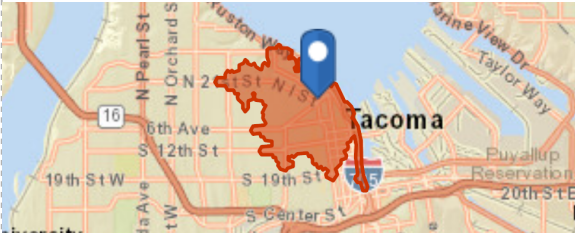


## Key Demographics

Stadium--Drive time of 5 minutes



## KEY FACTS

27,815

Population

37.0

Median Age

1.9

Average Household Size

\$51,319

Median Household Income

## HOUSING



14,873

2019 Total Housing Units



4,529

2019 Owner Occupied HUs



1,646

2019 Vacant Units



258

ACS HUs/Year Built: 2010 or Later



896

ACS HUs/Year Built: 2000-2009



625

ACS HUs/Year Built: 1990-1999

## BUSINESS



1,836

Total Businesses



29,690

Total Employees

### Households By Income

The largest group: <\$15,000 (21.0%)

The smallest group: \$200,000+ (4.6%)

Indicator	Value	Difference	
<\$15,000	21.0%	+12.7%	<div style="width: 21%;"></div>
\$15,000 - \$24,999	8.5%	+2.1%	<div style="width: 8.5%;"></div>
\$25,000 - \$34,999	7.7%	+0.7%	<div style="width: 7.7%;"></div>
\$35,000 - \$49,999	11.6%	-0.3%	<div style="width: 11.6%;"></div>
\$50,000 - \$74,999	15.1%	-3.7%	<div style="width: 15.1%;"></div>
\$75,000 - \$99,999	9.9%	-4.6%	<div style="width: 9.9%;"></div>
\$100,000 - \$149,999	15.3%	-4.2%	<div style="width: 15.3%;"></div>
\$150,000 - \$199,999	6.2%	-1.2%	<div style="width: 6.2%;"></div>
\$200,000+	4.6%	-1.6%	<div style="width: 4.6%;"></div>

Bars show deviation from Pierce County

## EDUCATION

9%

No High School Diploma



20%

High School Graduate



29%

Some College



41%

Bachelor's/Grad /Prof Degree

## HOUSING STATS



\$385,491

Median Home Value



\$6,559

Average Spent on Mortgage & Basics



\$869

Median Contract Rent



White Collar



Blue Collar



Services

66%

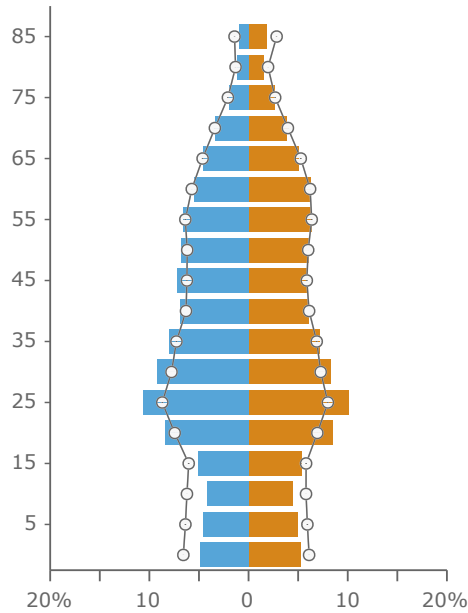
16%

18%

5.7%

Unemployment Rate

### Age Pyramid



The largest group:  
2019 Male Population  
Age 25-29 (Esri)

The smallest group:  
2019 Male Population  
Age 85+ (Esri)

Dots show comparison to  
Tacoma city

### Race and Ethnicity

The largest group: White Alone (68.83)

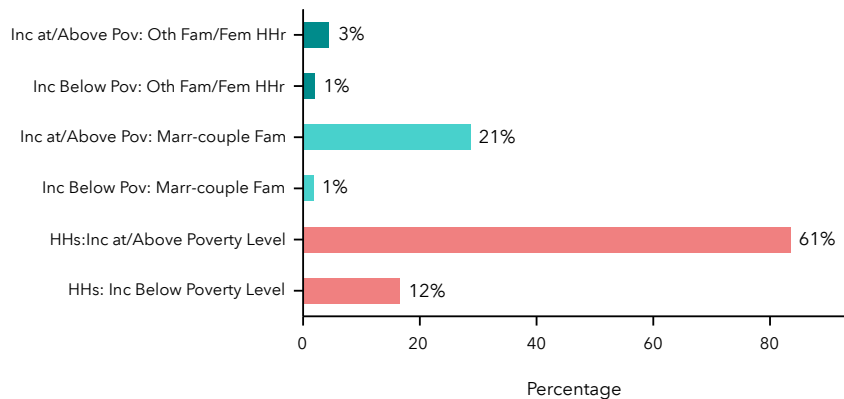
The smallest group: Pacific Islander Alone (0.86)

Indicator	Value	Difference
White Alone	68.83	-1.75
Black Alone	13.69	+6.33
American Indian/Alaska Native Alone	1.89	+0.47
Asian Alone	5.16	-1.48
Pacific Islander Alone	0.86	-0.79
Other Race	1.98	-2.35
Two or More Races	7.59	-0.43
Hispanic Origin (Any Race)	8.58	-2.87

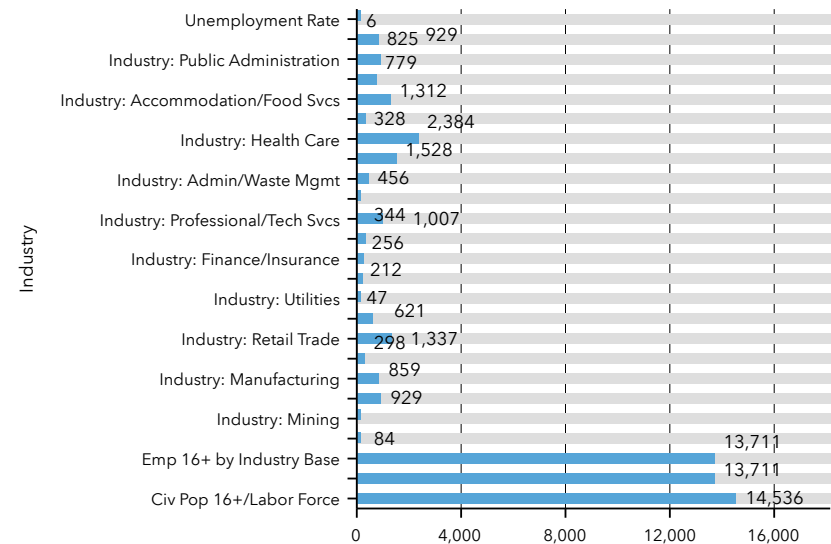
Bars show deviation from  
Pierce County

### 2014-2018 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR

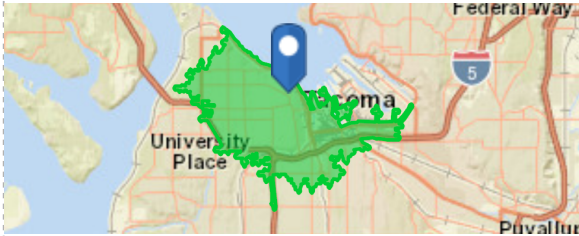


### 2019 Labor Force by Industry (Esri)



## Key Demographics

Stadium--Drive time of 10 minutes



## KEY FACTS

87,173

Population

37.9

Median Age

2.2

Average Household Size

\$58,155

Median Household Income

## HOUSING



40,529

2019 Total Housing Units



19,076

2019 Owner Occupied HUs



3,496

2019 Vacant Units



868

ACS HUs/Year Built: 2010 or Later



2,578

ACS HUs/Year Built: 2000-2009



1,827

ACS HUs/Year Built: 1990-1999

## BUSINESS



4,971

Total Businesses



76,052

Total Employees

### Households By Income

The largest group: \$50,000 - \$74,999 (17.2%)

The smallest group: \$200,000+ (4.5%)

Indicator	Value	Difference	
<\$15,000	14.5%	+6.2%	
\$15,000 - \$24,999	8.2%	+1.8%	
\$25,000 - \$34,999	7.5%	+0.5%	
\$35,000 - \$49,999	12.7%	+0.8%	
\$50,000 - \$74,999	17.2%	-1.6%	
\$75,000 - \$99,999	13.6%	-0.9%	
\$100,000 - \$149,999	15.8%	-3.7%	
\$150,000 - \$199,999	6.1%	-1.3%	
\$200,000+	4.5%	-1.7%	

Bars show deviation from Pierce County

## EDUCATION

9%

No High School Diploma



22%

High School Graduate



32%

Some College



36%

Bachelor's/Grad /Prof Degree

## HOUSING STATS



\$307,114

Median Home Value



\$8,002

Average Spent on Mortgage & Basics



\$914

Median Contract Rent



White Collar



Blue Collar



Services

65%

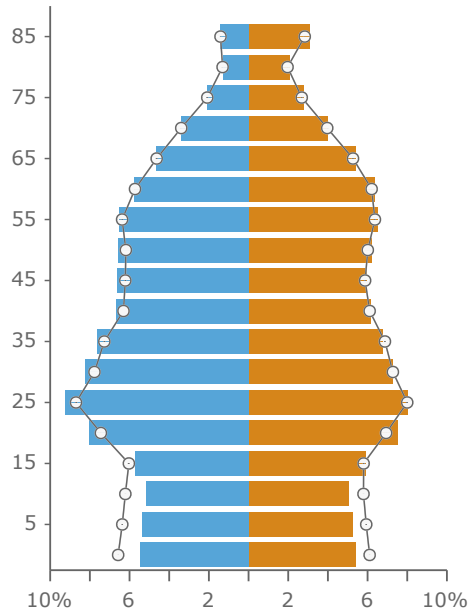
18%

17%

5.3%

Unemployment Rate

### Age Pyramid



The largest group:  
2019 Male Population  
Age 25-29 (Esri)

The smallest group:  
2019 Male Population  
Age 80-84 (Esri)

Dots show comparison to  
Tacoma city

### Race and Ethnicity

The largest group: White Alone (67.61)

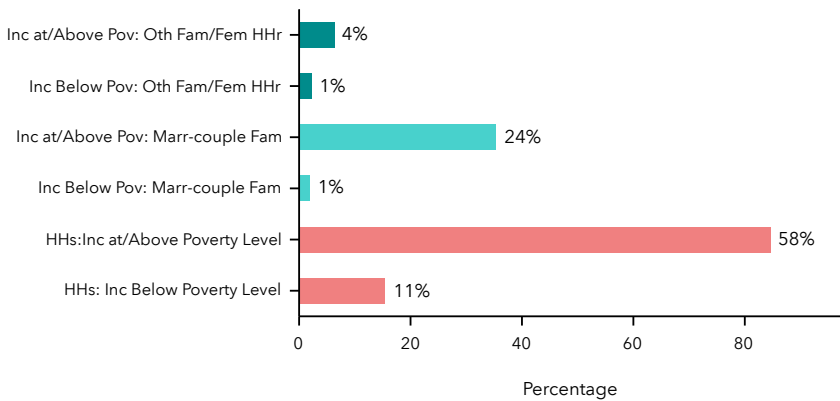
The smallest group: Pacific Islander Alone (0.98)

Indicator	Value	Difference
White Alone	67.61	-2.97
Black Alone	11.77	+4.41
American Indian/Alaska Native Alone	1.89	+0.47
Asian Alone	5.58	-1.06
Pacific Islander Alone	0.98	-0.67
Other Race	3.63	-0.70
Two or More Races	8.55	+0.53
Hispanic Origin (Any Race)	11.24	-0.21

Bars show deviation from  
Pierce County

### 2014-2018 Households by Poverty Status (ACS)

- HHS: Inc Below Poverty Level
- HHS: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHR
- Inc at/Above Pov: Oth Fam/Fem HHR



### 2019 Labor Force by Industry (Esri)

