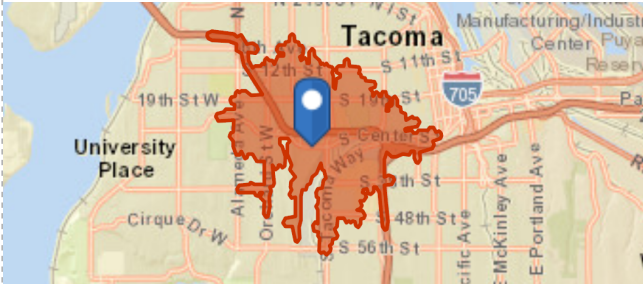


Key Demographics

Close to 5 minutes



KEY FACTS

21,523

Population

35.0

Median Age



Average Household Size

\$51,578

Median Household Income

BUSINESS



1,600

Total Businesses



24,663

Total Employees

EDUCATION

10%

No High School Diploma



27%

High School Graduate



34%

Some College



28%

Bachelor's/Grad/Prof Degree

HOUSING



9,588

2017 Total Housing Units



122

ACS HUs/Year Built: 2010 or Later



4,149

2017 Owner Occupied HUs



1,166

ACS HUs/Year Built: 2000-2009



770

2017 Vacant Units



658

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$245,133

Median Home Value



\$5,870

Average Spent on Mortgage & Basics



\$889

Median Contract Rent

EMPLOYMENT



59%

White Collar



22%

Blue Collar



19%

Services

6.6%

Unemployment Rate

Households By Income

The largest group: \$50,000 - \$74,999 (23.7%)

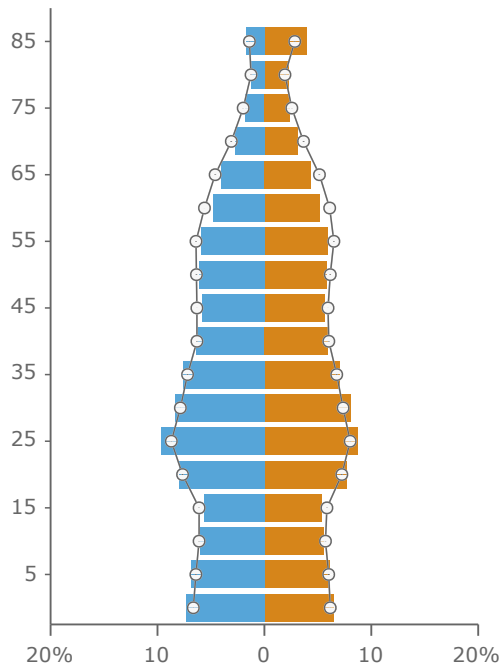
The smallest group: \$200,000+ (1.7%)

Indicator	Value	Difference	
<\$15,000	11.2%	+3.0%	<div style="width: 11.2%;"></div>
\$15,000 - \$24,999	10.2%	+3.4%	<div style="width: 10.2%;"></div>
\$25,000 - \$34,999	11.3%	+3.7%	<div style="width: 11.3%;"></div>
\$35,000 - \$49,999	14.9%	+2.1%	<div style="width: 14.9%;"></div>
\$50,000 - \$74,999	23.7%	+4.7%	<div style="width: 23.7%;"></div>
\$75,000 - \$99,999	10.8%	-3.8%	<div style="width: 10.8%;"></div>
\$100,000 - \$149,999	13.0%	-4.8%	<div style="width: 13.0%;"></div>
\$150,000 - \$199,999	3.3%	-3.7%	<div style="width: 3.3%;"></div>
\$200,000+	1.7%	-4.5%	<div style="width: 1.7%;"></div>

Bars show deviation from

Pierce County

Age Pyramid



Race and Ethnicity

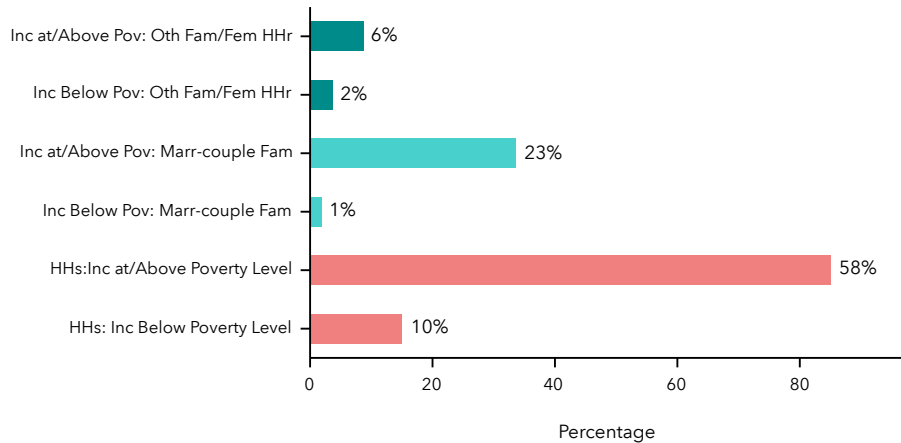
The largest group: White Alone (61.17)
 The smallest group: Pacific Islander Alone (1.09)

Indicator	Value	Difference
White Alone	61.17	-9.92
Black Alone	15.76	+8.47
American Indian/Alaska Native Alone	1.48	+0.07
Asian Alone	6.05	-0.48
Pacific Islander Alone	1.09	-0.47
Other Race	4.29	+0.06
Two or More Races	10.16	+2.29
Hispanic Origin (Any Race)	12.38	+1.21

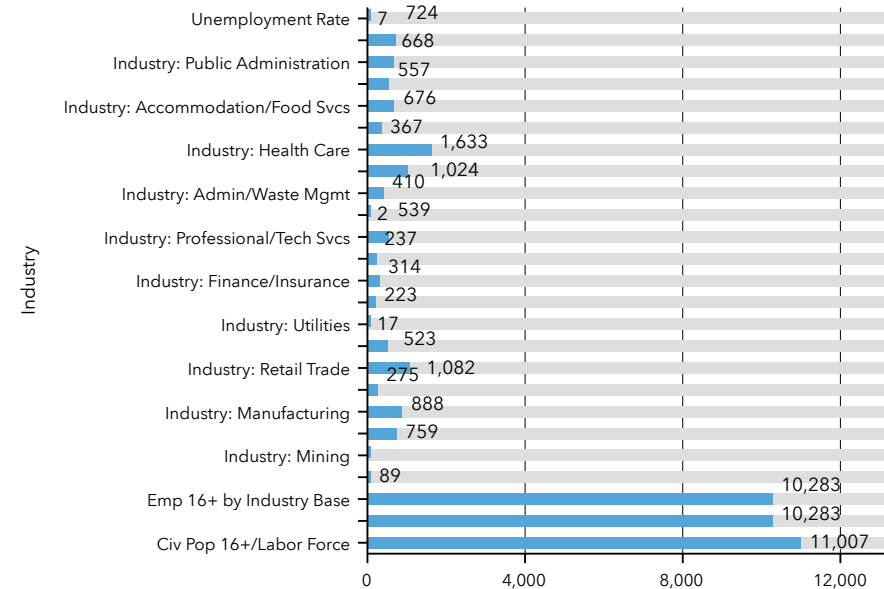
Bars show deviation from Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

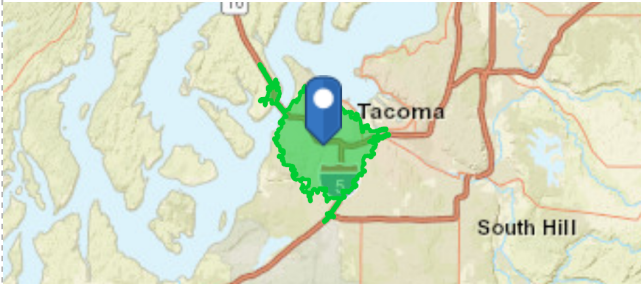


2017 Labor Force by Industry (Esri)



Key Demographics

100 miles
100 minutes



KEY FACTS

164,867

Population

36.9

Median Age

\$54,107

Median Household Income



Average Household Size

HOUSING



73,273

2017 Total Housing Units



32,759

2017 Owner Occupied HUs



5,851

2017 Vacant Units



1,115

ACS HUs/Year Built: 2010 or Later



5,670

ACS HUs/Year Built: 2000-2009



5,152

ACS HUs/Year Built: 1990-1999

EDUCATION

10%

No High School Diploma



26%

High School Graduate



34%

Some College



30%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



62%

White Collar



20%

Blue Collar



19%

Services

6.2%

Unemployment Rate

BUSINESS



7,539

Total Businesses



106,244

Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (19.8%)

The smallest group: \$200,000+ (4.2%)

Indicator	Value	Difference	
<\$15,000	12.3%	+4.1%	
\$15,000 - \$24,999	9.4%	+2.6%	
\$25,000 - \$34,999	9.5%	+1.9%	
\$35,000 - \$49,999	14.2%	+1.4%	
\$50,000 - \$74,999	19.8%	+0.8%	
\$75,000 - \$99,999	12.2%	-2.4%	
\$100,000 - \$149,999	13.8%	-4.0%	
\$150,000 - \$199,999	4.7%	-2.3%	
\$200,000+	4.2%	-2.0%	

Bars show deviation from
Pierce County

HOUSING STATS



\$270,995

Median Home Value



\$6,827

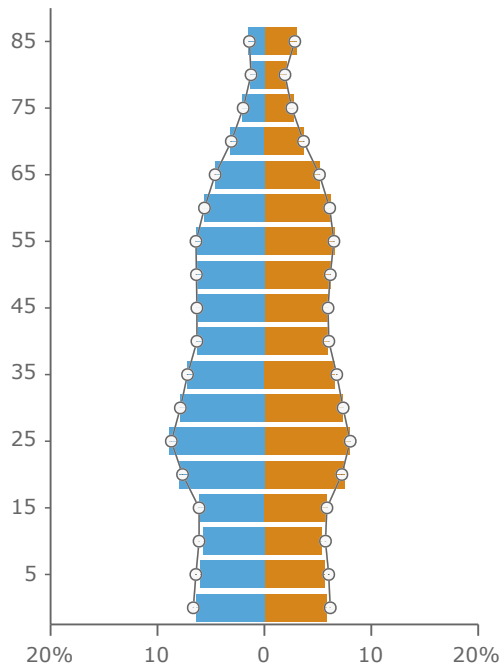
Average Spent on Mortgage & Basics



\$840

Median Contract Rent

Age Pyramid



The largest group:
2018 Male Population
Age 25-29 (Esri)

The smallest group:
2018 Male Population
Age 80-84 (Esri)

Dots show comparison to
Tacoma city

Race and Ethnicity

The largest group: White Alone (64.14)

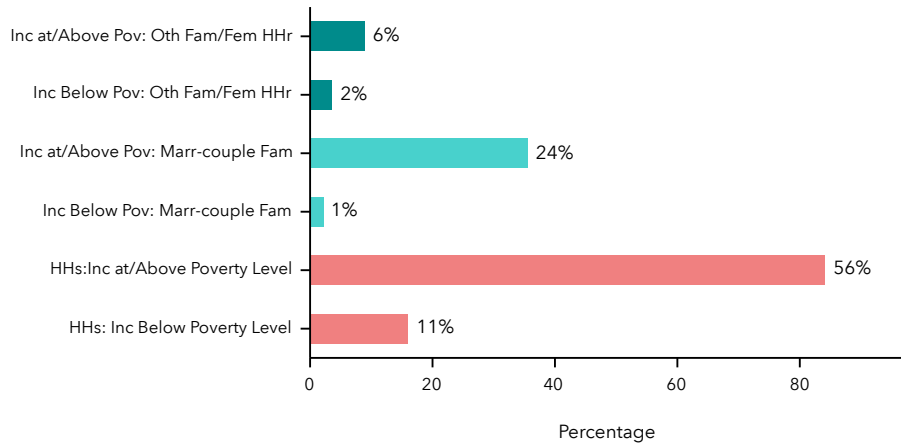
The smallest group: Pacific Islander Alone (1.24)

Indicator	Value	Difference
White Alone	64.14	-6.95
Black Alone	12.44	+5.15
American Indian/Alaska Native Alone	1.54	+0.13
Asian Alone	7.05	+0.52
Pacific Islander Alone	1.24	-0.32
Other Race	4.29	+0.06
Two or More Races	9.29	+1.42
Hispanic Origin (Any Race)	11.75	+0.58

Bars show deviation from
Pierce County

2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR



2017 Labor Force by Industry (Esri)

