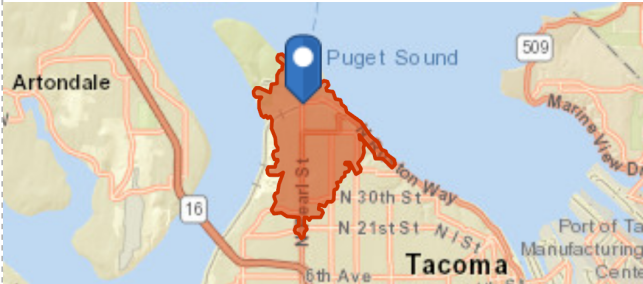


## Key Demographics

Drive Time to Distance  
minutes



## KEY FACTS

14,861

Population

43.9

Median Age



2.3

Average Household Size

\$73,362

Median Household Income

## HOUSING



6,921

2017 Total Housing Units



3,819

2017 Owner Occupied HUs



478

2017 Vacant Units



127

ACS HUs/Year Built: 2010 or Later



443

ACS HUs/Year Built: 2000-2009



786

ACS HUs/Year Built: 1990-1999

## EDUCATION

7%

No High School Diploma



24%

High School Graduate



35%

Some College



34%

Bachelor's/Grad/Prof Degree

## EMPLOYMENT



65%

White Collar



17%

Blue Collar



18%

Services

3.8%

Unemployment Rate

## BUSINESS



314

Total Businesses



2,399

Total Employees

## Households By Income

The largest group: \$100,000 - \$149,999 (20.1%)

The smallest group: \$15,000 - \$24,999 (6.3%)

Indicator	Value	Difference	
<\$15,000	7.7%	-0.5%	■
\$15,000 - \$24,999	6.3%	-0.5%	■
\$25,000 - \$34,999	7.1%	-0.5%	■
\$35,000 - \$49,999	12.5%	-0.3%	■
\$50,000 - \$74,999	17.1%	-1.9%	■
\$75,000 - \$99,999	15.8%	+1.2%	■
\$100,000 - \$149,999	20.1%	+2.3%	■
\$150,000 - \$199,999	6.8%	-0.2%	■
\$200,000+	6.6%	+0.4%	■

Bars show deviation from  
Pierce County

## HOUSING STATS



\$329,630

Median Home Value



\$9,577

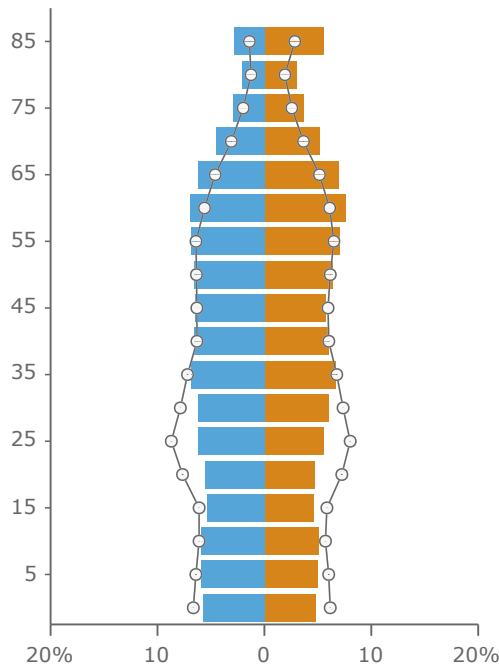
Average Spent on Mortgage & Basics



\$959

Median Contract Rent

### Age Pyramid



The largest group:  
**2018 Female Population**  
 Age 60-64 (Esri)

The smallest group:  
**2018 Male Population**  
 Age 80-84 (Esri)

Dots show comparison to  
 Tacoma city

### Race and Ethnicity

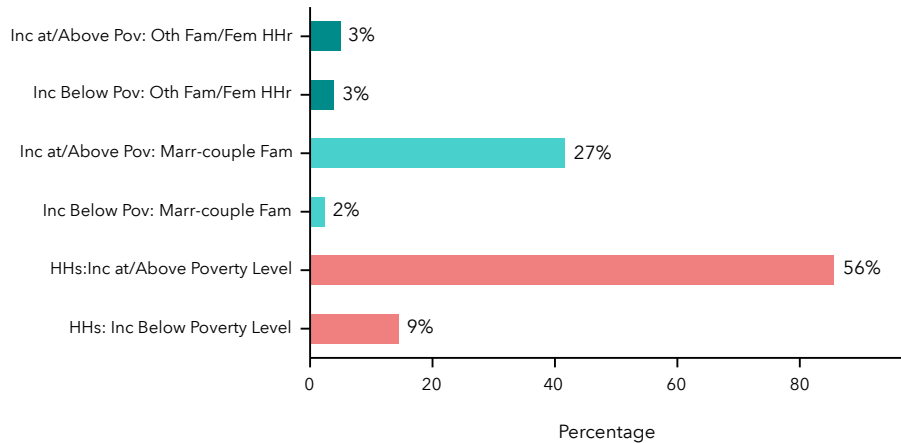
The largest group: White Alone (80.67)  
 The smallest group: Pacific Islander Alone (0.36)

Indicator	Value	Difference
White Alone	80.67	+9.58
Black Alone	5.44	-1.85
American Indian/Alaska Native Alone	0.97	-0.44
Asian Alone	4.14	-2.39
Pacific Islander Alone	0.36	-1.20
Other Race	1.40	-2.83
Two or More Races	7.03	-0.84
Hispanic Origin (Any Race)	6.49	-4.68

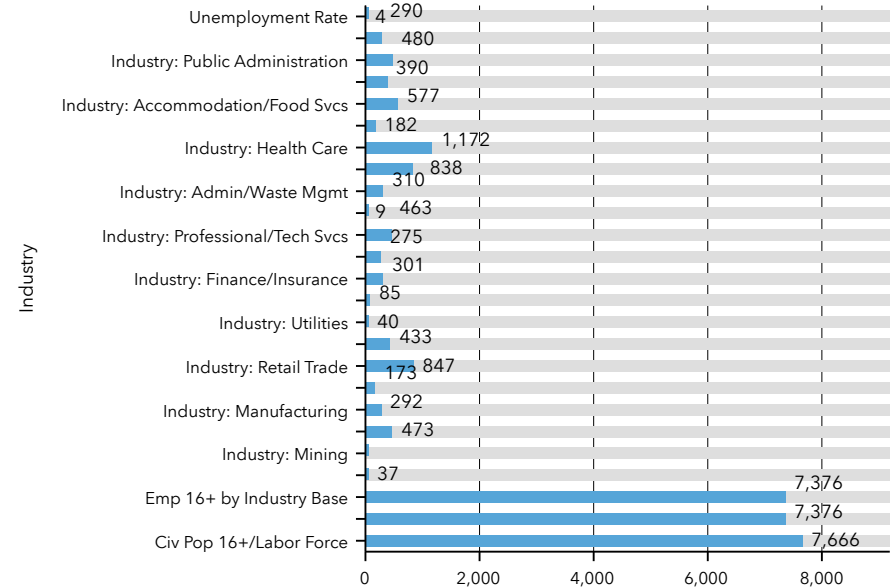
Bars show deviation from  
 Pierce County

### 2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

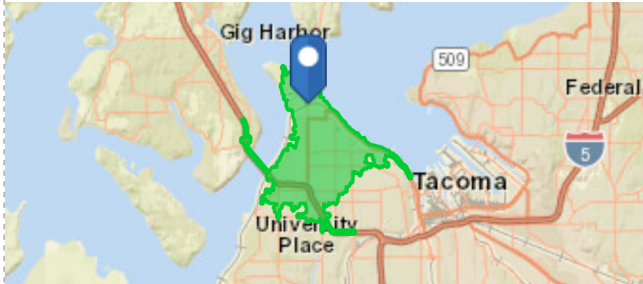


### 2017 Labor Force by Industry (Esri)



## Key Demographics

Drive to office in minutes



## KEY FACTS

46,147

Population

43.5

Median Age



Average Household Size

\$68,633

Median Household Income

## HOUSING



21,504

2017 Total Housing Units



12,236

2017 Owner Occupied HUs



1,288

2017 Vacant Units



310

ACS HUs/Year Built: 2010 or Later



773

ACS HUs/Year Built: 2000-2009



1,346

ACS HUs/Year Built: 1990-1999

## EDUCATION

6%

No High School Diploma



22%

High School Graduate



33%

Some College



39%

Bachelor's/Grad/Prof Degree

## HOUSING STATS



\$331,795

Median Home Value



\$9,304

Average Spent on Mortgage & Basics



\$861

Median Contract Rent

## EMPLOYMENT



69%

White Collar



16%

Blue Collar



14%

Services

3.8%

Unemployment Rate

## BUSINESS



1,216

Total Businesses



10,734

Total Employees

## Households By Income

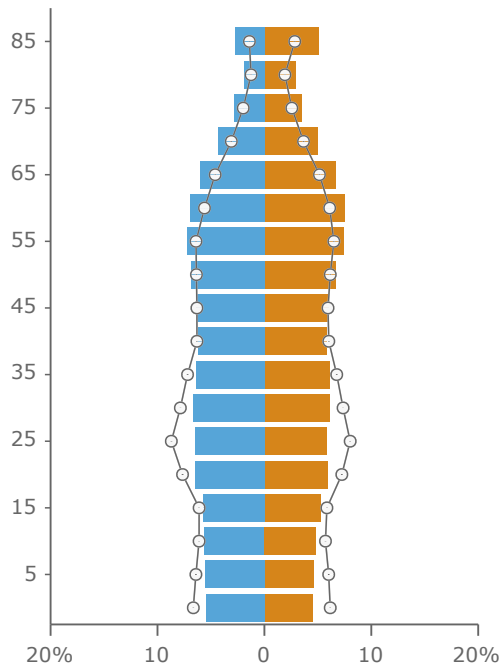
The largest group: \$50,000 - \$74,999 (18.7%)

The smallest group: \$150,000 - \$199,999 (6.6%)

Indicator	Value	Difference	
<\$15,000	8.4%	+0.2%	
\$15,000 - \$24,999	6.9%	+0.1%	
\$25,000 - \$34,999	6.9%	-0.7%	
\$35,000 - \$49,999	12.6%	-0.2%	
\$50,000 - \$74,999	18.7%	-0.3%	
\$75,000 - \$99,999	15.1%	+0.5%	
\$100,000 - \$149,999	17.6%	-0.2%	
\$150,000 - \$199,999	6.6%	-0.4%	
\$200,000+	7.1%	+0.9%	

Bars show deviation from Pierce County

### Age Pyramid



The largest group:  
2018 Female Population  
Age 60-64 (Esri)

The smallest group:  
2018 Male Population  
Age 80-84 (Esri)

Dots show comparison to  
Tacoma city

### Race and Ethnicity

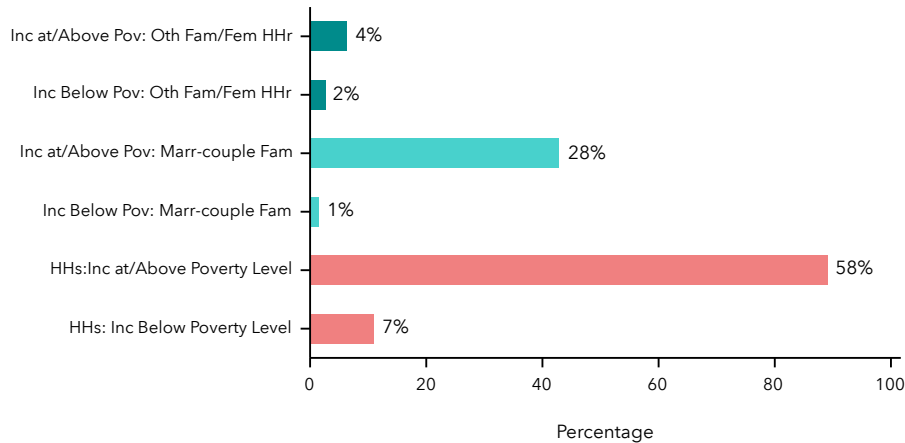
The largest group: White Alone (79.21)  
The smallest group: Pacific Islander Alone (0.47)

Indicator	Value	Difference
White Alone	79.21	+8.12
Black Alone	6.03	-1.26
American Indian/Alaska Native Alone	0.89	-0.52
Asian Alone	4.61	-1.92
Pacific Islander Alone	0.47	-1.09
Other Race	1.77	-2.46
Two or More Races	7.03	-0.84
Hispanic Origin (Any Race)	6.71	-4.46

Bars show deviation from  
Pierce County

### 2011-2015 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR



### 2017 Labor Force by Industry (Esri)

