**Key Demographics**

Pacific -- Drive time of 5 minutes

**Key Facts**

- **Population**: 42,748
- **Median Age**: 36.1
- **Average Household Size**: 2.8
- **Median Household Income**: $54,598

**Business**

- **Total Businesses**: 948
- **Total Employees**: 8,287

**Housing**

- **2019 Total Housing Units**: 16,394
- **2019 Owner Occupied HUs**: 10,285
- **2019 Vacant Units**: 1,241
- **2019 Vacant HUs 2010 or Later**: 272
- **2019 Vacant HUs 2000-2009**: 1,104
- **2019 Vacant HUs 1990-1999**: 825
- **2010 or Later ACS HUs/Year Built**: 1,104
- **2000-2009 ACS HUs/Year Built**: 825
- **1990-1999 ACS HUs/Year Built**: 1,241

**Education**

- **No High School Diploma**: 15%
- **High School Graduate**: 29%
- **Some College**: 37%
- **Bachelor’s/Grad/Prof Degree**: 19%

**Housing Stats**

- **Median Home Value**: $216,996
- **Average Spent on Mortgage & Basics**: $7,473
- **Median Contract Rent**: $917

**Employment**

- **White Collar**: 52%
- **Blue Collar**: 27%
- **Services**: 21%
- **Unemployment Rate**: 5.1%

**Indicator**

- <$15,000: 10.6% +2.3%
- $15,000 - $24,999: 9.3% +2.9%
- $25,000 - $34,999: 9.9% +2.9%
- $35,000 - $49,999: 14.6% +2.7%
- $50,000 - $74,999: 21.9% +3.1%
- $75,000 - $99,999: 15.2% +0.7%
- $100,000 - $149,999: 14.5% -5.0%
- $150,000 - $199,999: 3.0% -4.4%
- $200,000+: 1.2% -5.0%

Bars show deviation from Pierce County


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**Age Pyramid**

The largest group:
- **2019 Male Population Age 25-29 (Esri)**

The smallest group:
- **2019 Male Population Age 85+ (Esri)**

Dots show comparison to Tacoma city

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**Race and Ethnicity**

The largest group: White Alone (54.16)

The smallest group: Pacific Islander Alone (1.82)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
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</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>54.16</td>
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<tr>
<td>Black Alone</td>
<td>11.49</td>
<td>+4.13</td>
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<tr>
<td>American Indian/Alaska Native Alone</td>
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<tr>
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<td>10.51</td>
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<tr>
<td>Other Race</td>
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<td>+4.51</td>
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<td>Two or More Races</td>
<td>10.37</td>
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</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>18.73</td>
<td>+7.28</td>
</tr>
</tbody>
</table>

Bars show deviation from Pierce County

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**2014-2018 Households by Poverty Status (ACS)**

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

- HHs: Inc at/Above Poverty Level: 54%
- HHs: Inc Below Poverty Level: 11%
- Inc at/Above Pov: Marr-couple Fam: 24%
- Inc Below Pov: Marr-couple Fam: 2%
- Inc at/Above Pov: Oth Fam/Fem HHr: 3%
- Inc Below Pov: Oth Fam/Fem HHr: 6%

---

**2019 Labor Force by Industry (Esri)**

- Unemployment Rate: 5%
- Industry: Public Administration: 1,046
- Industry: Accommodation/Food Svcs: 1,102
- Industry: Health Care: 507
- Industry: Admin/Waste Mgmt: 87,277
- Industry: Professional/ Tech Svcs: 889
- Industry: Finance/Insurance: 353
- Industry: Utilities: 336
- Industry: Retail Trade: 1,229
- Industry: Manufacturing: 1,838
- Industry: Mining: 1,716
- Emp 16+ by Industry Base: 19,568
- Civ Pop 16+/Labor Force: 20,613


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Page 2 of 4

May 18, 2020
Key Demographics

Pacific—Drive time of 10 minutes

Key Facts

144,621
Population

$50,016
Median Household Income

34.3
Median Age

2.6
Average Household Size

Business

6,296
Total Businesses

92,563
Total Employees

Education

16%
No High School Diploma

35%
High School Graduate

20%
Some College

29%
Bachelor’s/Grad./Prof Degree

Housing

58,542
2019 Total Housing Units

27,354
2019 Owner Occupied HUs

4,802
2019 Vacant Units

Employment

52%
White Collar

22%
Blue Collar

26%
Services

Median Home Value
$218,264

Average Spent on Mortgage & Basics
$6,307

Median Contract Rent
$914

Households By Income

The largest group: $50,000 - $74,999 (20.0%) The smallest group: $200,000+ (1.5%)


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Age Pyramid

The largest group: 2019 Male Population Age 25-29 (Esri)
The smallest group: 2019 Male Population Age 85+ (Esri)

Race and Ethnicity

The largest group: White Alone (50.04)
The smallest group: Pacific Islander Alone (2.42)

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<td>+4.76</td>
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2019 Labor Force by Industry (Esri)

Unemployment Rate
Industry: Public Administration
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Industry: Health Care
Industry: Admin/Waste Mgmt
Industry: Professional/Tech Svcs
Industry: Finance/Insurance
Industry: Utilities
Industry: Retail Trade
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Industry: Mining
Emp 16+ by Industry Base
Civ Pop 16+/Labor Force


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