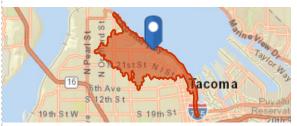
Key Demographics Old Town--Drive time of 5 minutes



EDUCATION

30%

Some

College

KEY FACTS

21,084

Population



Average Household Sizē

40.1 Median Age

\$79,287

Median Household --Income --

HOUSING



10,759 5,366





Occupied HUs



ACS HUs/Year Built: ACS HUs/Year Built: ACS HUs/Year Built: 2010 or Later



2000-2009

491

367

815

2019 Vacant Units

BUSINESS



Total Businesses



10,861

Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (19.4%)

The smallest group: \$15,000 - \$24,999 (5.2%)

Indicator	Value	Differen	ce
<\$15,000	9.8%	+1.5%	
\$15,000 - \$24,999	5.2%	-1.2%	
\$25,000 - \$34,999	6.4%	-0.6%	
\$35,000 - \$49,999	11.0%	-0.9%	
\$50,000 - \$74,999	15.1%	-3.7%	
\$75,000 - \$99,999	12.2%	-2.3%	Bars show deviation
\$100,000 - \$149,999	19.4%	-0.1%	from Pierce County
\$150,000 \$199,999	10.0%	+2.6%	
\$200,000+	11.0%	+4.8%	

HOUSING STATS

51%

Bachelor's/Grad

/Prof Degree



15%

High

School

Graduate

No High School

Diploma

\$440,082

Median Home Value



\$11,147

Average Spent on Mortgage & Basics



Median Contract Rent



White Collar

Blue Collar



Services

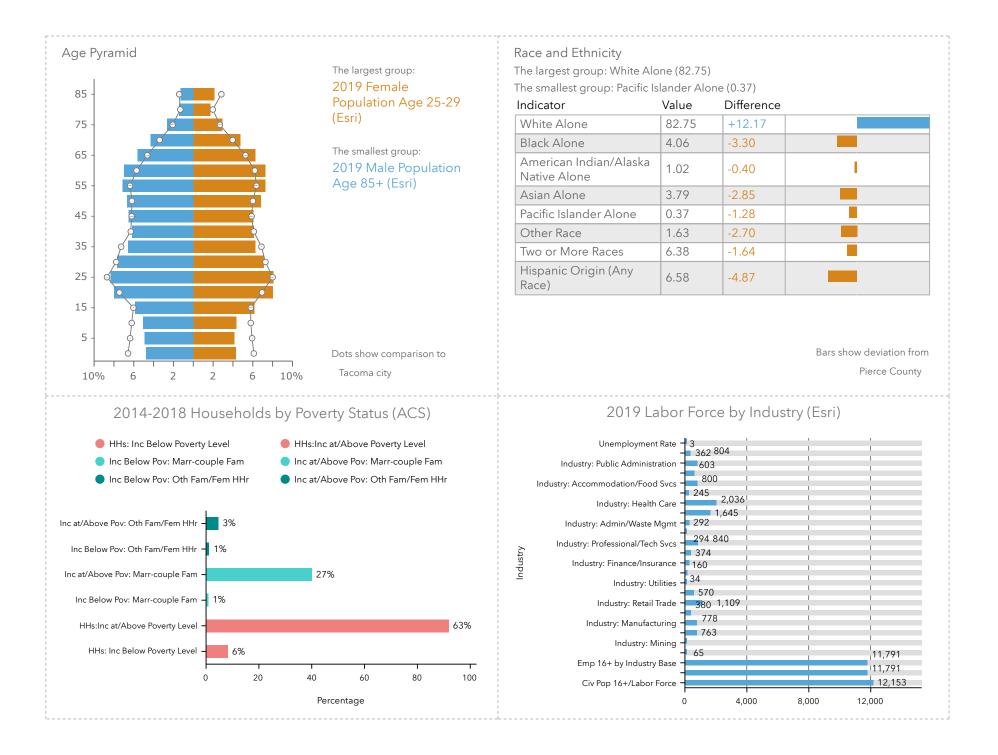
72%

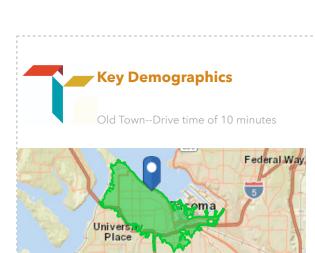
15%

13%

3.0%

Unemployment Rate





EDUCATION

Some

College

KEY FACTS

95,613

Population



Average Household Sizē

38.8 Median Age

\$60,758

Median Household --Income ---

HOUSING







44,488

2019 Total Housing

21,797

3,712 2019 Vacant Units



1,032

2010 or Later



2,788

2000-2009

2,388

2019 Owner Occupied HUs



ACS HUs/Year Built: ACS HUs/Year Built: ACS HUs/Year Built:

BUSINESS



4,761 **Total Businesses**



70,983

Total Employees



The largest group: \$50,000 - \$74,999 (17.1%)

The smallest group: \$200,000+ (5.1%)

Indicator	Value	Differen	ce
<\$15,000	13.8%	+5.5%	
\$15,000 - \$24,999	7.8%	+1.4%	
\$25,000 - \$34,999	7.2%	+0.2%	
\$35,000 - \$49,999	12.2%	+0.3%	ı
\$50,000 - \$74,999	17.1%	-1.7%	
\$75,000 - \$99,999	13.6%		Bars show deviation
\$100,000 - \$149,999	16.7%	-2.8%	from Pierce County
\$150,000 \$199,999	NIT	-0.9%	-
\$200,000+	5.1%	-1.1%	

HOUSING STATS

Bachelor's/Grad

/Prof Degree



High

School

Graduate

No High School

Diploma

\$327,911

Median Home Value



\$8,468

Average Spent on Mortgage & Basics



Median Contract Rent



White Collar

Services

66%

17%

17%

5.2%

Unemployment Rate

