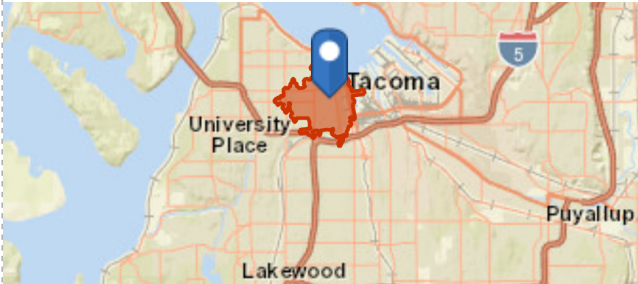


Key Demographics

Hilltop--Drive time of 5 minutes



KEY FACTS

32,756

Population

35.7

Median Age



2.1

Average Household Size

\$41,737

Median Household Income

HOUSING



16,521

2017 Total Housing Units



4,600

2017 Owner Occupied HUs



1,911

2017 Vacant Units



221

ACS HUs/Year Built: 2010 or Later



1,532

ACS HUs/Year Built: 2000-2009



616

ACS HUs/Year Built: 1990-1999

EDUCATION

13%

No High School Diploma



24%

High School Graduate



30%

Some College



33%

Bachelor's/Grad/Prof Degree

HOUSING STATS



\$247,871

Median Home Value



\$4,773

Average Spent on Mortgage & Basics



\$798

Median Contract Rent

EMPLOYMENT



62%

White Collar



18%

Blue Collar



20%

Services

7.2%

Unemployment Rate

BUSINESS



2,401

Total Businesses



43,691

Total Employees

Households By Income

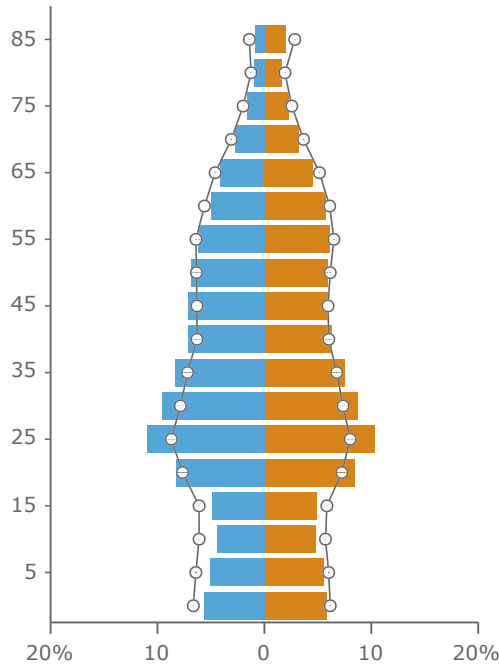
The largest group: <\$15,000 (21.5%)

The smallest group: \$200,000+ (2.6%)

Indicator	Value	Difference	
<\$15,000	21.5%	+13.3%	<div style="width: 13.3%;"></div>
\$15,000 - \$24,999	11.1%	+4.3%	<div style="width: 4.3%;"></div>
\$25,000 - \$34,999	10.4%	+2.8%	<div style="width: 2.8%;"></div>
\$35,000 - \$49,999	13.3%	+0.5%	<div style="width: 0.5%;"></div>
\$50,000 - \$74,999	16.8%	-2.2%	<div style="width: -2.2%;"></div>
\$75,000 - \$99,999	9.1%	-5.5%	<div style="width: -5.5%;"></div>
\$100,000 - \$149,999	11.4%	-6.4%	<div style="width: -6.4%;"></div>
\$150,000 - \$199,999	3.8%	-3.2%	<div style="width: -3.2%;"></div>
\$200,000+	2.6%	-3.6%	<div style="width: -3.6%;"></div>

Bars show deviation from Pierce County

Age Pyramid



Race and Ethnicity

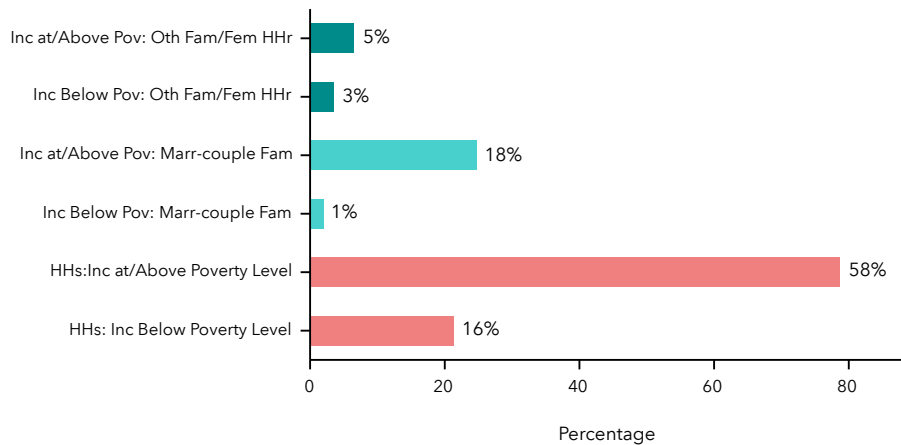
The largest group: White Alone (61.02)
 The smallest group: Pacific Islander Alone (1.03)

Indicator	Value	Difference
White Alone	61.02	-10.07
Black Alone	18.23	+10.94
American Indian/Alaska Native Alone	2.03	+0.62
Asian Alone	5.61	-0.92
Pacific Islander Alone	1.03	-0.53
Other Race	2.63	-1.60
Two or More Races	9.45	+1.58
Hispanic Origin (Any Race)	10.15	-1.02

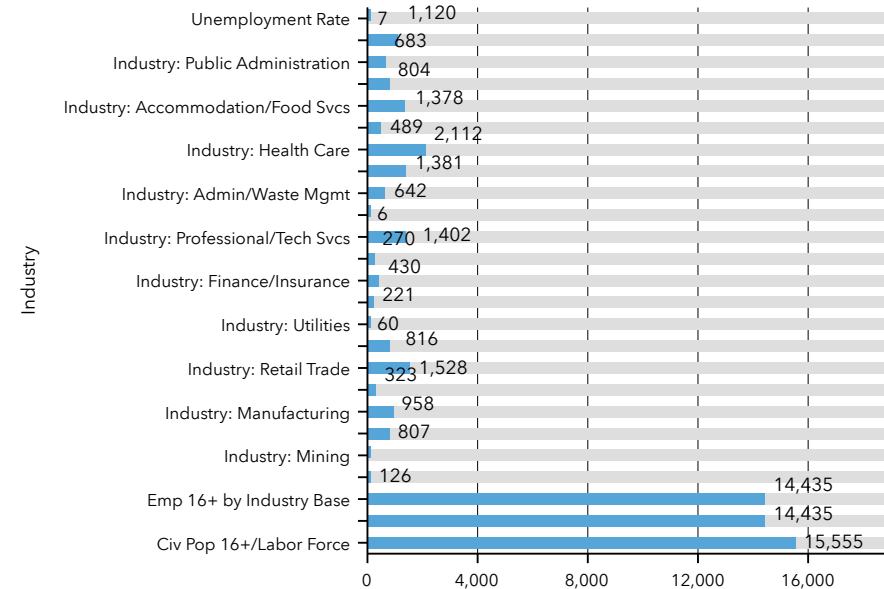
Bars show deviation from Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

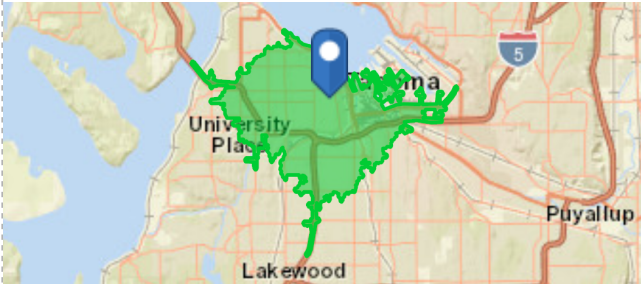


2017 Labor Force by Industry (Esri)



Key Demographics

Hilltop--Drive time of 10 minutes



KEY FACTS

101,979

Population

36.3

Median Age



2.3

Average Household Size

\$52,037

Median Household Income

HOUSING



46,417

2017 Total Housing Units



19,477

2017 Owner Occupied HUs



4,521

2017 Vacant Units



666

ACS HUs/Year Built: 2010 or Later



3,922

ACS HUs/Year Built: 2000-2009



2,008

ACS HUs/Year Built: 1990-1999

EDUCATION

11%

No High School Diploma



25%

High School Graduate



32%

Some College



32%

Bachelor's/Grad/Prof Degree

HOUSING STATS



\$256,068

Median Home Value



\$6,389

Average Spent on Mortgage & Basics



\$840

Median Contract Rent

EMPLOYMENT



62%

White Collar



20%

Blue Collar



19%

Services

6.4%

Unemployment Rate

BUSINESS



5,892

Total Businesses



92,134

Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (19.7%)

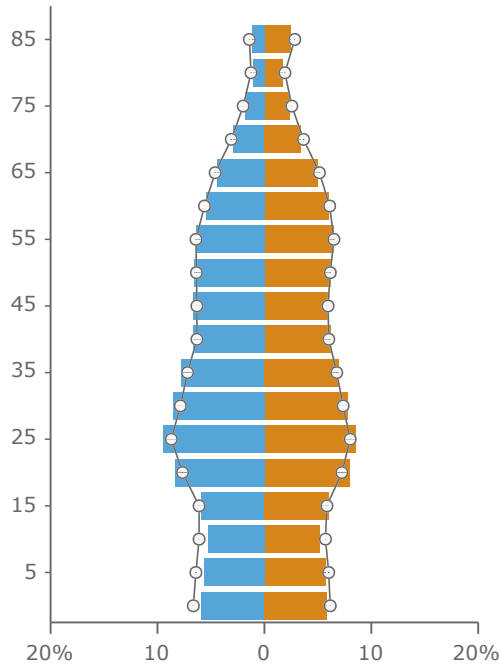
The smallest group: \$200,000+ (3.6%)

Indicator	Value	Difference	
<\$15,000	13.9%	+5.7%	<div style="width: 13.9%;"></div>
\$15,000 - \$24,999	9.6%	+2.8%	<div style="width: 9.6%;"></div>
\$25,000 - \$34,999	9.6%	+2.0%	<div style="width: 9.6%;"></div>
\$35,000 - \$49,999	14.6%	+1.8%	<div style="width: 14.6%;"></div>
\$50,000 - \$74,999	19.7%	+0.7%	<div style="width: 19.7%;"></div>
\$75,000 - \$99,999	11.7%	-2.9%	<div style="width: 11.7%;"></div>
\$100,000 - \$149,999	13.1%	-4.7%	<div style="width: 13.1%;"></div>
\$150,000 - \$199,999	4.3%	-2.7%	<div style="width: 4.3%;"></div>
\$200,000+	3.6%	-2.6%	<div style="width: 3.6%;"></div>

Bars show deviation from

Pierce County

Age Pyramid



The largest group:
2018 Male Population
Age 25-29 (Esri)

The smallest group:
2018 Male Population
Age 80-84 (Esri)

Dots show comparison to
Tacoma city

Race and Ethnicity

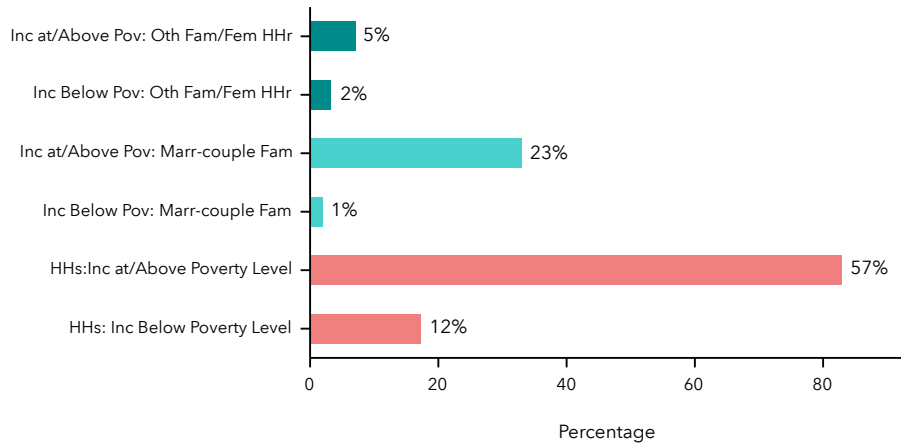
The largest group: White Alone (64.82)
The smallest group: Pacific Islander Alone (1.09)

Indicator	Value	Difference
White Alone	64.82	-6.27
Black Alone	12.68	+5.39
American Indian/Alaska Native Alone	2.02	+0.61
Asian Alone	6.05	-0.48
Pacific Islander Alone	1.09	-0.47
Other Race	4.27	+0.04
Two or More Races	9.07	+1.20
Hispanic Origin (Any Race)	12.12	+0.95

Bars show deviation from
Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr



2017 Labor Force by Industry (Esri)

