**Key Demographics**

- Hilltop—Drive time of 5 minutes

**Key Facts**

- Population: 33,349
- Median Age: 36.0
- Average Household Size: 2.1
- Median Household Income: $47,530

**Business**

- Total Businesses: 2,402
- Total Employees: 41,197

**Housing**

- 2019 Total Housing Units: 16,845
- 2019 Owner Occupied HUs: 5,320
- 2019 Vacant Units: 1,857
- ACS HUs/Year Built: 2010 or Later: 410
- ACS HUs/Year Built: 2000-2009: 1,286
- ACS HUs/Year Built: 1990-1999: 792

**Education**

- No High School Diploma: 12%
- High School Graduate: 31%
- Some College: 35%
- Bachelor's/Grad/Prof Degree: 22%

**Housing Stats**

- Median Home Value: $284,429
- Average Spent on Mortgage & Basics: $5,521
- Median Contract Rent: $878

**Employment**

- White Collar: 62%
- Blue Collar: 18%
- Services: 21%
- Unemployment Rate: 6.7%

**Households By Income**

- The largest group: <$15,000 (21.6%)
- The smallest group: $200,000+ (2.0%)


©2020 Esri
**Age Pyramid**

- The largest group: 2019 Male Population Age 25-29
- The smallest group: 2019 Male Population Age 85+

**Race and Ethnicity**

- The largest group: White Alone (60.26)
- The smallest group: Pacific Islander Alone (1.12)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>60.26</td>
<td>-10.32</td>
</tr>
<tr>
<td>Black Alone</td>
<td>18.51</td>
<td>+11.15</td>
</tr>
<tr>
<td>American Indian/Alaska Native Alone</td>
<td>2.04</td>
<td>+0.62</td>
</tr>
<tr>
<td>Asian Alone</td>
<td>5.74</td>
<td>-0.90</td>
</tr>
<tr>
<td>Pacific Islander Alone</td>
<td>1.12</td>
<td>-0.53</td>
</tr>
<tr>
<td>Other Race</td>
<td>2.70</td>
<td>-1.63</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>9.63</td>
<td>+1.61</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>10.41</td>
<td>-1.04</td>
</tr>
</tbody>
</table>

**2014-2018 Households by Poverty Status (ACS)**

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

- HHs: Inc at/Above Poverty Level: 59%
- HHs: Inc Below Poverty Level: 14%
- Inc Below Pov: Marr-couple Fam: 19%
- Inc at/Above Pov: Marr-couple Fam: 2%
- Inc Below Pov: Oth Fam/Fem HHr: 4%
- Inc at/Above Pov: Oth Fam/Fem HHr: 1%

**2019 Labor Force by Industry (Esri)**

- Unemployment Rate
- Industry: Public Administration
- Industry: Accommodation/Food Svcs
- Industry: Health Care
- Industry: Admin/Waste Mgmt
- Industry: Professional/ Tech Svcs
- Industry: Finance/Insurance
- Industry: Utilities
- Industry: Retail Trade
- Industry: Manufacturing
- Industry: Mining
- Emp 16+ by Industry Base
- Civ Pop 16+/Labor Force

**Source:** This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

©2020 Esri
Key Demographics

Hilltop—Drive time of 10 minutes

KEY FACTS

102,572  
Population

36.7  
Median Age

$56,179  
Median Household Income

2.3  
Average Household Size

BUSINESS

5,858  
Total Businesses

90,406  
Total Employees

Housing

102,572
Population

36.7
Median Age

$56,179
Median Household Income

2.3
Average Household Size

5,858
Total Businesses

90,406
Total Employees

Households By Income

The largest group: $50,000 - $74,999 (18.5%)
The smallest group: $200,000+ (3.4%)

Indicator Value Difference

$<15,000 13.9% +5.6%
$15,000 - $24,999 8.2% +1.8%
$25,000 - $34,999 8.4% +1.4%
$35,000 - $49,999 13.4% +1.5%
$50,000 - $74,999 18.5% -0.3%
$75,000 - $99,999 13.6% -0.9%
$100,000 - $149,999 15.1% -4.4%
$150,000 - $199,999 5.5% -1.9%
$200,000+ 3.4% -2.8%

Bars show deviation from Pierce County

EDUCATION

10%
No High School Diploma

34%
High School Graduate

23%
Some College

32%
Bachelor's/Grad/Prof Degree

Housing Stats

$281,347
Median Home Value

$7,494
Average Spent on Mortgage & Basics

$934
Median Contract Rent

Employment

White Collar 62%
Blue Collar 20%
Services 18%

Unemployment Rate 5.2%
Age Pyramid

The largest group: 2019 Male Population Age 25-29 (Esri)

The smallest group: 2019 Male Population Age 85+ (Esri)

Race and Ethnicity

The largest group: White Alone (64.20)
The smallest group: Pacific Islander Alone (1.16)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>64.20</td>
<td>-6.38</td>
</tr>
<tr>
<td>Black Alone</td>
<td>12.87</td>
<td>+5.51</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>2.03</td>
<td>+0.61</td>
</tr>
<tr>
<td>Native Alone</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian Alone</td>
<td>6.15</td>
<td>-0.49</td>
</tr>
<tr>
<td>Pacific Islander Alone</td>
<td>1.16</td>
<td>-0.49</td>
</tr>
<tr>
<td>Other Race</td>
<td>4.37</td>
<td>+0.04</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>9.23</td>
<td>+1.21</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>12.41</td>
<td>+0.96</td>
</tr>
</tbody>
</table>

2014-2018 Households by Poverty Status (ACS)

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

2019 Labor Force by Industry (Esri)

- Unemployment Rate
- Industry: Public Administration
- Industry: Manufacturing
- Industry: Retail Trade
- Industry: Mining
- Emp 16+ by Industry Base
- Civ Pop 16+/Labor Force