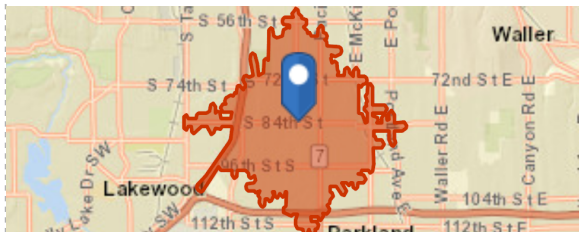
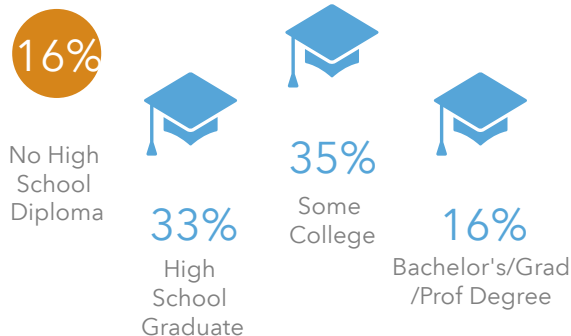


## Key Demographics

Fern Hill--Drive time of 5 minutes



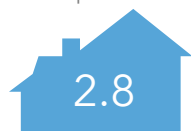
## EDUCATION



## KEY FACTS

35,109

Population



Average Household Size

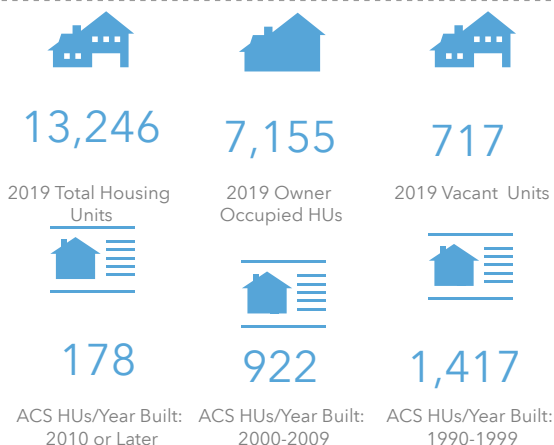
34.5

Median Age

\$48,983

Median Household Income

## HOUSING



## BUSINESS



794

Total Businesses



6,399

Total Employees

## Households By Income

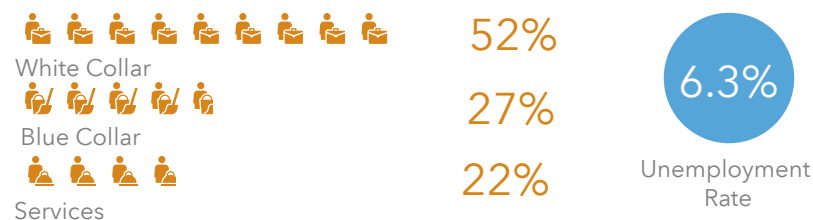
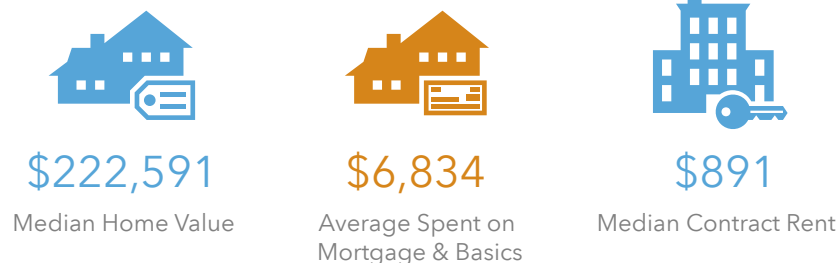
The largest group: \$50,000 - \$74,999 (20.6%)

The smallest group: \$150,000 - \$199,999 (2.0%)

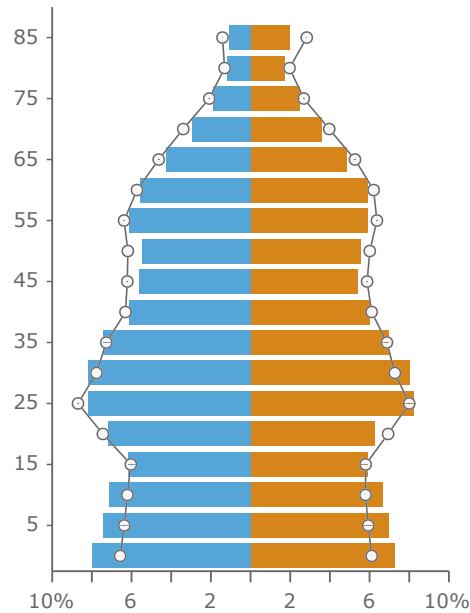
Indicator	Value	Difference	
<\$15,000	13.0%	+4.7%	
\$15,000 - \$24,999	9.9%	+3.5%	
\$25,000 - \$34,999	10.8%	+3.8%	
\$35,000 - \$49,999	17.1%	+5.2%	
\$50,000 - \$74,999	20.6%	+1.8%	
\$75,000 - \$99,999	11.3%	-3.2%	
\$100,000 - \$149,999	13.0%	-6.5%	
\$150,000 - \$199,999	2.0%	-5.4%	
\$200,000+	2.3%	-3.9%	

Bars show deviation from Pierce County

## HOUSING STATS



## Age Pyramid



## Race and Ethnicity

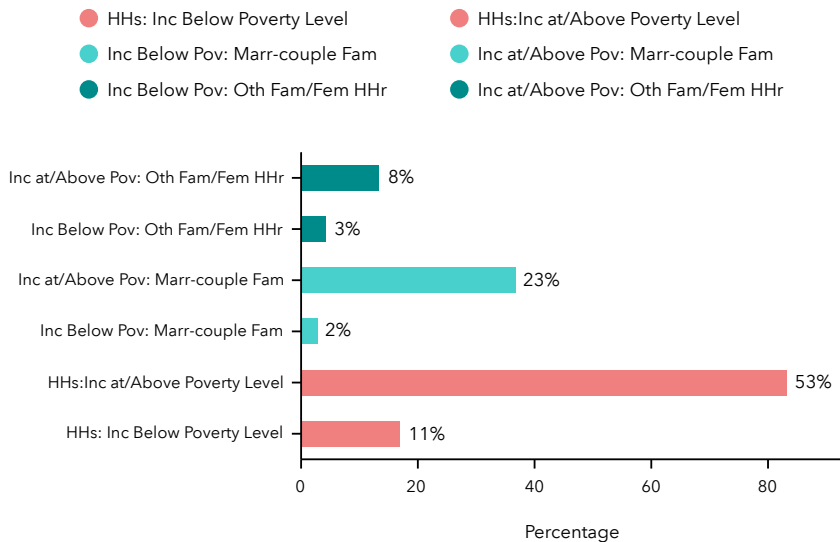
The largest group: White Alone (47.90)

The smallest group: American Indian/Alaska Native Alone (1.91)

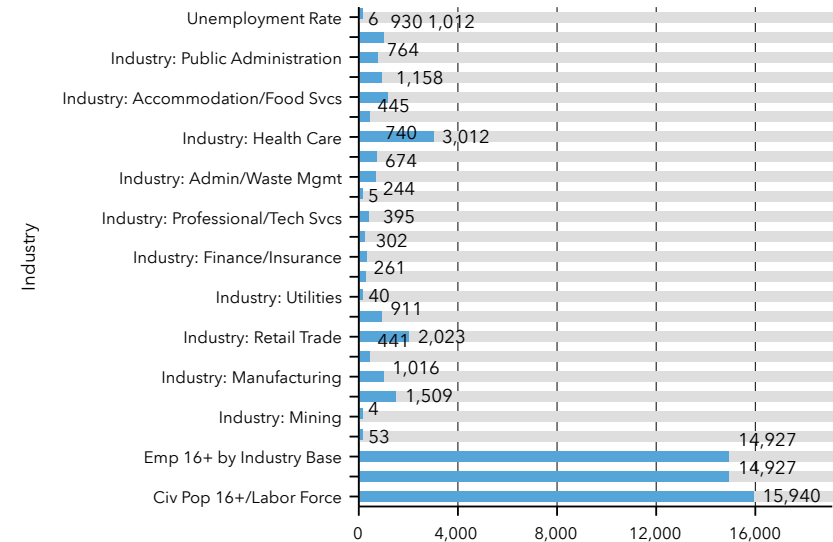
Indicator	Value	Difference	
White Alone	47.90	-22.68	
Black Alone	12.60	+5.24	
American Indian/Alaska Native Alone	1.91	+0.49	
Asian Alone	14.38	+7.74	
Pacific Islander Alone	3.28	+1.63	
Other Race	9.95	+5.62	
Two or More Races	9.98	+1.96	
Hispanic Origin (Any Race)	18.93	+7.48	

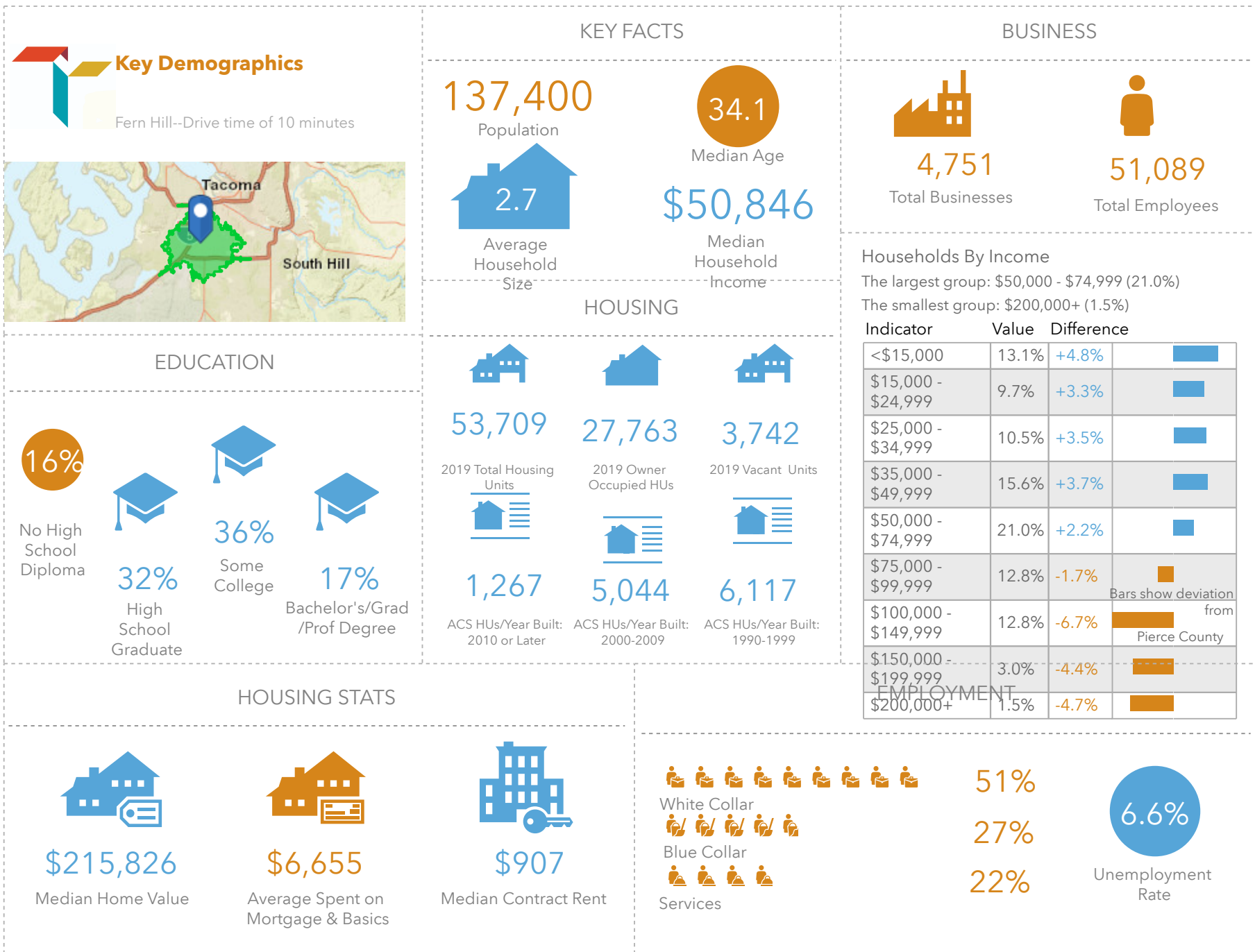
Bars show deviation from  
Pierce County

## 2014-2018 Households by Poverty Status (ACS)



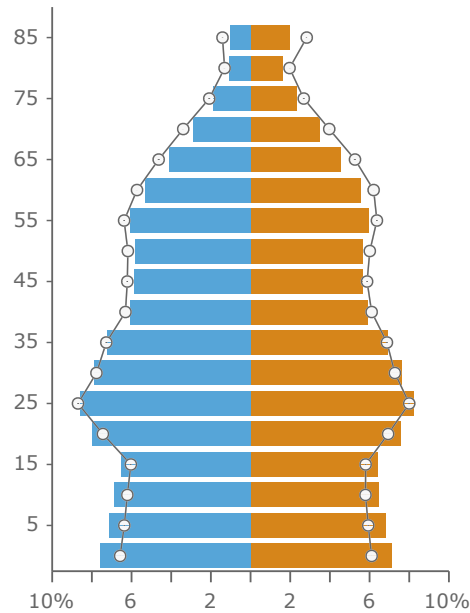
## 2019 Labor Force by Industry (Esri)





Source: This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

## Age Pyramid



## Race and Ethnicity

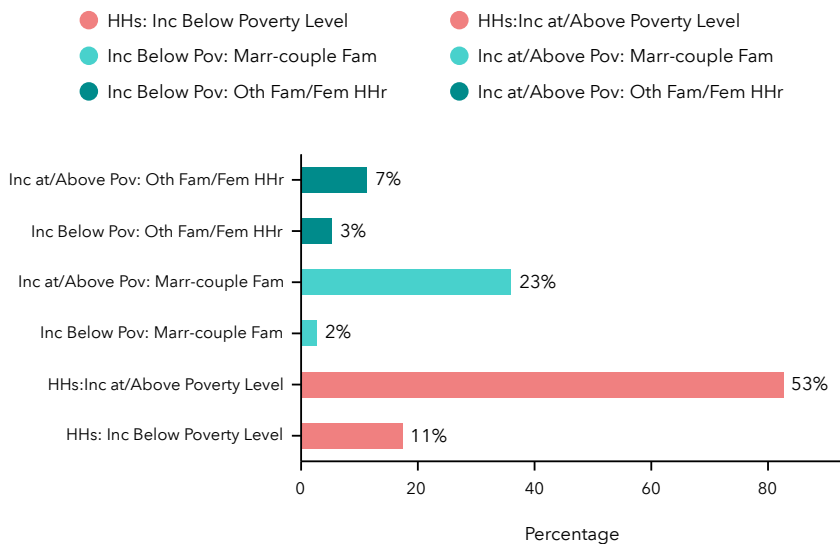
The largest group: White Alone (51.01)

The smallest group: American Indian/Alaska Native Alone (1.96)

Indicator	Value	Difference	
White Alone	51.01	-19.57	
Black Alone	12.48	+5.12	
American Indian/Alaska Native Alone	1.96	+0.54	
Asian Alone	11.30	+4.66	
Pacific Islander Alone	3.10	+1.45	
Other Race	9.99	+5.66	
Two or More Races	10.16	+2.14	
Hispanic Origin (Any Race)	19.66	+8.21	

Bars show deviation from Pierce County

## 2014-2018 Households by Poverty Status (ACS)



## 2019 Labor Force by Industry (Esri)

