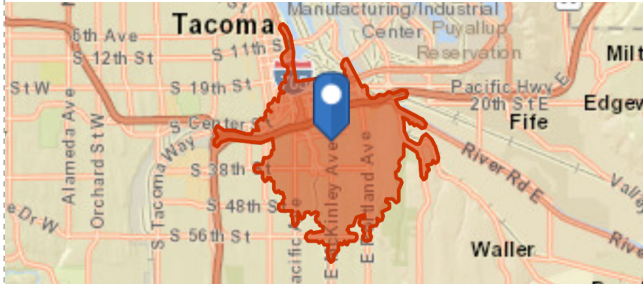


Key Demographics

McKinley--Drive time of 5 minutes



KEY FACTS

24,627

Population

33.1

Median Age

\$47,474

Median Household Income

2.8

Average Household Size

BUSINESS



1,008

Total Businesses



16,845

Total Employees

EDUCATION

17%

No High School Diploma



28%

High School Graduate



34%

Some College



20%

Bachelor's/Grad/Prof Degree

HOUSING



9,389

2017 Total Housing Units



4,612

2017 Owner Occupied HUs



844

2017 Vacant Units



173

ACS HUs/Year Built: 2010 or Later



1,687

ACS HUs/Year Built: 2000-2009



389

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$198,478

Median Home Value



\$5,710

Average Spent on Mortgage & Basics



\$745

Median Contract Rent

EMPLOYMENT



46%

White Collar



27%

Blue Collar



26%

Services

8.9%

Unemployment Rate

Households By Income

The largest group: \$50,000 - \$74,999 (21.2%)

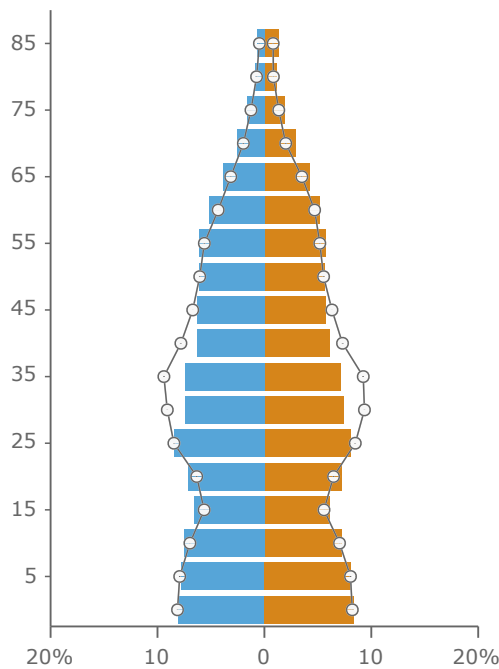
The smallest group: \$200,000+ (1.4%)

Indicator	Value	Difference	
<\$15,000	15.6%	+7.4%	<div style="width: 15.6%;"></div>
\$15,000 - \$24,999	10.7%	+3.9%	<div style="width: 10.7%;"></div>
\$25,000 - \$34,999	10.0%	+2.4%	<div style="width: 10.0%;"></div>
\$35,000 - \$49,999	15.8%	+3.0%	<div style="width: 15.8%;"></div>
\$50,000 - \$74,999	21.2%	+2.2%	<div style="width: 21.2%;"></div>
\$75,000 - \$99,999	11.9%	-2.7%	<div style="width: 11.9%;"></div>
\$100,000 - \$149,999	10.5%	-7.3%	<div style="width: 10.5%;"></div>
\$150,000 - \$199,999	3.0%	-4.0%	<div style="width: 3.0%;"></div>
\$200,000+	1.4%	-4.8%	<div style="width: 1.4%;"></div>

Bars show deviation from

Pierce County

Age Pyramid



The largest group:
2018 Female Population
 Age 0-4 (Esri)

The smallest group:
2018 Male Population
 Age 85+ (Esri)

Dots show comparison to
 Tacoma city

Race and Ethnicity

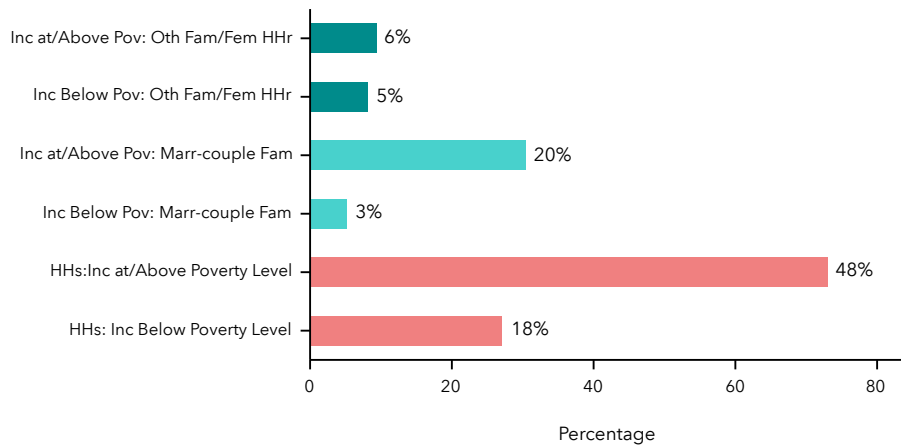
The largest group: White Alone (48.74)
 The smallest group: Pacific Islander Alone (1.86)

Indicator	Value	Difference
White Alone	48.74	-22.35
Black Alone	13.17	+5.88
American Indian/Alaska Native Alone	4.49	+3.08
Asian Alone	11.71	+5.18
Pacific Islander Alone	1.86	+0.30
Other Race	9.19	+4.96
Two or More Races	10.84	+2.97
Hispanic Origin (Any Race)	19.73	+8.56

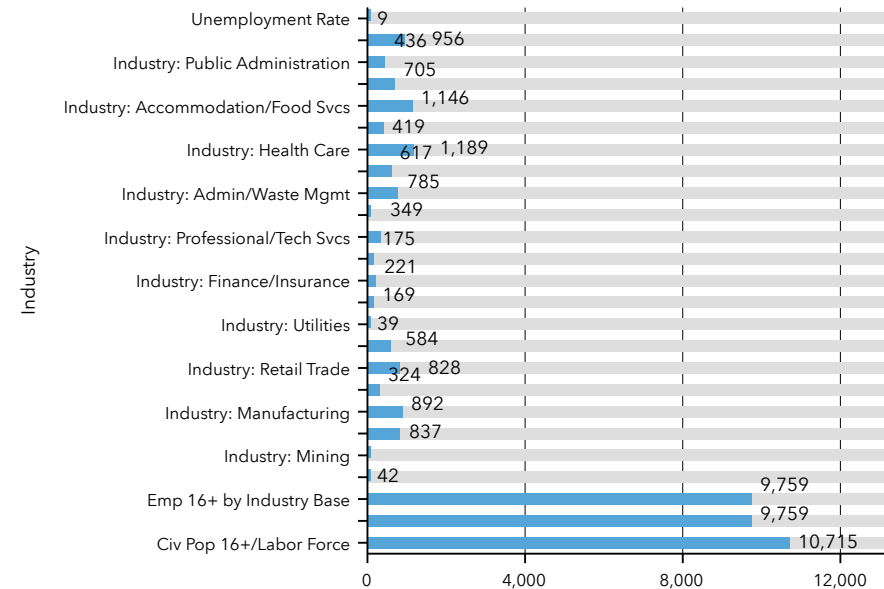
Bars show deviation from
 Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

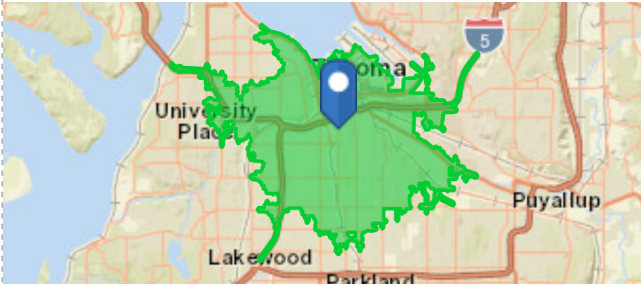


2017 Labor Force by Industry (Esri)



Key Demographics

McKinley--Drive time of 10 minutes



KEY FACTS

125,778

Population

35.4

Median Age

\$49,711

Median Household Income

2.5

Average Household Size

BUSINESS



6,432

Total Businesses



101,679

Total Employees

EDUCATION

15%

No High School Diploma



28%

High School Graduate



33%

Some College



24%

Bachelor's/Grad/Prof Degree

HOUSING



53,547

2017 Total Housing Units



23,114

2017 Owner Occupied HUs



5,061

2017 Vacant Units



818

ACS HUs/Year Built: 2010 or Later



6,055

ACS HUs/Year Built: 2000-2009



3,634

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$222,474

Median Home Value



\$5,942

Average Spent on Mortgage & Basics



\$833

Median Contract Rent

EMPLOYMENT



54%

White Collar



25%

Blue Collar



21%

Services

7.1%

Unemployment Rate

Households By Income

The largest group: \$50,000 - \$74,999 (20.2%)

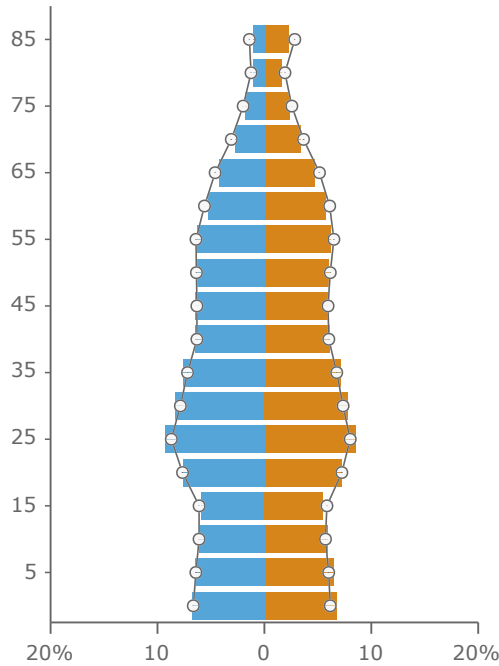
The smallest group: \$200,000+ (2.3%)

Indicator	Value	Difference	
<\$15,000	14.6%	+6.4%	<div style="width: 14.6%;"></div>
\$15,000 - \$24,999	10.4%	+3.6%	<div style="width: 10.4%;"></div>
\$25,000 - \$34,999	10.1%	+2.5%	<div style="width: 10.1%;"></div>
\$35,000 - \$49,999	15.1%	+2.3%	<div style="width: 15.1%;"></div>
\$50,000 - \$74,999	20.2%	+1.2%	<div style="width: 20.2%;"></div>
\$75,000 - \$99,999	11.4%	-3.2%	<div style="width: 11.4%;"></div>
\$100,000 - \$149,999	12.5%	-5.3%	<div style="width: 12.5%;"></div>
\$150,000 - \$199,999	3.4%	-3.6%	<div style="width: 3.4%;"></div>
\$200,000+	2.3%	-3.9%	<div style="width: 2.3%;"></div>

Bars show deviation from

Pierce County

Age Pyramid



The largest group:
 2018 Male Population
 Age 25-29 (Esri)

The smallest group:
 2018 Male Population
 Age 85+ (Esri)

Dots show comparison to
 Tacoma city

Race and Ethnicity

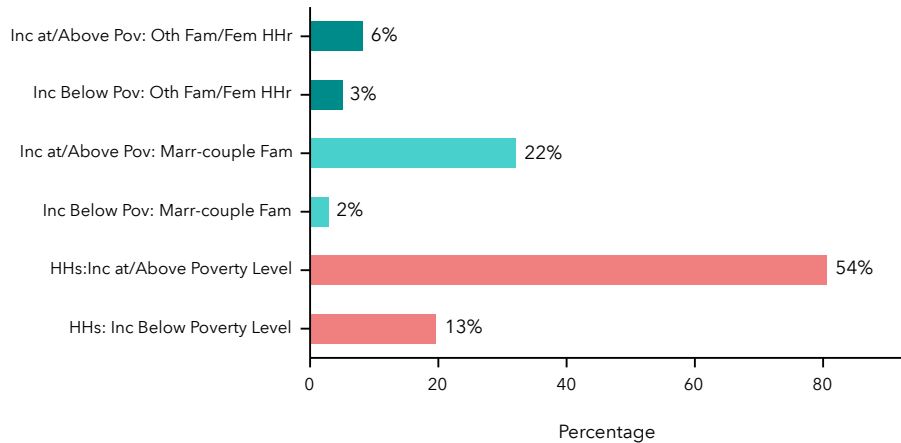
The largest group: White Alone (56.18)
 The smallest group: Pacific Islander Alone (1.62)

Indicator	Value	Difference
White Alone	56.18	-14.91
Black Alone	13.67	+6.38
American Indian/Alaska Native Alone	2.70	+1.29
Asian Alone	8.88	+2.35
Pacific Islander Alone	1.62	+0.06
Other Race	7.22	+2.99
Two or More Races	9.73	+1.86
Hispanic Origin (Any Race)	16.74	+5.57

Bars show deviation from
 Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr



2017 Labor Force by Industry (Esri)

