**Key Demographics**

Narrows—Drive time of 5 minutes

**KEY FACTS**

- **Population**: 23,999
- **Median Age**: 45.4
- **Average Household Size**: 2.1
- **Median Household Income**: $60,028

**BUSINESS**

- **Total Businesses**: 921
- **Total Employees**: 8,492

**EDUCATION**

- **No High School Diploma**: 6%
- **High School Graduate**: 24%
- **Some College**: 35%
- **Bachelor’s/Grad/Prof Degree**: 35%

**HOUSING**

- **2019 Total Housing Units**: 12,013
- **2019 Owner Occupied HUs**: 6,034
- **2019 Vacant Units**: 713
- **ACS HUs/Year Built: 2010 or Later**: 158
- **ACS HUs/Year Built: 2000-2009**: 434
- **ACS HUs/Year Built: 1990-1999**: 941

**HOUSING STATS**

- **Median Home Value**: $347,429
- **Average Spent on Mortgage & Basics**: $8,753
- **Median Contract Rent**: $926

**EMPLOYMENT**

- **White Collar**: 69%
- **Blue Collar**: 15%
- **Services**: 16%
- **Unemployment Rate**: 4.9%

**HOUSholds By Income**

The largest group: $50,000 - $74,999 (16.7%)
The smallest group: $200,000+ (5.3%)

**Source:** This infographic contains data provided by American Community Survey (ACS), Esri, Esri and Bureau of Labor Statistics, Esri and Infogroup. The vintage of the data is 2014-2018, 2019.

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May 18, 2020
### Age Pyramid

The largest group: **2019 Female Population Age 60-64 (Esri)**

The smallest group: **2019 Male Population Age 80-84 (Esri)**

Dots show comparison to Tacoma city

### Race and Ethnicity

The largest group: **White Alone (71.86)**

The smallest group: **Pacific Islander Alone (0.77)**

#### Indicator Value Difference

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>71.86</td>
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<td>9.33</td>
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</table>

Bars show deviation from Pierce County

### 2014-2018 Households by Poverty Status (ACS)

- **HHs: Inc Below Poverty Level** 8%
- **HHs: Inc at/Above Poverty Level** 59%
- **Inc Below Pov: Marr-couple Fam** 1%
- **Inc Below Pov: Oth Fam/Fem HHR** 1%
- **Inc at/Above Pov: Oth Fam/Fem HHR** 25%
- **Inc at/Above Pov: Marr-couple Fam** 1%

### 2019 Labor Force by Industry (Esri)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment Rate</td>
<td>5.68%</td>
</tr>
<tr>
<td>Industry: Public Admin</td>
<td>654</td>
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<tr>
<td>Industry: Accommodation/Food Svcs</td>
<td>669</td>
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<tr>
<td>Industry: Health Care</td>
<td>346</td>
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<tr>
<td>Industry: Utilities</td>
<td>29</td>
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<tr>
<td>Industry: Retail Trade</td>
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<tr>
<td>Industry: Manufacturing</td>
<td>783</td>
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<tr>
<td>Industry: Mining</td>
<td>631</td>
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<tr>
<td>Emp 16+ by Industry Base</td>
<td>34</td>
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<tr>
<td>Civ Pop 16+/Labor Force</td>
<td>11,296</td>
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</tbody>
</table>


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May 18, 2020
**Key Demographics**

**Narrows--Drive time of 10 minutes**

**KEY FACTS**

- Population: 120,422
- Median Age: 39.8
- Average Household Size: 2.3
- Median Household Income: $65,491

**BUSINESS**

- Total Businesses: 5,252
- Total Employees: 56,477

**HOUSING**

- 2019 Total Housing Units: 54,189
- 2019 Owner Occupied HUs: 29,730
- 2019 Vacant Units: 3,533

**EDUCATION**

- No High School Diploma: 6%
- High School Graduate: 22%
- Some College: 35%
- Bachelor's/Grad/Prof Degree: 37%

**HOUSING STATS**

- Median Home Value: $345,896
- Average Spent on Mortgage & Basics: $9,659
- Median Contract Rent: $997

**EMPLOYMENT**

- White Collar: 66%
- Blue Collar: 17%
- Services: 16%
- Unemployment Rate: 5.2%
**Age Pyramid**

The largest group:
- **2019 Male Population Age 25-29 (Esri)**

The smallest group:
- **2019 Male Population Age 80-84 (Esri)**

Dots show comparison to Tacoma city.

**Race and Ethnicity**

The largest group: White Alone (71.18)

The smallest group: Pacific Islander Alone (0.87)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
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<td>Black Alone</td>
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<td>Hispanic Origin (Any Race)</td>
<td>8.85</td>
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</tbody>
</table>

Bars show deviation from Pierce County.

**2014-2018 Households by Poverty Status (ACS)**

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

- HHs: Inc at/Above Poverty Level: 57%
- HHs: Inc Below Poverty Level: 7%
- Inc Below Pov: Oth Fam/Fem HHr: 6%
- Inc at/Above Pov: Marr-couple Fam: 27%
- Inc Below Pov: Marr-couple Fam: 1%
- Inc at/Above Pov: Marr-couple Fam: 1%

**2019 Labor Force by Industry (Esri)**

Unemployment Rate: 5%

Industry: Public Administration: 3,229
Industry: Manufacturing: 3,183
Industry: Accommodation/Food Svcs: 4,230
Industry: Health Care: 1,579
Industry: Admin/Waste Mgmt: 2,097
Industry: Professional/Tech Svcs: 1,340
Industry: Finance/Insurance: 991
Industry: Professional/Tech Svcs: 1,508
Industry: Labor: 4,004
Industry: Finance/Insurance: 1,880
Industry: Utilities: 261
Industry: Retail Trade: 3192
Industry: Manufacturing: 1781
Industry: Mining: 6,680
Emp 16+ by Industry Base: 59,266
Civ Pop 16+/Labor Force: 62,494


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