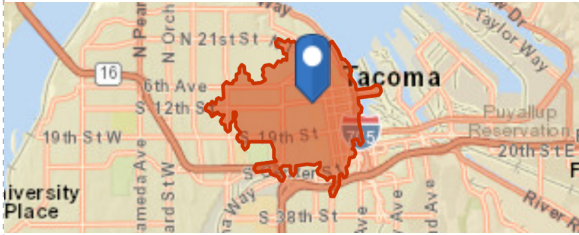


Key Demographics

Hilltop--Drive time of 5 minutes



KEY FACTS

33,349

Population

36.0

Median Age

2.1

Average Household Size

\$47,530

Median Household Income

HOUSING



16,845

2019 Total Housing Units



5,320

2019 Owner Occupied HUs



1,857

2019 Vacant Units



410

ACS HUs/Year Built: 2010 or Later



1,286

ACS HUs/Year Built: 2000-2009



792

ACS HUs/Year Built: 1990-1999

EDUCATION

12%

No High School Diploma



22%
High School Graduate



31%
Some College



35%
Bachelor's/Grad /Prof Degree

HOUSING STATS



\$284,429

Median Home Value



\$5,521

Average Spent on Mortgage & Basics



\$878

Median Contract Rent



White Collar



Blue Collar



Services

62%

18%

21%

6.7%

Unemployment Rate

BUSINESS



2,402

Total Businesses



41,197

Total Employees

Households By Income

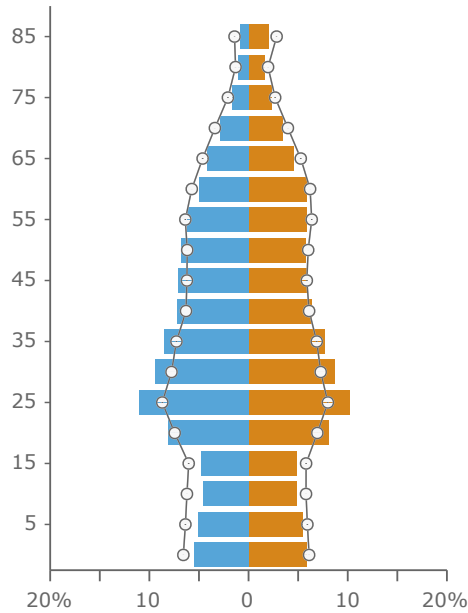
The largest group: <\$15,000 (21.6%)

The smallest group: \$200,000+ (2.0%)

Indicator	Value	Difference	
<\$15,000	21.6%	+13.3%	<div style="width: 21.6%;"></div>
\$15,000 - \$24,999	9.2%	+2.8%	<div style="width: 9.2%;"></div>
\$25,000 - \$34,999	8.1%	+1.1%	<div style="width: 8.1%;"></div>
\$35,000 - \$49,999	12.8%	+0.9%	<div style="width: 12.8%;"></div>
\$50,000 - \$74,999	17.2%	-1.6%	<div style="width: 17.2%;"></div>
\$75,000 - \$99,999	11.2%	-3.3%	<div style="width: 11.2%;"></div>
\$100,000 - \$149,999	13.8%	-5.7%	<div style="width: 13.8%;"></div>
\$150,000 - \$199,999	4.1%	-3.3%	<div style="width: 4.1%;"></div>
\$200,000+	2.0%	-4.2%	<div style="width: 2.0%;"></div>

Bars show deviation from Pierce County

Age Pyramid



The largest group:
2019 Male Population
Age 25-29 (Esri)

The smallest group:
2019 Male Population
Age 85+ (Esri)

Dots show comparison to
Tacoma city

Race and Ethnicity

The largest group: White Alone (60.26)

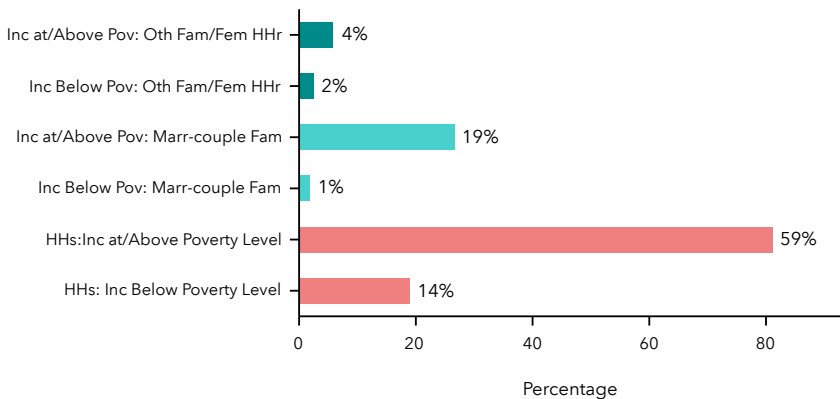
The smallest group: Pacific Islander Alone (1.12)

Indicator	Value	Difference
White Alone	60.26	-10.32
Black Alone	18.51	+11.15
American Indian/Alaska Native Alone	2.04	+0.62
Asian Alone	5.74	-0.90
Pacific Islander Alone	1.12	-0.53
Other Race	2.70	-1.63
Two or More Races	9.63	+1.61
Hispanic Origin (Any Race)	10.41	-1.04

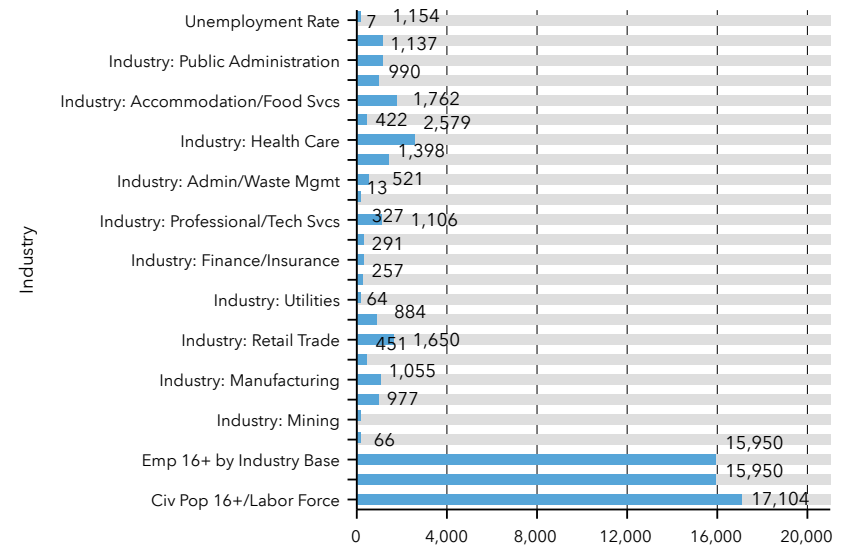
Bars show deviation from
Pierce County

2014-2018 Households by Poverty Status (ACS)

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR

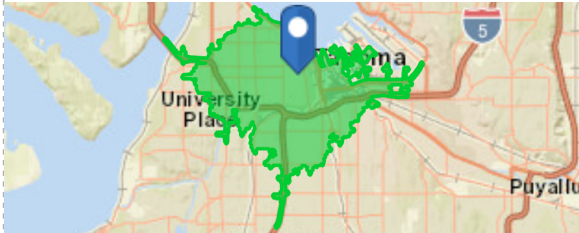


2019 Labor Force by Industry (Esri)



Key Demographics

Hilltop--Drive time of 10 minutes



KEY FACTS

102,572

Population

36.7

Median Age

2.3

Average Household Size

\$56,179

Median Household Income

HOUSING



46,703

2019 Total Housing Units



21,533

2019 Owner Occupied HUs



4,249

2019 Vacant Units



1,116

ACS HUs/Year Built: 2010 or Later



3,557

ACS HUs/Year Built: 2000-2009



2,318

ACS HUs/Year Built: 1990-1999

EDUCATION

10%

No High School Diploma



23%

High School Graduate



34%

Some College



32%

Bachelor's/Grad /Prof Degree

HOUSING STATS



\$281,347

Median Home Value



\$7,494

Average Spent on Mortgage & Basics



\$934

Median Contract Rent



White Collar



Blue Collar



Services

62%

20%

18%

5.2%

Unemployment Rate

BUSINESS



5,858

Total Businesses



90,406

Total Employees

Households By Income

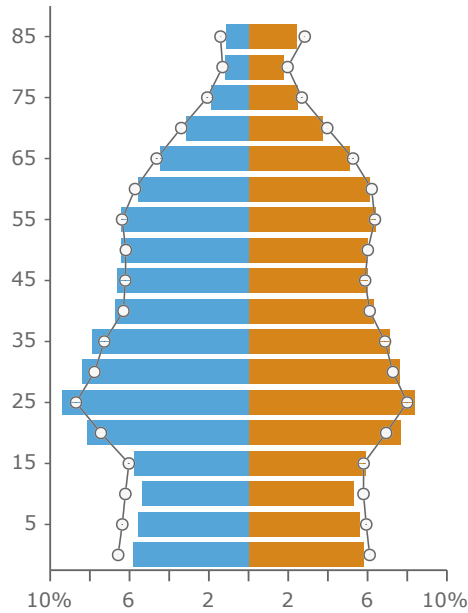
The largest group: \$50,000 - \$74,999 (18.5%)

The smallest group: \$200,000+ (3.4%)

Indicator	Value	Difference	
<\$15,000	13.9%	+5.6%	
\$15,000 - \$24,999	8.2%	+1.8%	
\$25,000 - \$34,999	8.4%	+1.4%	
\$35,000 - \$49,999	13.4%	+1.5%	
\$50,000 - \$74,999	18.5%	-0.3%	
\$75,000 - \$99,999	13.6%	-0.9%	
\$100,000 - \$149,999	15.1%	-4.4%	
\$150,000 - \$199,999	5.5%	-1.9%	
\$200,000+	3.4%	-2.8%	

Bars show deviation from Pierce County

Age Pyramid



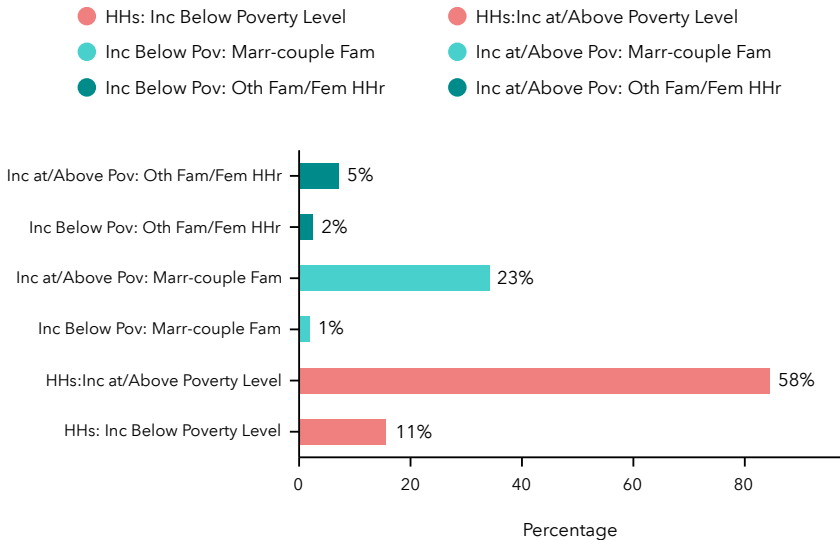
Race and Ethnicity

The largest group: White Alone (64.20)
 The smallest group: Pacific Islander Alone (1.16)

Indicator	Value	Difference
White Alone	64.20	-6.38
Black Alone	12.87	+5.51
American Indian/Alaska Native Alone	2.03	+0.61
Asian Alone	6.15	-0.49
Pacific Islander Alone	1.16	-0.49
Other Race	4.37	+0.04
Two or More Races	9.23	+1.21
Hispanic Origin (Any Race)	12.41	+0.96

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

