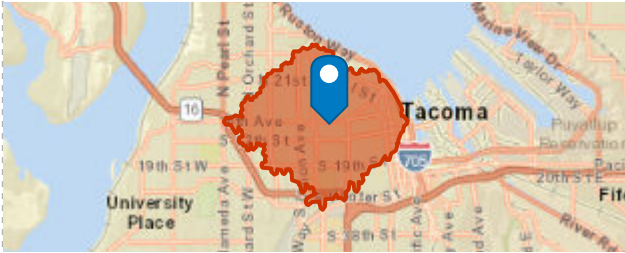


## Key Demographics

6th Ave--Drive time of 5 minutes



## KEY FACTS

47,812

Population

37.6

Median Age

2.1

Average Household Size

\$69,408

Median Household Income

## BUSINESS



2,242  
Total Businesses



38,648  
Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (21%)

The smallest group: \$200,000+ (5.5%)

Indicator ▲	Value	Diff		
<\$15,000	11.2%	+4.6%		
\$15,000 - \$24,999	7%	+1.6%		
\$25,000 - \$34,999	6.9%	+1%		
\$35,000 - \$49,999	12.1%	+0.9%		
\$50,000 - \$74,999	15.4%	-2.4%		
\$75,000 - \$99,999	13.7%	-2%		
\$100,000 - \$149,999	21%	-1.5%		
\$150,000 - \$199,999	7.2%	0		
\$200,000+	5.5%	-2.2%		

Bars show deviation from Pierce County

## EDUCATION

6%

No High School Diploma



31%

Some College

19%

High School Graduate



43%

Bachelor's/Grad /Prof Degree

## HOUSING



22,918

2019 Total Housing Units



10,151

2019 Owner Occupied HUs



1,940

2019 Vacant Units



263

ACS HUs/Year Built: 2010 or Later



1,044

ACS HUs/Year Built: 2000-2009



1,039

ACS HUs/Year Built: 1990-1999

## HOUSING STATS



\$395,799

Median Home Value



\$8,563

Average Spent on Mortgage & Basics



\$938

Median Contract Rent

## EMPLOYMENT



White Collar

70%



Blue Collar

17%



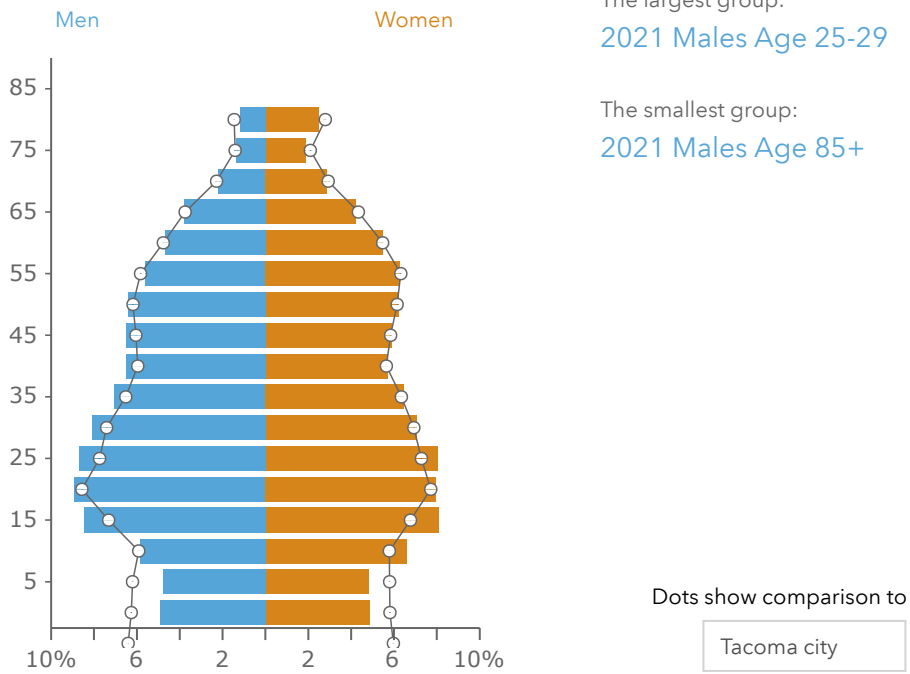
Services

13%

5.6%

Unemployment Rate

## Age Pyramid



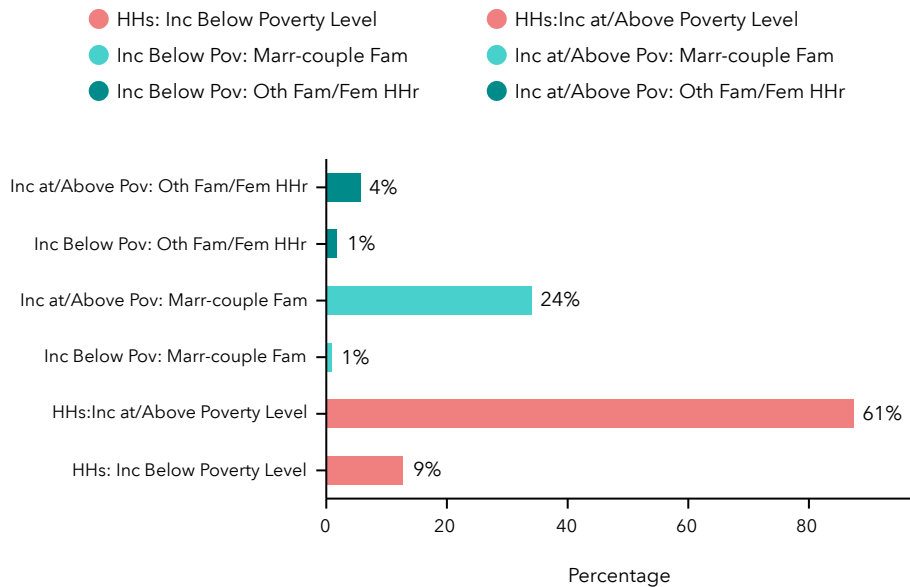
## Race and Ethnicity

The largest group: White Alone (69.39)  
 The smallest group: Pacific Islander Alone (0.8)

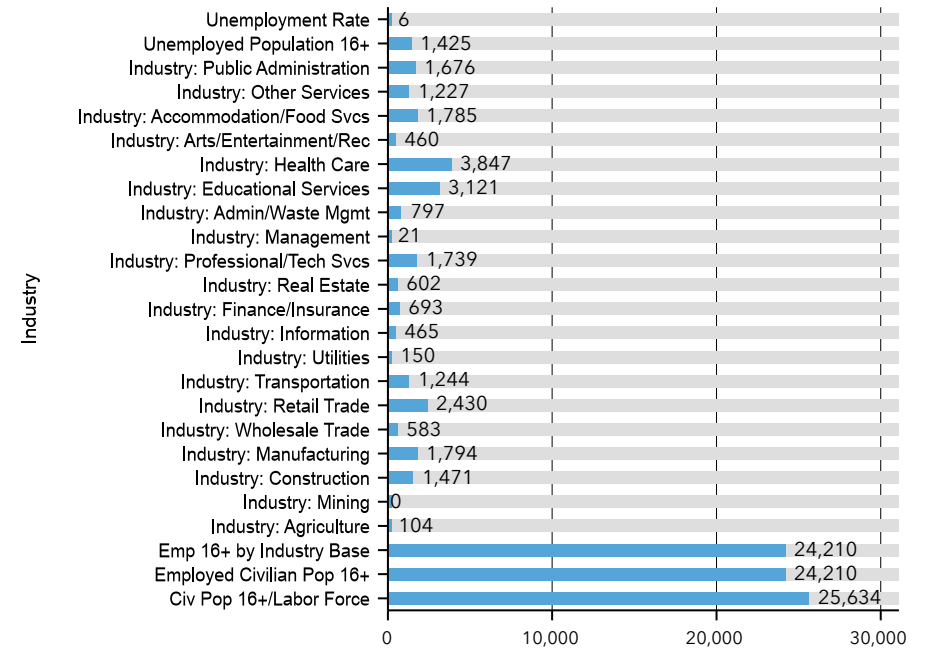
Indicator ▲	Value	Diff
White Alone	69.39	+0.02
Black Alone	12.47	+4.89
American Indian/Alaska Native Alone	1.54	+0.12
Asian Alone	5.21	-1.89
Pacific Islander Alone	0.8	-0.97
Other Race	2.11	-2.38
Two or More Races	8.48	+0.2
Hispanic Origin (Any Race)	8.7	-3.2

Bars show deviation from Pierce County

## 2014-2018 Households by Poverty Status (ACS)

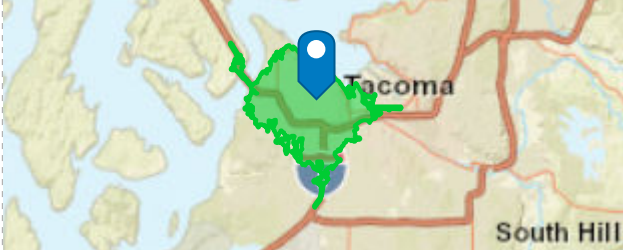


## 2019 Labor Force by Industry (Esri)



## Key Demographics

6th Ave--Drive time of 10 minutes



## KEY FACTS

124,718

Population

38.4

Median Age

2.2

Average Household Size

\$67,123

Median Household Income

## BUSINESS



6,224  
Total Businesses



96,934  
Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (19.3%)

The smallest group: \$200,000+ (5.9%)

Indicator ▲	Value	Diff		
<\$15,000	10.7%	+4.1%		
\$15,000 - \$24,999	7.1%	+1.7%		
\$25,000 - \$34,999	7.3%	+1.4%		
\$35,000 - \$49,999	12.3%	+1.1%		
\$50,000 - \$74,999	16.7%	-1.1%		
\$75,000 - \$99,999	14.6%	-1.1%		
\$100,000 - \$149,999	19.3%	-3.2%		
\$150,000 - \$199,999	6.1%	-1.1%		
\$200,000+	5.9%	-1.8%		

Bars show deviation from Pierce County

## EDUCATION

7%

No High School Diploma



23%  
High School Graduate



33%  
Some College



37%  
Bachelor's/Grad /Prof Degree

## HOUSING



58,742

2019 Total Housing Units



1,529

ACS HUs/Year Built: 2010 or Later



27,733

2019 Owner Occupied HUs



3,884

ACS HUs/Year Built: 2000-2009



4,792

2019 Vacant Units



3,726

ACS HUs/Year Built: 1990-1999

## HOUSING STATS



\$390,598

Median Home Value



\$8,840

Average Spent on Mortgage & Basics



\$993

Median Contract Rent

## EMPLOYMENT



White Collar

68%



Blue Collar

18%



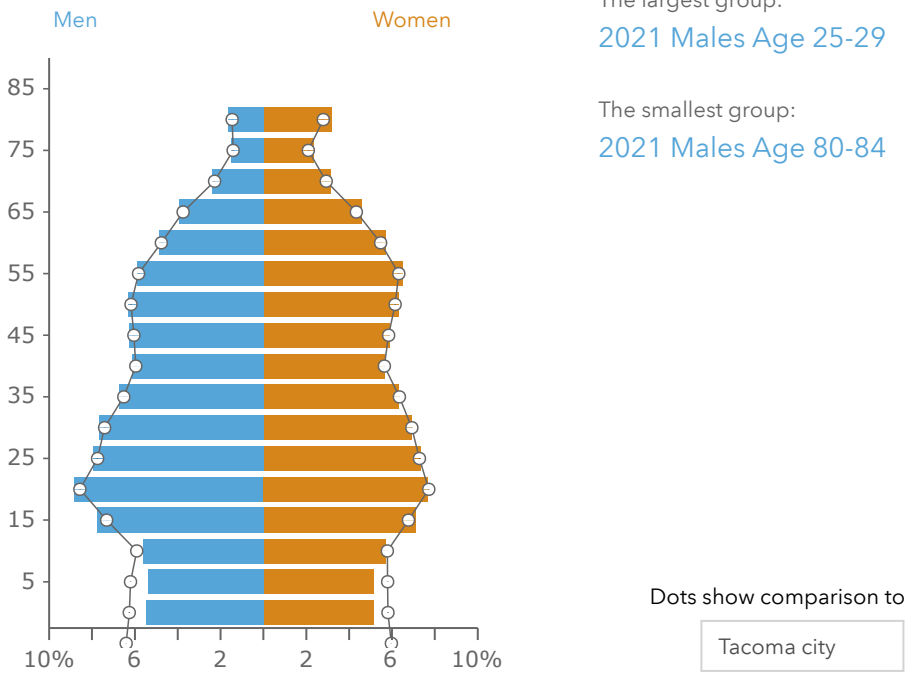
Services

13%

5.6%

Unemployment Rate

### Age Pyramid



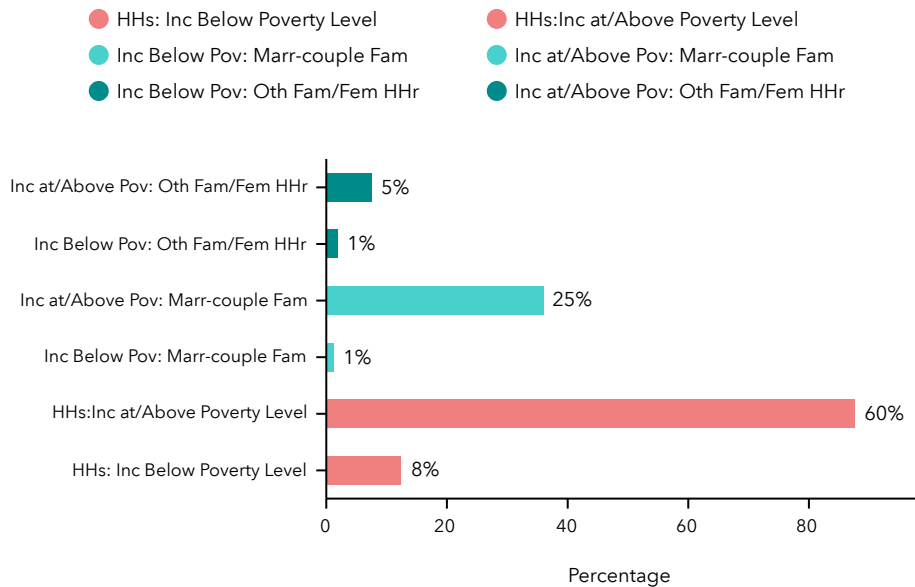
### Race and Ethnicity

The largest group: White Alone (65.69)  
 The smallest group: Pacific Islander Alone (1.1)

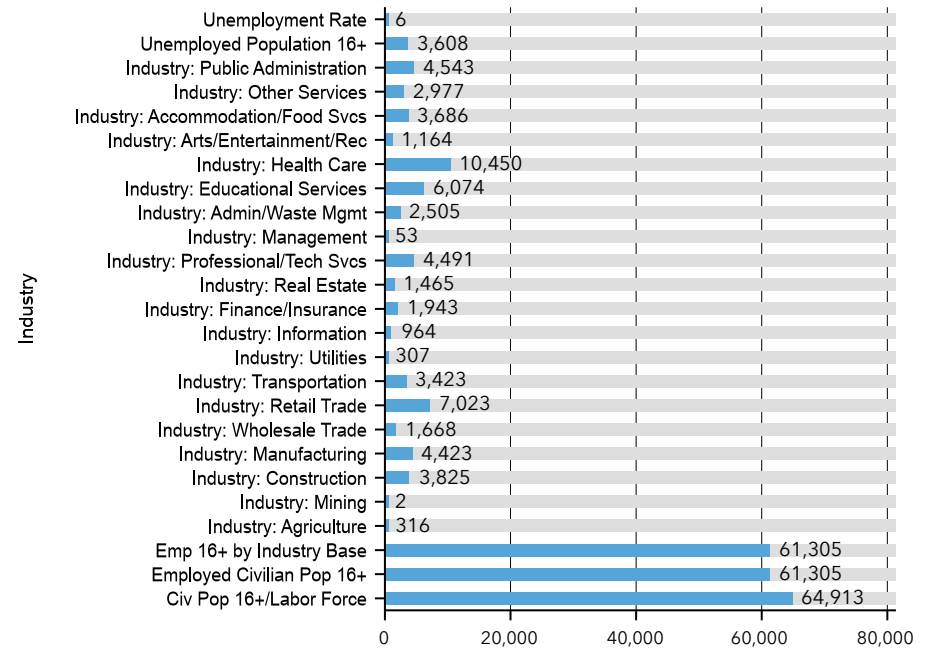
Indicator ▲	Value	Diff
White Alone	65.69	-3.68
Black Alone	12.38	+4.8
American Indian/Alaska Native Alone	1.6	+0.18
Asian Alone	6.39	-0.71
Pacific Islander Alone	1.1	-0.67
Other Race	3.76	-0.73
Two or More Races	9.08	+0.8
Hispanic Origin (Any Race)	11.4	-0.5

Bars show deviation from Pierce County

### 2014-2018 Households by Poverty Status (ACS)



### 2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.