Key Demographics

6th Ave--Drive time of 5 minutes
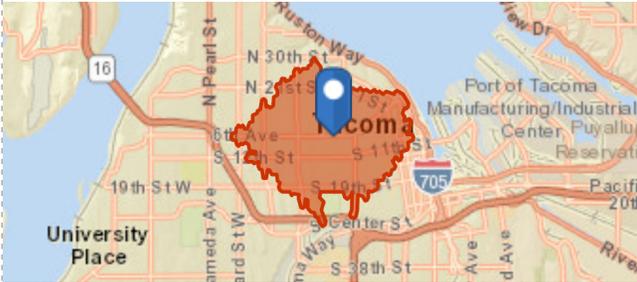
KEY FACTS

36,756
Population

35.4
Median Age

2.2
Average Household Size

$52,817
Median Household Income

BUSINESS

1,545
Total Businesses

21,447
Total Employees

HOUSING

17,079
2017 Total Housing Units

6,876
2017 Owner Occupied HUs

1,637
2017 Vacant Units

93
ACS HUs/Year Built: 2010 or Later

733
ACS HUs/Year Built: 2000-2009

480
ACS HUs/Year Built: 1990-1999

EDUCATION

9%
No High School Diploma

23%
High School Graduate

28%
Some College

39%
Bachelor's/Grad/Prof Degree

EMPLOYMENT

66%
White Collar

16%
Blue Collar

18%
Services

5.9%
Unemployment Rate

HOUSING STATS

$285,663
Median Home Value

$6,339
Average Spent on Mortgage & Basics

$809
Median Contract Rent

Households By Income

The largest group: $50,000 - $74,999 (18.9%)

The smallest group: $200,000+ (3.9%)

Indicator	Value	Difference	
<$15,000	15.1%	+6.9%	
$15,000 - $24,999	9.0%	+2.2%	
$25,000 - $34,999	8.9%	+1.3%	
$35,000 - $49,999	13.9%	+1.1%	
$50,000 - $74,999	18.9%	-0.1%	
$75,000 - $99,999	11.2%	-3.4%	
$100,000 - $149,999	13.9%	-3.9%	
$150,000 - $199,999	5.1%	-1.9%	
$200,000+	3.9%	-2.3%	

Bars show deviation from Pierce County

Age Pyramid
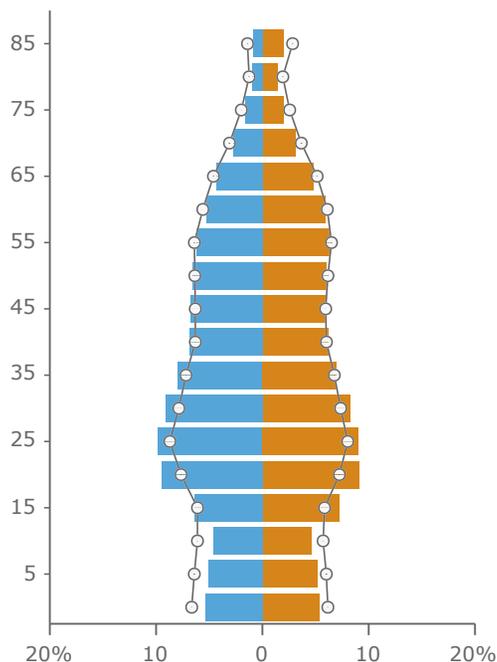
The largest group:
2018 Male Population Age 25-29 (Esri)

The smallest group:
2018 Male Population Age 85+ (Esri)

Dots show comparison to Tacoma city

Race and Ethnicity

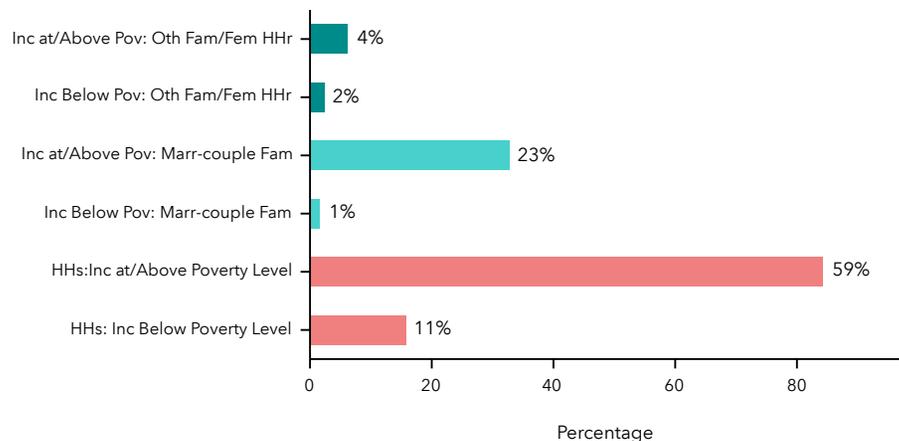The largest group: White Alone (72.09)
The smallest group: Pacific Islander Alone (0.66)

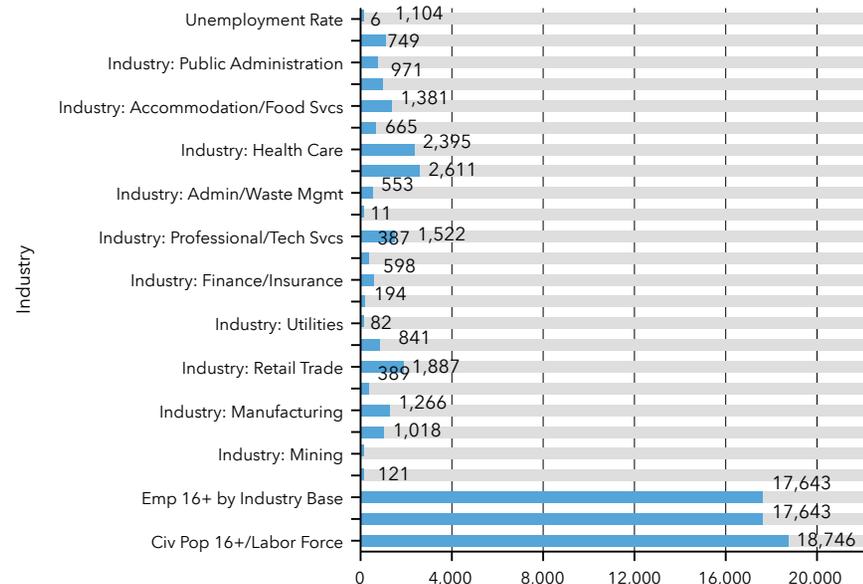| Indicator	Value	Difference	
White Alone	72.09	+1.00	
Black Alone	11.71	+4.42	
American Indian/Alaska Native Alone	1.53	+0.12	
Asian Alone	3.95	-2.58	
Pacific Islander Alone	0.66	-0.90	
Other Race	1.93	-2.30	
Two or More Races	8.13	+0.26	
Hispanic Origin (Any Race)	8.20	-2.97	

Bars show deviation from Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHs: Inc Below Poverty Level
- HHs:Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

Category	Percentage
Inc at/Above Pov: Oth Fam/Fem HHr	4%
Inc Below Pov: Oth Fam/Fem HHr	2%
Inc at/Above Pov: Marr-couple Fam	23%
Inc Below Pov: Marr-couple Fam	1%
HHs:Inc at/Above Poverty Level	59%
HHs: Inc Below Poverty Level	11%

2017 Labor Force by Industry (Esri)

Industry	Value
Unemployment Rate	6 / 1,104
Industry: Public Administration	749
Industry: Accommodation/Food Svcs	971 / 1,381
Industry: Health Care	665 / 2,395
Industry: Admin/Waste Mgmt	2,611
Industry: Professional/Tech Svcs	553 / 11
Industry: Finance/Insurance	387 / 1,522
Industry: Utilities	598 / 194
Industry: Retail Trade	82 / 841
Industry: Manufacturing	389 / 1,887
Industry: Mining	1,266 / 1,018
Emp 16+ by Industry Base	121 / 17,643
Civ Pop 16+/Labor Force	17,643 / 18,746

Key Demographics

6th Ave--Drive time of 10 minutes
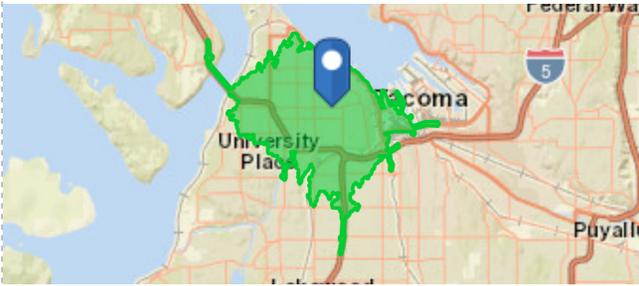
KEY FACTS

100,178
Population

37.5
Median Age

2.2
Average Household Size

$53,597
Median Household Income

BUSINESS

5,716
Total Businesses

88,403
Total Employees

HOUSING

47,164
2017 Total Housing Units

19,584
2017 Owner Occupied HUs

4,294
2017 Vacant Units

711
ACS HUs/Year Built: 2010 or Later

3,839
ACS HUs/Year Built: 2000-2009

2,222
ACS HUs/Year Built: 1990-1999

EDUCATION

9%
No High School Diploma

24%
High School Graduate

32%
Some College

35%
Bachelor's/Grad/ Prof Degree

Households By Income

The largest group: $50,000 - $74,999 (18.9%)
The smallest group: $200,000+ (4.4%)

Indicator	Value	Difference	
<$15,000	14.0%	+5.8%	
$15,000 - $24,999	9.5%	+2.7%	
$25,000 - $34,999	9.2%	+1.6%	
$35,000 - $49,999	13.4%	+0.6%	
$50,000 - $74,999	18.9%	-0.1%	
$75,000 - $99,999	11.8%	-2.8%	
$100,000 - $149,999	13.8%	-4.0%	
$150,000 - $199,999	5.0%	-2.0%	
$200,000+	4.4%	-1.8%	

Bars show deviation from Pierce County

HOUSING STATS

$285,503
Median Home Value

$6,705
Average Spent on Mortgage & Basics

$831
Median Contract Rent

EMPLOYMENT

65%
White Collar

18%
Blue Collar
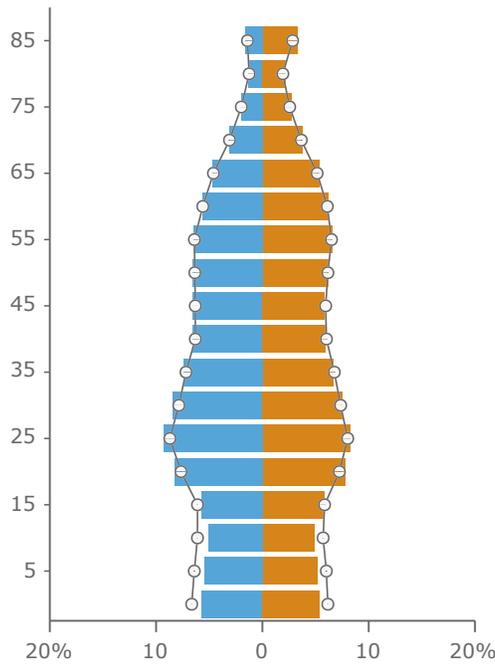
17%
Services

5.7%
Unemployment Rate

Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2012-2016, 2018, 2023.

Age Pyramid

The largest group:
2018 Male Population Age 25-29 (Esri)

The smallest group:
2018 Male Population Age 80-84 (Esri)

Dots show comparison to Tacoma city

Race and Ethnicity

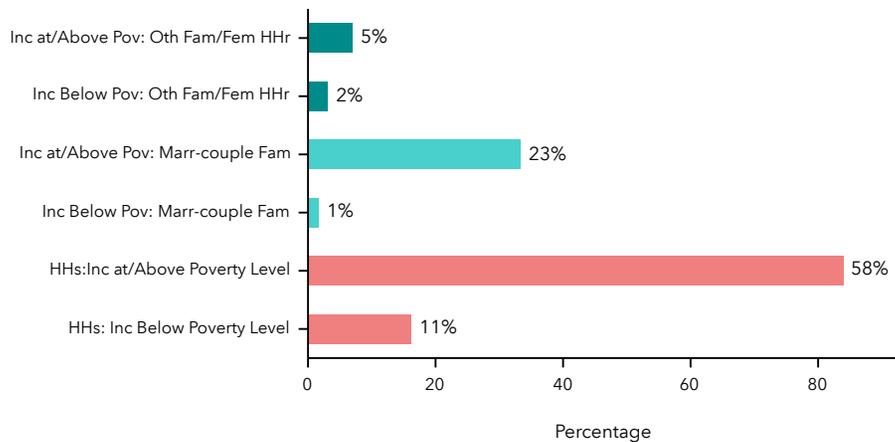The largest group: White Alone (67.89)

The smallest group: Pacific Islander Alone (0.92)

Indicator	Value	Difference	
White Alone	67.89	-3.20	
Black Alone	12.16	+4.87	
American Indian/Alaska Native Alone	1.56	+0.15	
Asian Alone	5.61	-0.92	
Pacific Islander Alone	0.92	-0.64	
Other Race	3.36	-0.87	
Two or More Races	8.50	+0.63	
Hispanic Origin (Any Race)	10.51	-0.66	

Bars show deviation from Pierce County

2011-2015 Households by Poverty Status (ACS)

- ● HHs: Inc Below Poverty Level
- ● HHs:Inc at/Above Poverty Level
- ● Inc Below Pov: Marr-couple Fam
- ● Inc at/Above Pov: Marr-couple Fam
- ● Inc Below Pov: Oth Fam/Fem HHr
- ● Inc at/Above Pov: Oth Fam/Fem HHr

Inc at/Above Pov: Oth Fam/Fem HHr — 5%
Inc Below Pov: Oth Fam/Fem HHr — 2%
Inc at/Above Pov: Marr-couple Fam — 23%
Inc Below Pov: Marr-couple Fam — 1%
HHs:Inc at/Above Poverty Level — 58%
HHs: Inc Below Poverty Level — 11%

Percentage

2017 Labor Force by Industry (Esri)

Industry	Value
Unemployment Rate	6 / 2,849
Industry: Public Administration	2,669 / 2,420
Industry: Accommodation/Food Svcs	3,339 / 1,504
Industry: Health Care	7,660
Industry: Admin/Waste Mgmt	1,787 / 5,426
Industry: Professional/Tech Svcs	3,383 / 34 / 1,733
Industry: Finance/Insurance	1,290 / 638
Industry: Utilities	177 / 2,104
Industry: Retail Trade	5,040 / 1,067
Industry: Manufacturing	3,627 / 2,853
Industry: Mining	299
Emp 16+ by Industry Base	47,050 / 47,050
Civ Pop 16+/Labor Force	49,899