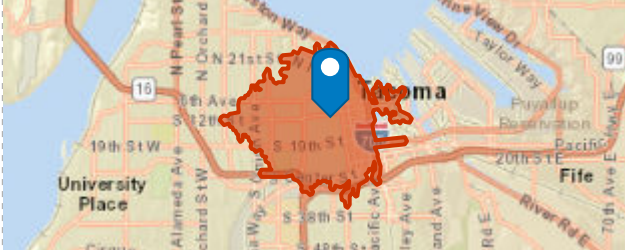


Key Demographics

Hilltop--Drive time of 5 minutes



KEY FACTS

40,939

Population

36.8

Median Age

2.0

Average Household Size

\$61,183

Median Household Income

BUSINESS



2,687
Total Businesses



49,804
Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (19.4%)

The smallest group: \$200,000+ (4.1%)

Indicator ▲	Value	Diff		
<\$15,000	14.1%	+7.5%		
\$15,000 - \$24,999	7.4%	+2%		
\$25,000 - \$34,999	7.3%	+1.4%		
\$35,000 - \$49,999	12%	+0.8%		
\$50,000 - \$74,999	16.9%	-0.9%		
\$75,000 - \$99,999	13.2%	-2.5%		
\$100,000 - \$149,999	19.4%	-3.1%		
\$150,000 - \$199,999	5.5%	-1.7%		
\$200,000+	4.1%	-3.6%		

Bars show deviation from Pierce County

EDUCATION

8%

No High School Diploma



32%

Some College

21%

High School Graduate

39%

Bachelor's/Grad /Prof Degree

HOUSING



20,792

2019 Total Housing Units



7,419

2019 Owner Occupied HUs



2,141

2019 Vacant Units



495

ACS HUs/Year Built: 2010 or Later



1,415

ACS HUs/Year Built: 2000-2009



956

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$378,542

Median Home Value



\$7,229

Average Spent on Mortgage & Basics



\$940

Median Contract Rent

EMPLOYMENT



White Collar

68%



Blue Collar

18%



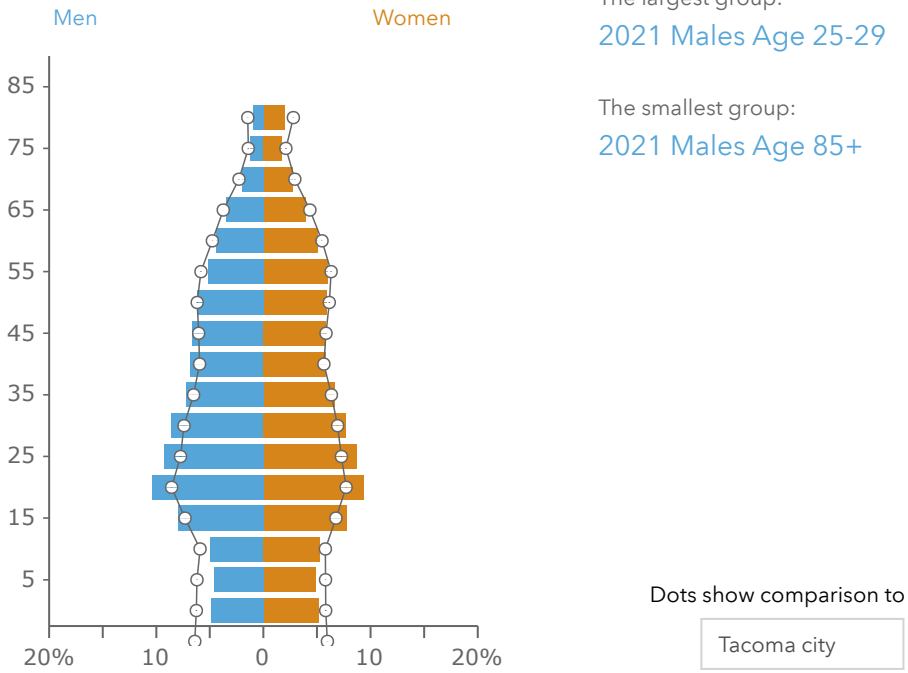
Services

14%

6.7%

Unemployment Rate

Age Pyramid



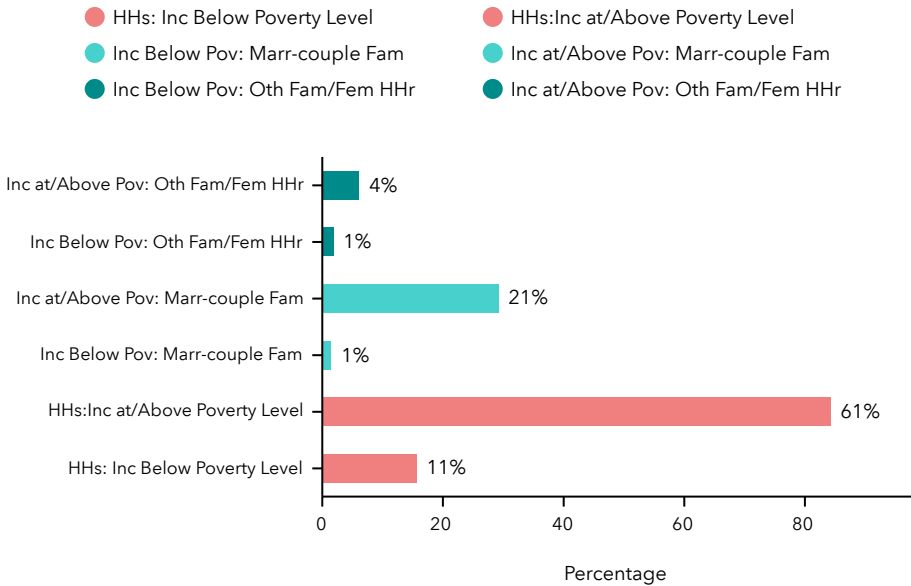
Race and Ethnicity

The largest group: White Alone (61.59)
 The smallest group: Pacific Islander Alone (1.1)

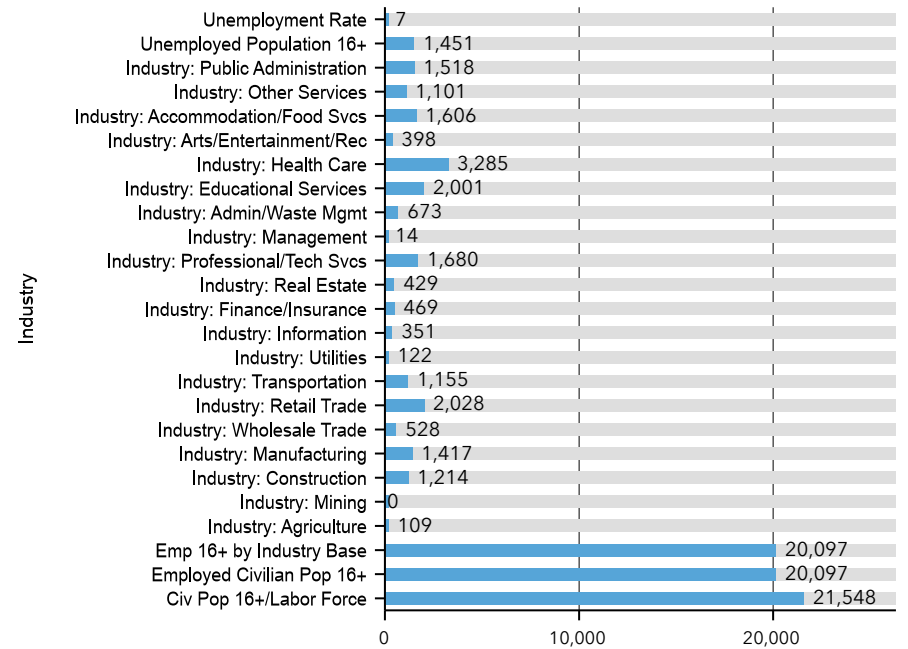
Indicator ▲	Value	Diff
White Alone	61.59	-7.78
Black Alone	17.12	+9.54
American Indian/Alaska Native Alone	1.92	+0.5
Asian Alone	5.92	-1.18
Pacific Islander Alone	1.1	-0.67
Other Race	2.78	-1.71
Two or More Races	9.57	+1.29
Hispanic Origin (Any Race)	10.6	-1.3

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



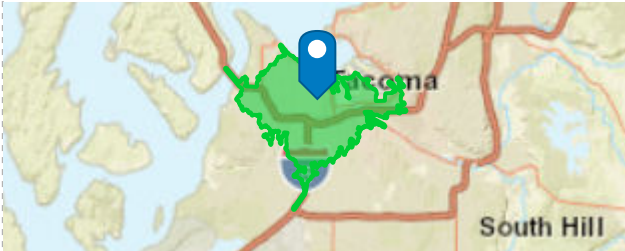
2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.

Key Demographics

Hilltop--Drive time of 10 minutes



KEY FACTS

129,276

Population

37.4

Median Age

2.3

Average Household Size

\$65,356

Median Household Income

BUSINESS

6,690

Total Businesses

107,807

Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (19%)

The smallest group: \$200,000+ (5%)

Indicator ▲	Value	Diff		
<\$15,000	10.7%	+4.1%		
\$15,000 - \$24,999	7.2%	+1.8%		
\$25,000 - \$34,999	7.3%	+1.4%		
\$35,000 - \$49,999	12.6%	+1.4%		
\$50,000 - \$74,999	17.4%	-0.4%		
\$75,000 - \$99,999	14.9%	-0.8%		
\$100,000 - \$149,999	19%	-3.5%		
\$150,000 - \$199,999	5.8%	-1.4%		
\$200,000+	5%	-2.7%		

Bars show deviation from Pierce County

EDUCATION

9%

No High School Diploma

33%

Some College

24%

High School Graduate

34%

Bachelor's/Grad /Prof Degree

HOUSING



58,923

2019 Total Housing Units



28,602

2019 Owner Occupied HUs



5,060

2019 Vacant Units



1,417

ACS HUs/Year Built: 2010 or Later



4,503

ACS HUs/Year Built: 2000-2009



3,088

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$369,143

Median Home Value



\$8,585

Average Spent on Mortgage & Basics



\$980

Median Contract Rent

EMPLOYMENT



White Collar



Blue Collar



Services

65%

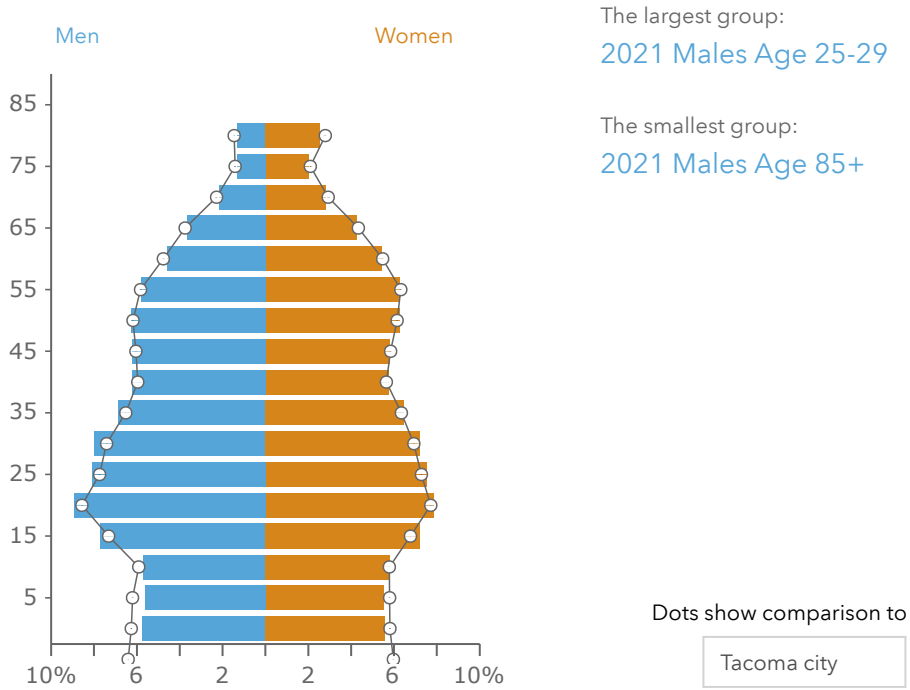
21%

14%

5.6%

Unemployment Rate

Age Pyramid



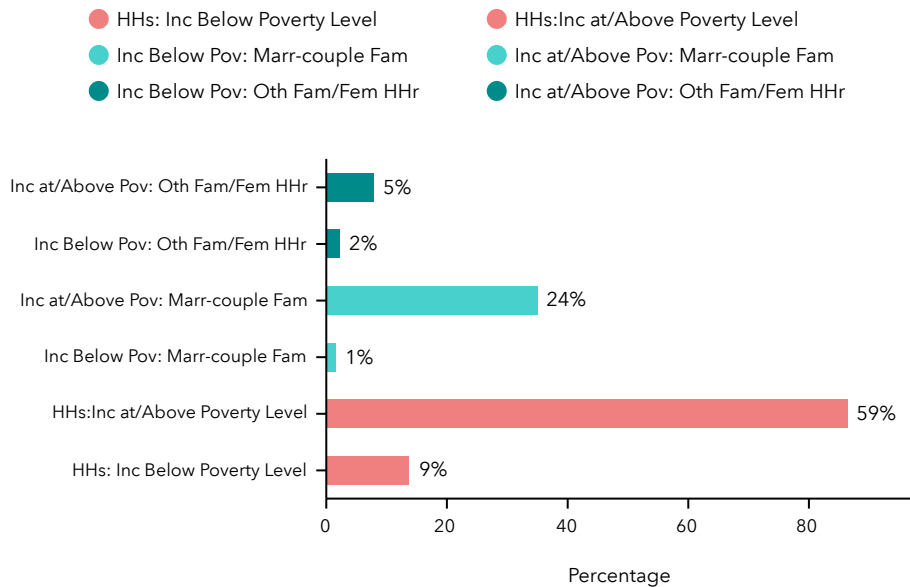
Race and Ethnicity

The largest group: White Alone (62.13)
 The smallest group: Pacific Islander Alone (1.34)

Indicator ▲	Value	Diff
White Alone	62.13	-7.24
Black Alone	12.81	+5.23
American Indian/Alaska Native Alone	2.1	+0.68
Asian Alone	7.19	+0.09
Pacific Islander Alone	1.34	-0.43
Other Race	4.87	+0.38
Two or More Races	9.56	+1.28
Hispanic Origin (Any Race)	13.35	+1.45

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

