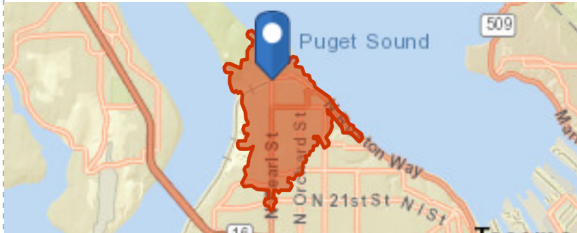


Key Demographics

Ruston Point Defiance--Drive time of 5 minutes



KEY FACTS

15,557
Population

44.0
Median Age

2.3
Average Household Size

\$73,883
Median Household Income

BUSINESS



330
Total Businesses



2,500
Total Employees

EDUCATION

6%

No High School Diploma



25%
High School Graduate



36%
Some College



33%
Bachelor's/Grad /Prof Degree

HOUSING



7,243

2019 Total Housing Units



4,412

2019 Owner Occupied HUs



468

2019 Vacant Units



225

ACS HUs/Year Built: 2010 or Later



477

ACS HUs/Year Built: 2000-2009



796

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$382,789

Median Home Value



\$10,758

Average Spent on Mortgage & Basics



\$1,106

Median Contract Rent



White Collar



Blue Collar



Services

68%

14%

18%

4.9%

Unemployment Rate

Households By Income

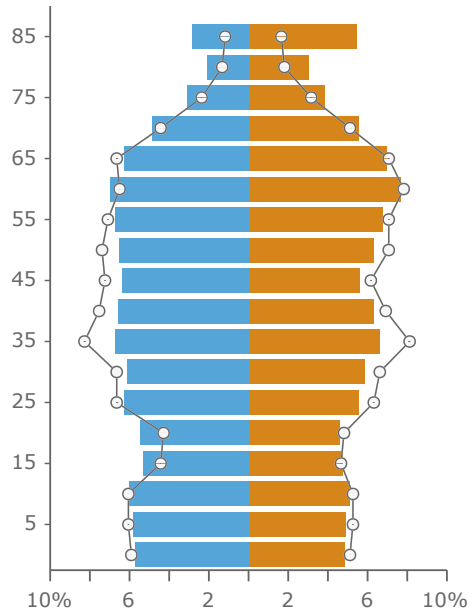
The largest group: \$100,000 - \$149,999 (20.4%)

The smallest group: \$15,000 - \$24,999 (6.4%)

Indicator	Value	Difference	
<\$15,000	9.5%	+1.2%	
\$15,000 - \$24,999	6.4%	0	
\$25,000 - \$34,999	6.6%	-0.4%	
\$35,000 - \$49,999	11.2%	-0.7%	
\$50,000 - \$74,999	16.8%	-2.0%	
\$75,000 - \$99,999	14.7%	+0.2%	
\$100,000 - \$149,999	20.4%	+0.9%	
\$150,000 - \$199,999	7.7%	+0.3%	
\$200,000+	6.6%	+0.4%	

Bars show deviation from Pierce County

Age Pyramid



The largest group:
**2019 Female
 Population Age 60-64
 (Esri)**

The smallest group:
**2019 Male Population
 Age 80-84 (Esri)**

Dots show comparison to
 Ruston town

Race and Ethnicity

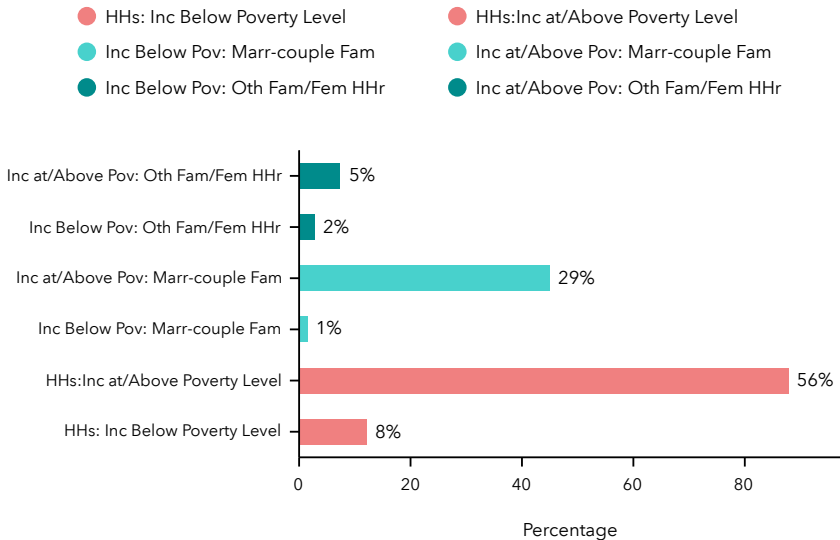
The largest group: White Alone (80.35)

The smallest group: Pacific Islander Alone (0.37)

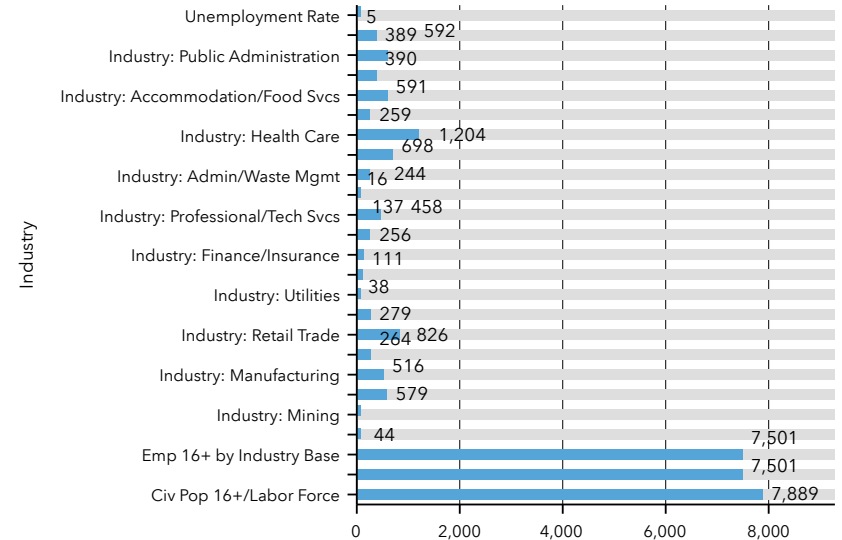
Indicator	Value	Difference
White Alone	80.35	+9.77
Black Alone	5.53	-1.83
American Indian/Alaska Native Alone	0.99	-0.43
Asian Alone	4.23	-2.41
Pacific Islander Alone	0.37	-1.28
Other Race	1.41	-2.92
Two or More Races	7.12	-0.90
Hispanic Origin (Any Race)	6.62	-4.83

Bars show deviation from
 Pierce County

2014-2018 Households by Poverty Status (ACS)

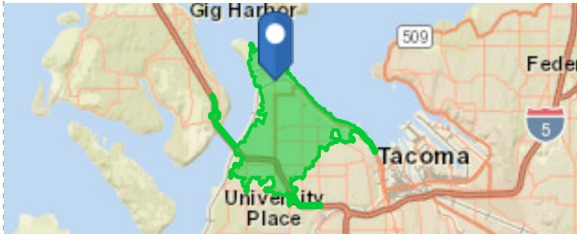


2019 Labor Force by Industry (Esri)



Key Demographics

Ruston Point Defiance--Drive time of 10 minutes



KEY FACTS

46,822

Population

43.8

Median Age

2.2

Average Household Size

\$75,243

Median Household Income

HOUSING



21,785

2019 Total Housing Units



13,457

2019 Owner Occupied HUs



1,188

2019 Vacant Units



510

ACS HUs/Year Built: 2010 or Later



794

ACS HUs/Year Built: 2000-2009



1,377

ACS HUs/Year Built: 1990-1999

EDUCATION

5%

No High School Diploma



22%

High School Graduate



34%

Some College



39%

Bachelor's/Grad /Prof Degree

HOUSING STATS



\$361,562

Median Home Value



\$10,906

Average Spent on Mortgage & Basics



\$982

Median Contract Rent



White Collar



Blue Collar



Services

70%

15%

14%

3.9%

Unemployment Rate

BUSINESS



1,233

Total Businesses



11,117

Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (19.4%)

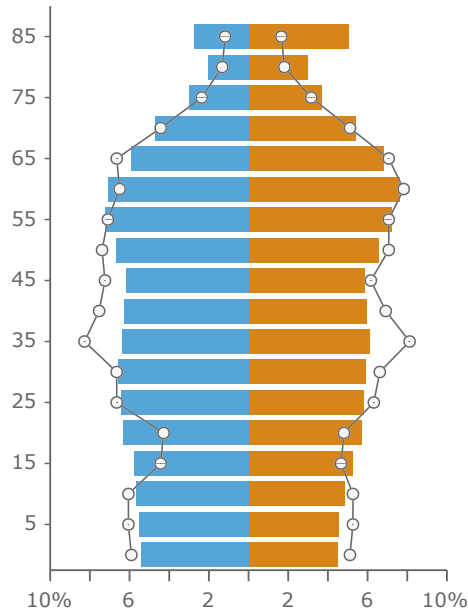
The smallest group: \$25,000 - \$34,999 (6.6%)

Indicator	Value	Difference	
<\$15,000	8.4%	+0.1%	
\$15,000 - \$24,999	7.1%	+0.7%	■
\$25,000 - \$34,999	6.6%	-0.4%	■
\$35,000 - \$49,999	11.4%	-0.5%	■
\$50,000 - \$74,999	16.2%	-2.6%	■
\$75,000 - \$99,999	14.9%	+0.4%	■
\$100,000 - \$149,999	19.4%	-0.1%	
\$150,000 - \$199,999	8.3%	+0.9%	■
\$200,000+	7.6%	+1.4%	■

Bars show deviation from Pierce County

EMPLOYMENT

Age Pyramid



The largest group:
**2019 Female
 Population Age 60-64
 (Esri)**

The smallest group:
**2019 Male Population
 Age 80-84 (Esri)**

Dots show comparison to
 Ruston town

Race and Ethnicity

The largest group: White Alone (78.89)

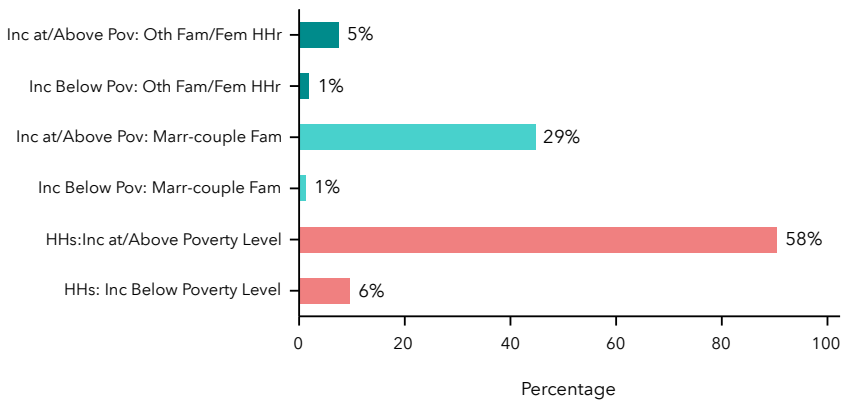
The smallest group: Pacific Islander Alone (0.48)

Indicator	Value	Difference
White Alone	78.89	+8.31
Black Alone	6.09	-1.27
American Indian/Alaska Native Alone	0.91	-0.51
Asian Alone	4.71	-1.93
Pacific Islander Alone	0.48	-1.17
Other Race	1.79	-2.54
Two or More Races	7.14	-0.88
Hispanic Origin (Any Race)	6.89	-4.56

Bars show deviation from
 Pierce County

2014-2018 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR



2019 Labor Force by Industry (Esri)

