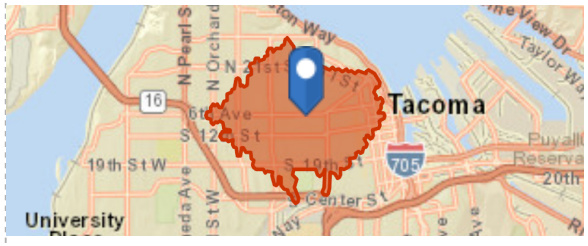
Key Demographics

6th Ave--Drive time of 5 minutes



KEY FACTS

36,999
Population

35.8
Median Age

2.2
Average Household Size

$57,630
Median Household Income

BUSINESS

1,520
Total Businesses

19,628
Total Employees

EDUCATION

9%
No High School Diploma

21%
High School Graduate

30%
Some College

40%
Bachelor's/Grad /Prof Degree

HOUSING

17,250
2019 Total Housing Units

7,670
2019 Owner Occupied HUs

1,585
2019 Vacant Units

143
ACS HUs/Year Built: 2010 or Later

615
ACS HUs/Year Built: 2000-2009

724
ACS HUs/Year Built: 1990-1999

Households By Income

The largest group: $50,000 - $74,999 (17.3%)

The smallest group: $200,000+ (3.4%)

Indicator	Value	Difference
<$15,000	14.9%	+6.6%
$15,000 - $24,999	7.7%	+1.3%
$25,000 - $34,999	7.3%	+0.3%
$35,000 - $49,999	13.4%	+1.5%
$50,000 - $74,999	17.3%	-1.5%
$75,000 - $99,999	13.0%	-1.5%
$100,000 - $149,999	16.8%	-2.7%
$150,000 - $199,999	6.3%	-1.1%
$200,000+	3.4%	-2.8%

Bars show deviation from Pierce County

HOUSING STATS

$308,013
Median Home Value

$7,377
Average Spent on Mortgage & Basics

$895
Median Contract Rent

EMPLOYMENT

White Collar 65%

Blue Collar 16%

Services 19%

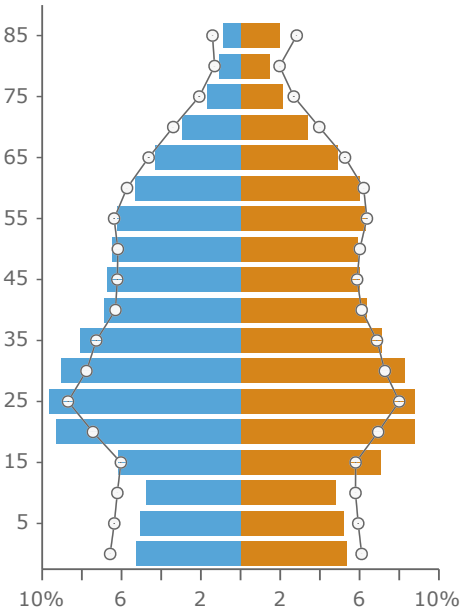
5.3%
Unemployment Rate

Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

©2020 Esri

May 18, 2020

Age Pyramid



The largest group:
2019 Male Population Age 25-29 (Esri)

The smallest group:
2019 Male Population Age 85+ (Esri)

Dots show comparison to Tacoma city

Race and Ethnicity

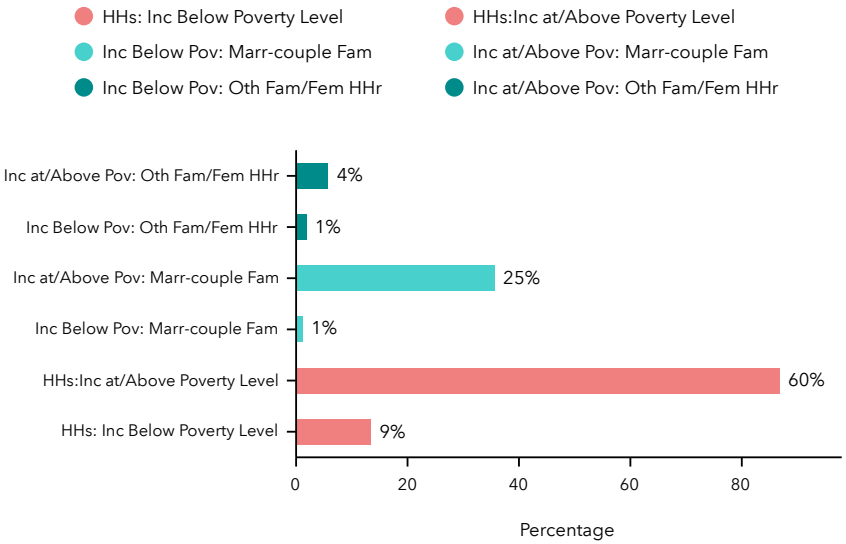
The largest group: White Alone (71.46)

The smallest group: Pacific Islander Alone (0.72)

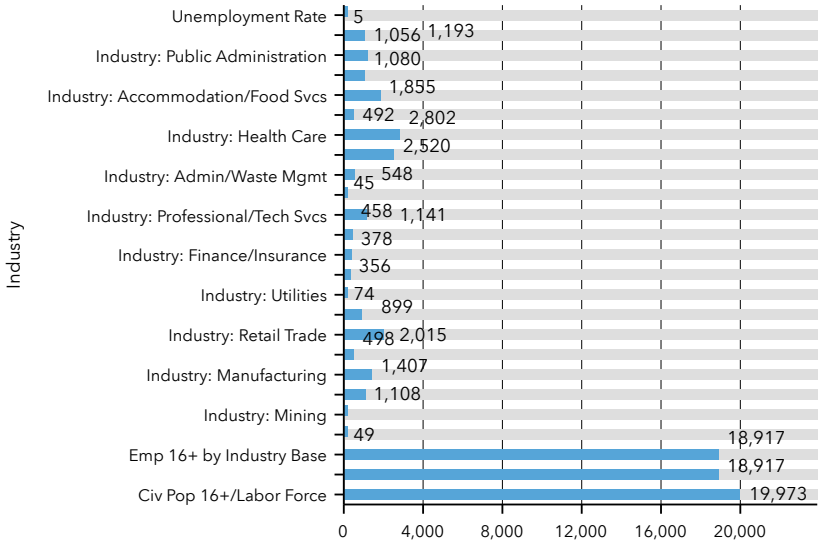
Indicator	Value	Difference
White Alone	71.46	+0.88
Black Alone	11.98	+4.62
American Indian/Alaska Native Alone	1.54	+0.12
Asian Alone	4.04	-2.60
Pacific Islander Alone	0.72	-0.93
Other Race	1.98	-2.35
Two or More Races	8.29	+0.27
Hispanic Origin (Any Race)	8.44	-3.01

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

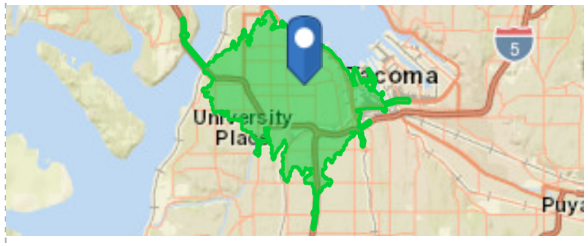


Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

©2020 Esri

Key Demographics

6th Ave--Drive time of 10 minutes



KEY FACTS

102,017
Population

37.8
Median Age

2.2
Average Household Size

$57,203
Median Household Income

BUSINESS

5,698
Total Businesses

85,956
Total Employees

Households By Income

The largest group: $50,000 - $74,999 (17.3%)

The smallest group: $200,000+ (4.2%)

Indicator	Value	Difference
<$15,000	14.2%	+5.9%
$15,000 - $24,999	8.4%	+2.0%
$25,000 - $34,999	8.0%	+1.0%
$35,000 - $49,999	13.0%	+1.1%
$50,000 - $74,999	17.3%	-1.5%
$75,000 - $99,999	13.0%	-1.5%
$100,000 - $149,999	15.9%	-3.6%
$150,000 - $199,999	6.0%	-1.4%
$200,000+	4.2%	-2.0%

Bars show deviation from Pierce County

EDUCATION

9%
No High School Diploma

22%
High School Graduate

34%
Some College

36%
Bachelor's/Grad /Prof Degree

HOUSING

48,139
2019 Total Housing Units

21,826
2019 Owner Occupied HUs

4,097
2019 Vacant Units

1,219
ACS HUs/Year Built: 2010 or Later

3,438
ACS HUs/Year Built: 2000-2009

2,600
ACS HUs/Year Built: 1990-1999

HOUSING STATS

$316,177
Median Home Value

$7,795
Average Spent on Mortgage & Basics

$928
Median Contract Rent

EMPLOYMENT

65%
White Collar

18%
Blue Collar

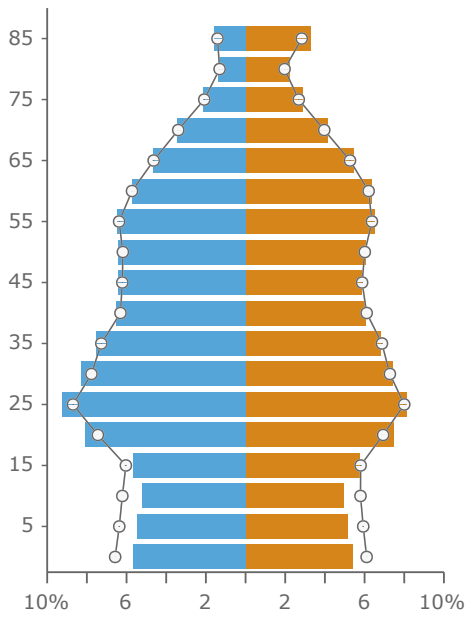
18%
Services

5.2%
Unemployment Rate

Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

©2020 Esri

Age Pyramid



The largest group:
2019 Male Population Age 25-29 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Tacoma city

Race and Ethnicity

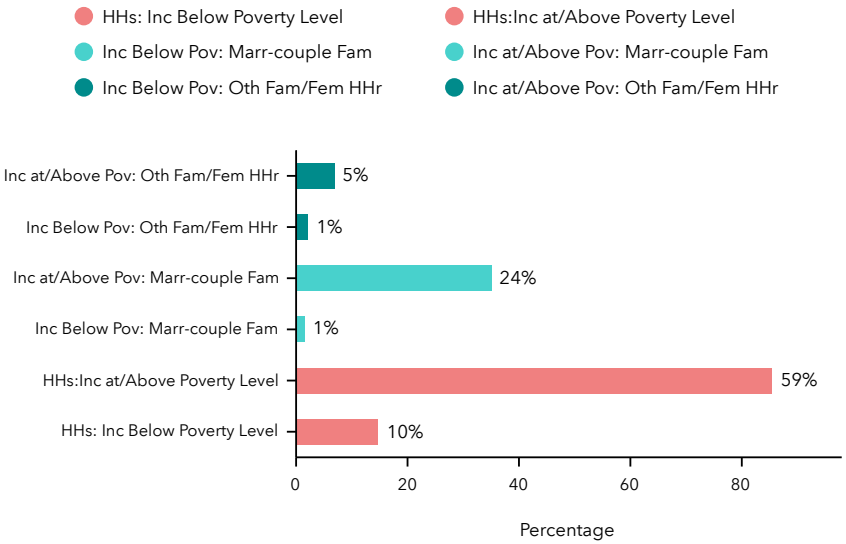
The largest group: White Alone (67.38)

The smallest group: Pacific Islander Alone (0.97)

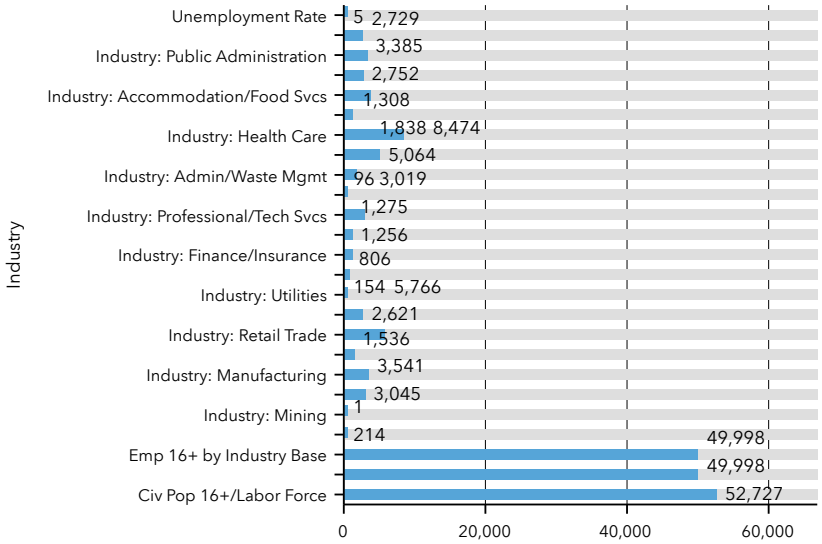
Indicator	Value	Difference
White Alone	67.38	-3.20
Black Alone	12.32	+4.96
American Indian/Alaska Native Alone	1.56	+0.14
Asian Alone	5.71	-0.93
Pacific Islander Alone	0.97	-0.68
Other Race	3.41	-0.92
Two or More Races	8.65	+0.63
Hispanic Origin (Any Race)	10.76	-0.69

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

©2020 Esri