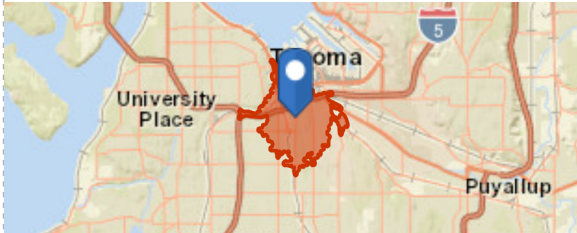


Key Demographics

McKinley--Drive time of 5 minutes



KEY FACTS

24,799

Population

33.6

Median Age

2.8

Average Household Size

\$50,120

Median Household Income

HOUSING



9,372

2019 Total Housing Units



5,117

2019 Owner Occupied HUs



718

2019 Vacant Units



258

ACS HUs/Year Built: 2010 or Later



1,768

ACS HUs/Year Built: 2000-2009



407

ACS HUs/Year Built: 1990-1999

BUSINESS



1,011

Total Businesses



17,419

Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (21.1%)

The smallest group: \$200,000+ (1.0%)

Indicator	Value	Difference	
<\$15,000	17.9%	+9.6%	
\$15,000 - \$24,999	9.1%	+2.7%	
\$25,000 - \$34,999	9.7%	+2.7%	
\$35,000 - \$49,999	13.1%	+1.2%	
\$50,000 - \$74,999	21.1%	+2.3%	
\$75,000 - \$99,999	14.5%	0	
\$100,000 - \$149,999	11.7%	-7.8%	
\$150,000 - \$199,999	1.9%	-5.5%	
\$200,000+	1.0%	-5.2%	

Bars show deviation from Pierce County

EDUCATION

16%

No High School Diploma



29%

High School Graduate



34%

Some College



20%

Bachelor's/Grad /Prof Degree

HOUSING STATS



\$208,411

Median Home Value



\$6,307

Average Spent on Mortgage & Basics



\$820

Median Contract Rent



White Collar



Blue Collar



Services

50%

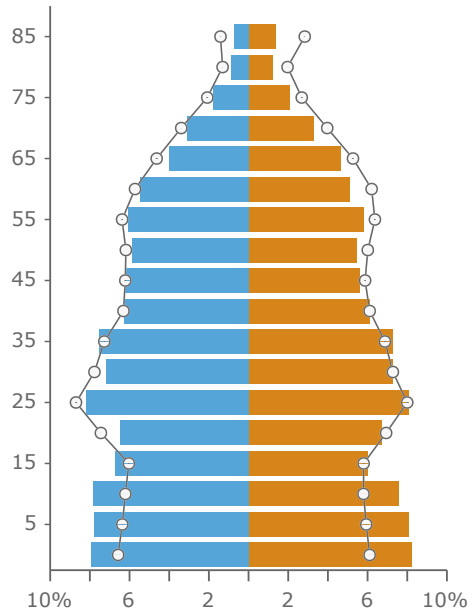
28%

22%

7.1%

Unemployment Rate

Age Pyramid



The largest group:
2019 Female Population Age 0-4 (Esri)

The smallest group:
2019 Male Population Age 85+ (Esri)

Dots show comparison to Tacoma city

Race and Ethnicity

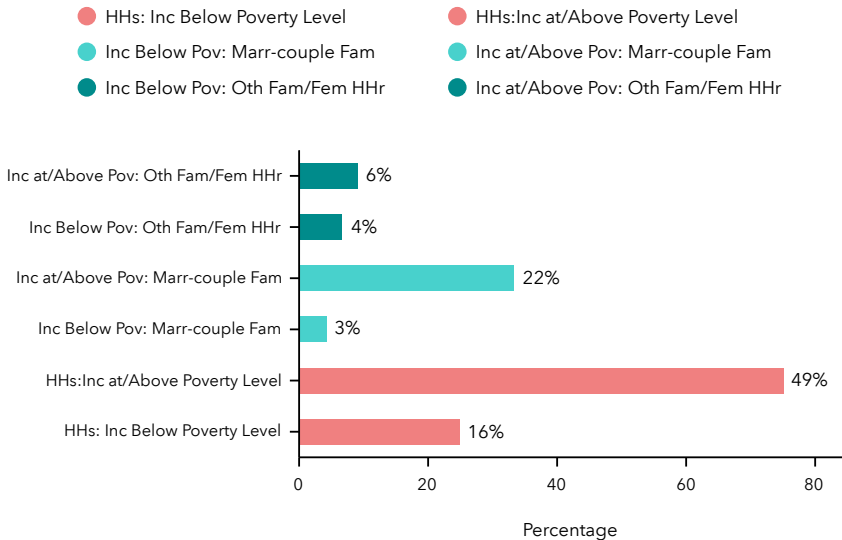
The largest group: White Alone (47.98)

The smallest group: Pacific Islander Alone (1.94)

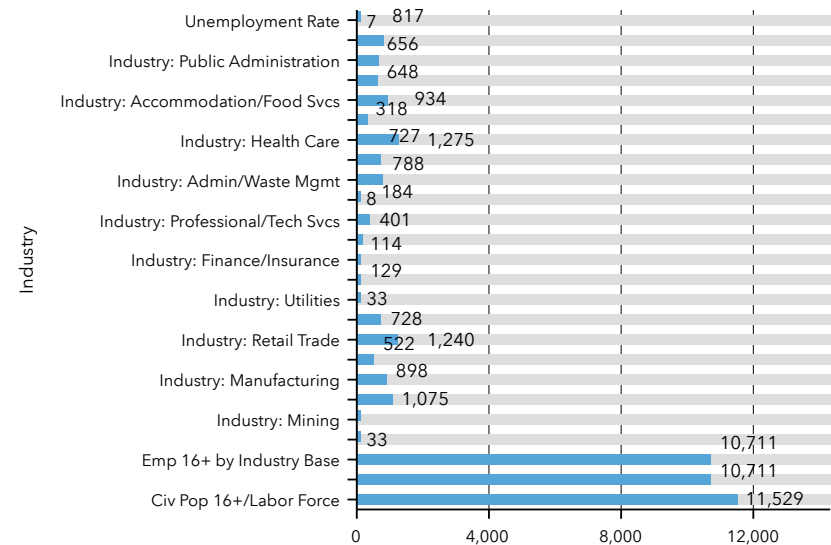
Indicator	Value	Difference
White Alone	47.98	-22.60
Black Alone	13.26	+5.90
American Indian/Alaska Native Alone	4.50	+3.08
Asian Alone	12.00	+5.36
Pacific Islander Alone	1.94	+0.29
Other Race	9.41	+5.08
Two or More Races	10.92	+2.90
Hispanic Origin (Any Race)	20.15	+8.70

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)

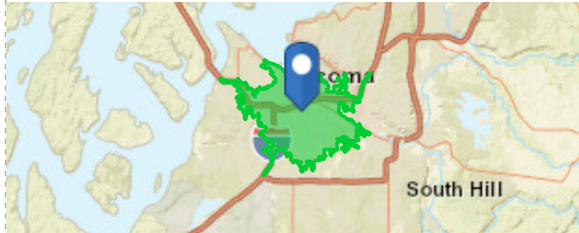


2019 Labor Force by Industry (Esri)



Key Demographics

McKinley--Drive time of 10 minutes



KEY FACTS

127,005

Population

35.7

Median Age

2.5

Average Household Size

\$52,472

Median Household Income

HOUSING



53,897

2019 Total Housing Units



25,498

2019 Owner Occupied HUs



4,689

2019 Vacant Units



1,366

ACS HUs/Year Built: 2010 or Later



5,582

ACS HUs/Year Built: 2000-2009



3,709

ACS HUs/Year Built: 1990-1999

EDUCATION

14%

No High School Diploma



27%

High School Graduate



35%

Some College



24%

Bachelor's/Grad /Prof Degree

HOUSING STATS



\$239,587

Median Home Value



\$6,915

Average Spent on Mortgage & Basics



\$915

Median Contract Rent



White Collar



Blue Collar



Services

55%

24%

20%

5.7%

Unemployment Rate

BUSINESS



6,416

Total Businesses



99,857

Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (19.4%)

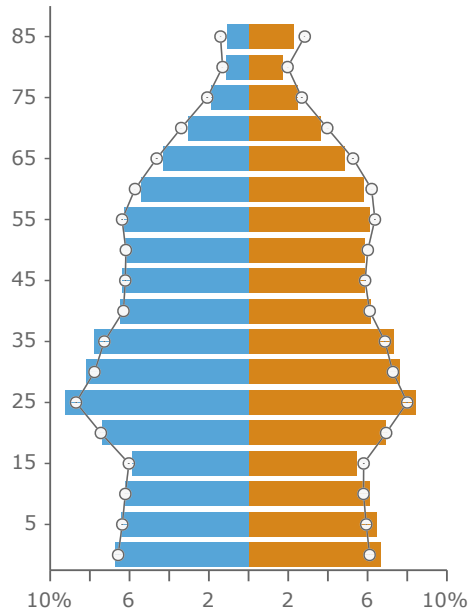
The smallest group: \$200,000+ (2.3%)

Indicator	Value	Difference	
<\$15,000	15.1%	+6.8%	
\$15,000 - \$24,999	9.2%	+2.8%	
\$25,000 - \$34,999	9.0%	+2.0%	
\$35,000 - \$49,999	13.9%	+2.0%	
\$50,000 - \$74,999	19.4%	+0.6%	
\$75,000 - \$99,999	13.1%	-1.4%	
\$100,000 - \$149,999	13.9%	-5.6%	
\$150,000 - \$199,999	4.1%	-3.3%	
\$200,000+	2.3%	-3.9%	

Bars show deviation from Pierce County

EMPLOYMENT

Age Pyramid



The largest group:
2019 Male Population
Age 25-29 (Esri)

The smallest group:
2019 Male Population
Age 85+ (Esri)

Dots show comparison to
Tacoma city

Race and Ethnicity

The largest group: White Alone (55.45)

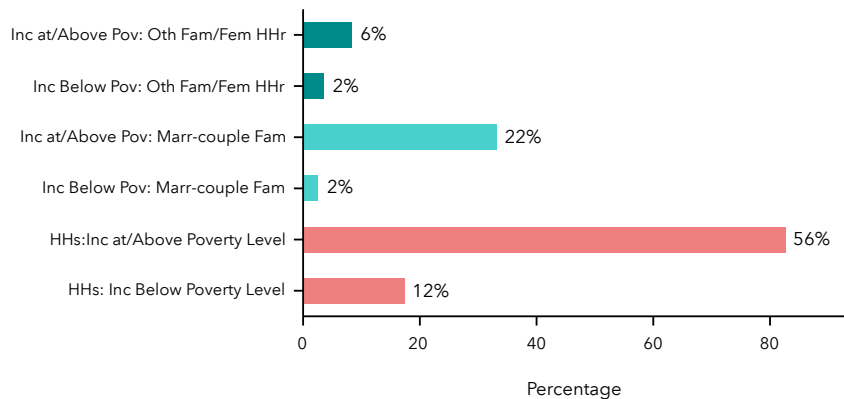
The smallest group: Pacific Islander Alone (1.71)

Indicator	Value	Difference
White Alone	55.45	-15.13
Black Alone	13.84	+6.48
American Indian/Alaska Native Alone	2.70	+1.28
Asian Alone	9.05	+2.41
Pacific Islander Alone	1.71	+0.06
Other Race	7.36	+3.03
Two or More Races	9.88	+1.86
Hispanic Origin (Any Race)	17.08	+5.63

Bars show deviation from
Pierce County

2014-2018 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR



2019 Labor Force by Industry (Esri)

