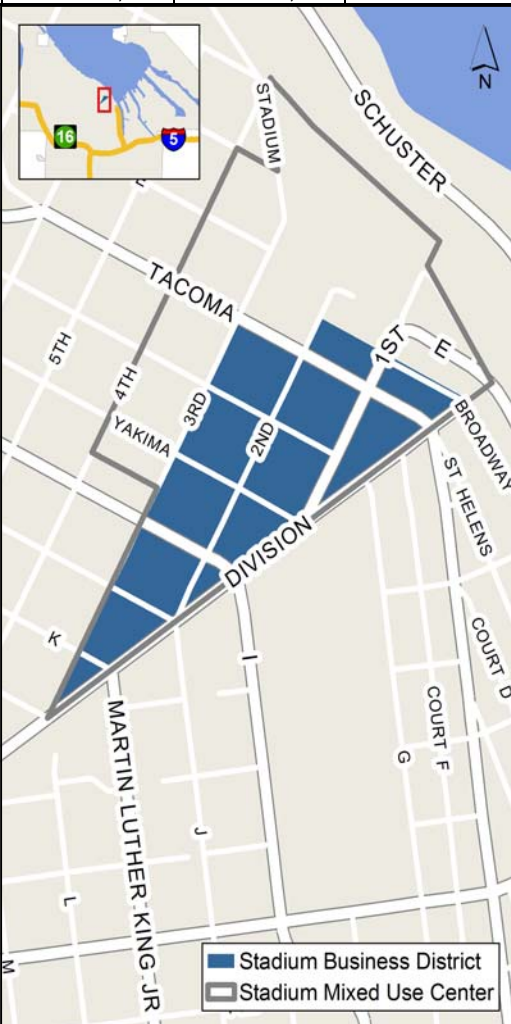
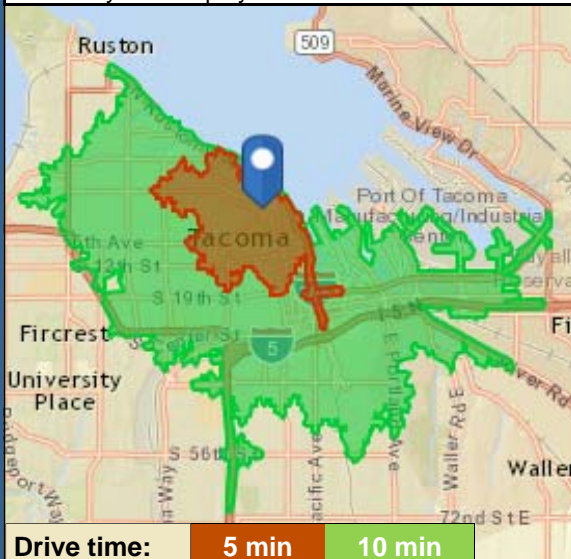


2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	27,666	88,577	
Households	13,130	36,646	
Average Household Size	1.93	2.28	2.59
Median Age	36.4	36.4	38.0
Median Household Income	\$40,228	\$49,483	\$54,149
Median Value Owner Occupied Housing Unit	\$340,426	\$244,600	\$198,891
Owner Occupied Units	27.6%	44.4%	55.4%
Renter Occupied Units	60.2%	45.6%	32.9%
Population Trend 2016-2021	0.9%	0.9%	0.8%
Median Household Income Trend 2016-2021	0.3%	0.8%	1.9%

2016 Business Profile

Total Businesses	2,270	5,898	
Total Daytime Employees	39,693	85,632	



Overview:

Historic Stadium is located just north of downtown, in the city's North End neighborhood. It is home to the dazzling architecture of Stadium High School, Seymour Conservatory, beautiful Wright Park, and the oldest community theater west of the Mississippi. Stop by and shop specialty stores, get your car serviced, enjoy a salon treatment, eat your way through great restaurants and visit the historic pharmacy.

Special Events:

Ethnic Fest, <i>July</i>	Stadium Art & Wine Walk, <i>September</i>
Halloween Street of Treats, <i>October</i>	Dickens Festival, <i>December</i>

Stadium Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	5.2%	6.0%	6.2%	
5 - 9	4.8%	5.8%	6.3%	
10 - 14	4.2%	5.3%	6.5%	
15 - 19	5.2%	6.1%	6.6%	
20 - 24	9.2%	8.3%	7.1%	
25 - 34	19.4%	16.6%	13.6%	
35 - 44	13.9%	13.7%	12.6%	
45 - 54	13.8%	13.3%	13.3%	
55 - 64	12.3%	12.3%	12.8%	
65 - 74	7.5%	7.5%	8.8%	
75 - 84	3.3%	3.5%	4.3%	
85+	1.2%	1.8%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	4.4%	4.2%	5.5%	
9th - 12th Grade, No Diploma	6.3%	7.2%	7.3%	
High School or GED/Alternative Credential	21.8%	24.2%	27.6%	
Some College, No Degree	20.9%	23.0%	20.9%	
Associate Degree	8.8%	9.0%	8.2%	
Bachelor's Degree	21.3%	19.9%	18.8%	
Graduate/Professional Degree	16.4%	12.5%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.6%	0.7%	2.0%	
Construction	5.1%	6.0%	6.2%	
Manufacturing	6.4%	8.1%	10.2%	
Wholesale Trade	2.6%	2.7%	2.7%	
Retail Trade	11.5%	10.7%	11.3%	
Transportation/Utilities	5.1%	5.4%	4.9%	
Information	1.1%	1.5%	1.9%	
Finance/Insurance/Real Estate	6.4%	5.5%	6.5%	
Services	55.2%	54.1%	49.5%	
Public Administration	6.1%	5.3%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	85	\$56,270	86	\$56,973
Food at Home	88	\$4,387	87	\$4,329
Food Away from Home	88	\$2,734	87	\$2,699
Alcoholic Beverages	91	\$466	90	\$460
Housing	89	\$18,225	89	\$18,213
Shelter	91	\$14,184	91	\$14,104
Utilities, Fuel and Public Services	83	\$4,040	84	\$4,110
Household Operations	81	\$1,390	84	\$1,449
Housekeeping Supplies	84	\$593	85	\$595
Household Furnishings and Equipment	83	\$1,470	85	\$1,503
Apparel and Services	88	\$1,780	88	\$1,768
Transportation	84	\$6,767	84	\$6,831
Travel	78	\$1,458	84	\$1,554
Health Care	78	\$4,146	82	\$4,335
Entertainment and Recreation	83	\$2,418	85	\$2,471
Personal Care Products & Services	85	\$624	86	\$630
Education	91	\$1,287	91	\$1,291
Life/Other Insurance	70	\$292	78	\$324
Pensions and Social Security	80	\$5,449	83	\$5,667

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.