



KEY FACTS

34,835

Average Household Size

Population





\$49,282

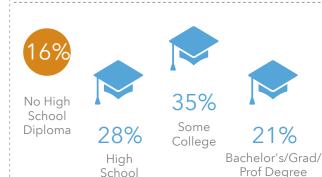
Median Household Income

17,464

1,197 **Total Businesses**

Total Employees

EDUCATION



14,373

2017 Total Housing



ACS HUs/Year Built: ACS HUs/Year Built: 2010 or Later



HOUSING

7,099 2017 Owner

Occupied HUs



1,549

ACS HUs/Year Built: 1990-1999

1,369

2017 Vacant Units

EMPLOYMENT

2000-2009



\$202,690



HOUSING STATS

\$5,902

Median Home Average Spent Value on Mortgage & Basics

Graduate



\$836

Median Contract Rent



White Collar



Blue Collar



Households By Income

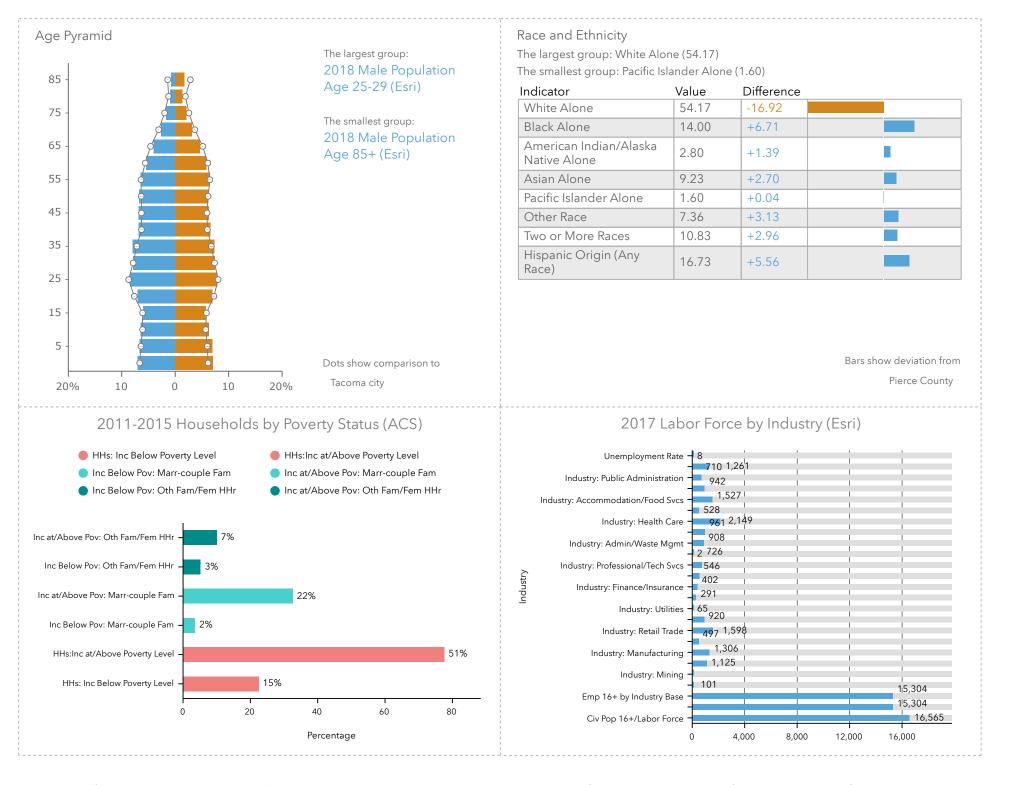
The largest group: \$50,000 - \$74,999 (21.0%) The smallest group: \$200,000+ (1.3%)

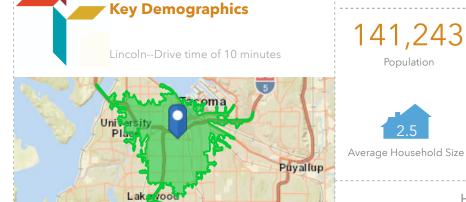
BUSINESS

Indicator	Value	Differen	ce	
<\$15,000	12.9%	+4.7%		
\$15,000 - \$24,999	10.5%	+3.7%		
\$25,000 - \$34,999	10.5%	+2.9%		
\$35,000 - \$49,999	16.6%	+3.8%		
\$50,000 - \$74,999	21.0%	+2.0%		
\$75,000 - \$99,999	12.4%	-2.2%		
\$100,000 - \$149,999	11.9%	-5.9%		
\$150,000 - \$199,999	3.0%	-4.0%		
\$200,000+	1.3%	-4.9%		

Bars show deviation

Pierce County





KEY FACTS

141,243

Population



Median Age

\$50,093

Household Income

BUSINESS

6,775

Total Businesses

103,944

Total Employees

EDUCATION



No High School Diploma



High School Graduate



Parkland

Some College

Bachelor's/Grad/ Prof Degree

24%



60,222

2017 Total Housing Units



ACS HUs/Year Built: ACS HUs/Year Built: 2010 or Later



HOUSING

26,619

2017 Owner Occupied HUs



6,131

2000-2009

EMPLOYMENT

3,592 ACS HUs/Year Built: 1990-1999

5,630

2017 Vacant Units

Households By Income

The largest group: \$50,000 - \$74,999 (20.8%) The smallest group: \$200,000+ (2.0%)

Indicator Value Difference <\$15,000 14.3% +6.1% \$15,000 -10.1% +3.3% \$24,999 \$25,000 -10.0% +2.4% \$34,999 \$35,000 -15.4% +2.6% \$49,999 \$50,000 -20.8% +1.8% \$74,999 \$75,000 -11.7% -2.9% \$99,999 \$100,000 --5.6% 12.2% \$149,999 \$150,000 -3.3% -3.7% \$199,999 \$200,000+ -4.2% 2.0%

HOUSING STATS



\$218,790

Median Home Value

\$5,861

Average Spent on Mortgage & Basics



\$833

Median Contract Rent



White Collar



24% Blue Collar



Unemployment Rate

Bars show deviation Pierce County

