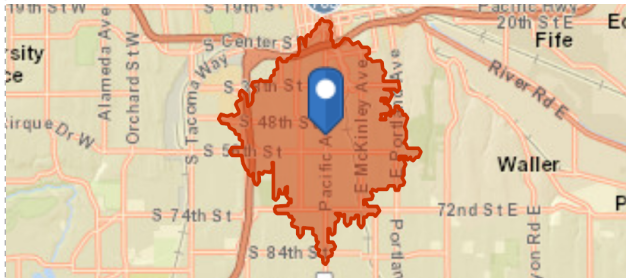


## Key Demographics

Pacific--Drive time of 5 minutes



## KEY FACTS

42,794

Population



2.8  
Average Household Size

35.7

Median Age

\$52,728

Median Household Income

## HOUSING



16,518

2017 Total Housing Units



162

ACS HUs/Year Built: 2010 or Later



9,519

2017 Owner Occupied HUs



1,267

ACS HUs/Year Built: 2000-2009



1,433

2017 Vacant Units



967

ACS HUs/Year Built: 1990-1999

## EMPLOYMENT



51%

White Collar



24%

Blue Collar



24%

Services

7.3%

Unemployment Rate

## BUSINESS



965

Total Businesses



8,046

Total Employees

## EDUCATION

16%

No High School Diploma



29%

High School Graduate



35%

Some College



19%

Bachelor's/Grad/Prof Degree

## HOUSING STATS



\$197,501

Median Home Value



\$6,527

Average Spent on Mortgage & Basics



\$853

Median Contract Rent

## Households By Income

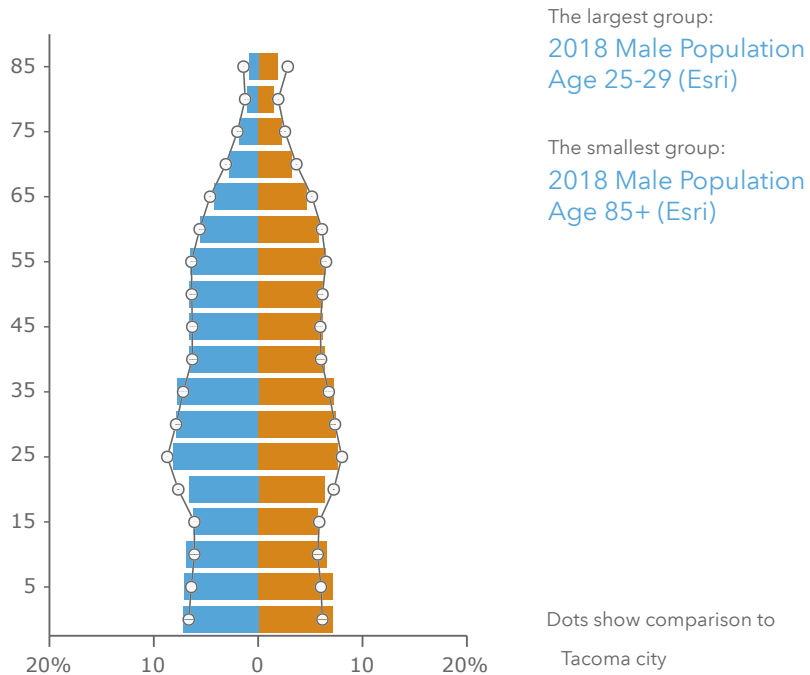
The largest group: \$50,000 - \$74,999 (23.2%)

The smallest group: \$200,000+ (1.0%)

Indicator	Value	Difference	
<\$15,000	9.8%	+1.6%	<div></div>
\$15,000 - \$24,999	9.3%	+2.5%	<div></div>
\$25,000 - \$34,999	9.5%	+1.9%	<div></div>
\$35,000 - \$49,999	17.5%	+4.7%	<div></div>
\$50,000 - \$74,999	23.2%	+4.2%	<div></div>
\$75,000 - \$99,999	13.6%	-1.0%	<div></div>
\$100,000 - \$149,999	12.8%	-5.0%	<div></div>
\$150,000 - \$199,999	3.2%	-3.8%	<div></div>
\$200,000+	1.0%	-5.2%	<div></div>

Bars show deviation from  
Pierce County

## Age Pyramid



## Race and Ethnicity

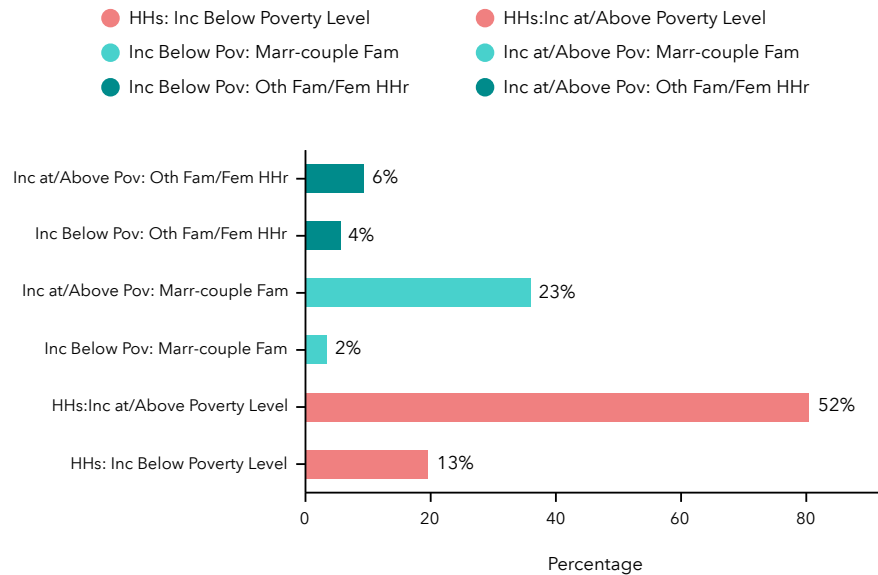
The largest group: White Alone (54.79)

The smallest group: Pacific Islander Alone (1.75)

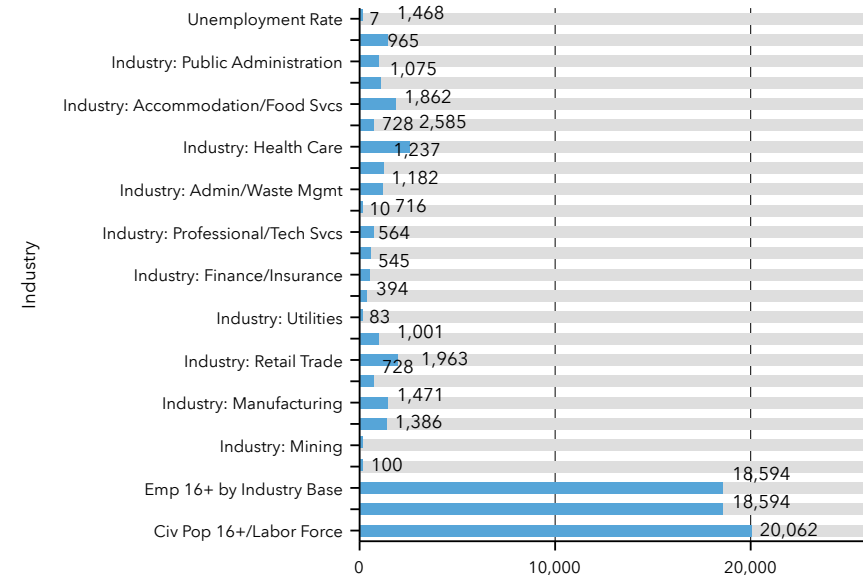
Indicator	Value	Difference	
White Alone	54.79	-16.30	
Black Alone	11.41	+4.12	
American Indian/Alaska Native Alone	2.80	+1.39	
Asian Alone	10.40	+3.87	
Pacific Islander Alone	1.75	+0.19	
Other Race	8.61	+4.38	
Two or More Races	10.24	+2.37	
Hispanic Origin (Any Race)	18.30	+7.13	

Bars show deviation from Pierce County

## 2011-2015 Households by Poverty Status (ACS)

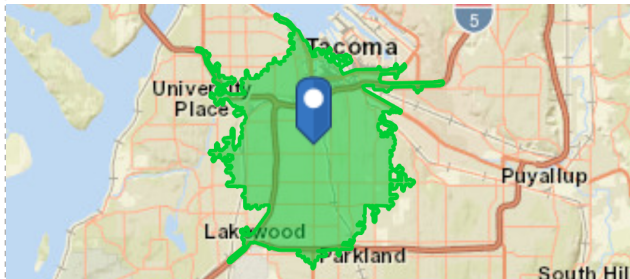


## 2017 Labor Force by Industry (Esri)



## Key Demographics

Pacific--Drive time of 10 minutes



## KEY FACTS

142,730

Population



Average  
Household  
Size

34.0

Median Age

\$46,938

Median  
Household  
Income

## BUSINESS



6,315

Total Businesses



94,568

Total Employees

## EDUCATION

17%

No High  
School  
Diploma



29%

High  
School  
Graduate



34%

Some  
College



19%

Bachelor's/Grad/  
Prof Degree

## HOUSING



58,009

2017 Total Housing  
Units



919

ACS HUs/Year Built:  
2010 or Later



24,648

2017 Owner  
Occupied HUs



6,568

ACS HUs/Year Built:  
2000-2009



5,239

2017 Vacant Units



5,383

ACS HUs/Year Built:  
1990-1999

## EMPLOYMENT



49%

White Collar



27%

Blue Collar



23%

Services

7.5%

Unemploy-  
ment Rate

## Households By Income

The largest group: \$50,000 - \$74,999 (20.6%)

The smallest group: \$200,000+ (1.4%)

Indicator	Value	Difference	
<\$15,000	15.2%	+7.0%	
\$15,000 - \$24,999	10.6%	+3.8%	
\$25,000 - \$34,999	10.8%	+3.2%	
\$35,000 - \$49,999	16.0%	+3.2%	
\$50,000 - \$74,999	20.6%	+1.6%	
\$75,000 - \$99,999	11.5%	-3.1%	
\$100,000 - \$149,999	11.3%	-6.5%	
\$150,000 - \$199,999	2.7%	-4.3%	
\$200,000+	1.4%	-4.8%	

Bars show deviation  
from  
Pierce County

## HOUSING STATS



\$205,844

Median Home  
Value



\$5,433

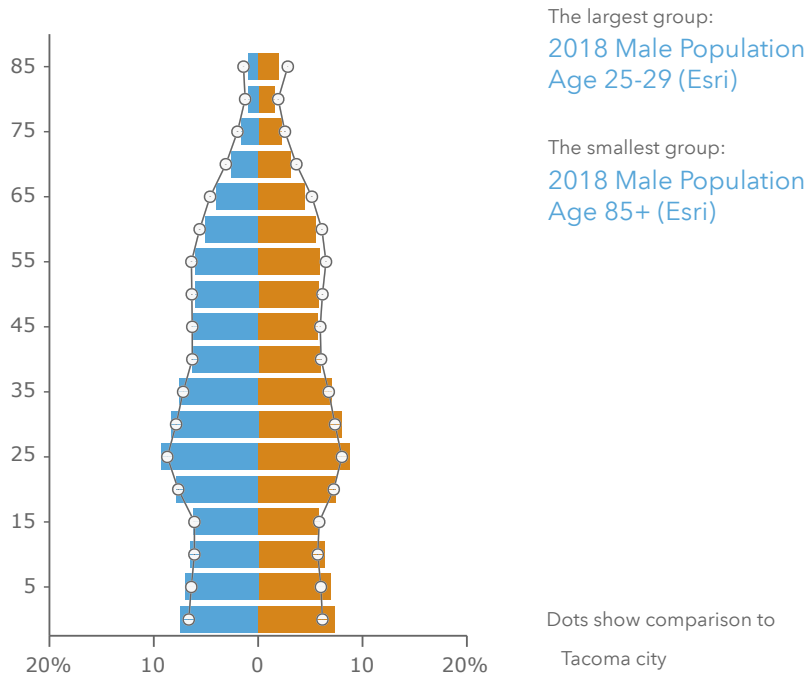
Average Spent on  
Mortgage &  
Basics



\$829

Median Contract  
Rent

## Age Pyramid



## Race and Ethnicity

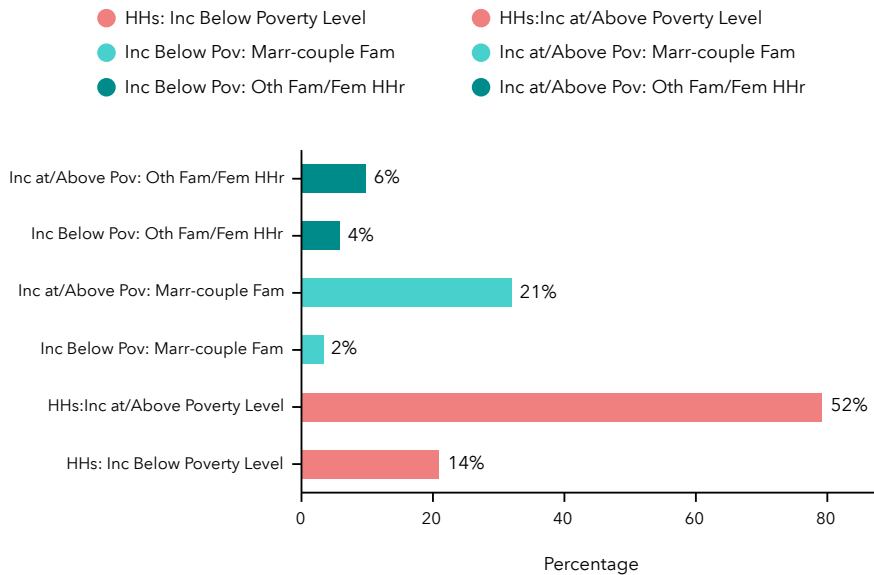
The largest group: White Alone (50.75)

The smallest group: Pacific Islander Alone (2.30)

Indicator	Value	Difference	
White Alone	50.75	-20.34	
Black Alone	14.68	+7.39	
American Indian/Alaska Native Alone	2.50	+1.09	
Asian Alone	10.65	+4.12	
Pacific Islander Alone	2.30	+0.74	
Other Race	8.91	+4.68	
Two or More Races	10.21	+2.34	
Hispanic Origin (Any Race)	18.82	+7.65	

Bars show deviation from Pierce County

## 2011-2015 Households by Poverty Status (ACS)



## 2017 Labor Force by Industry (Esri)

