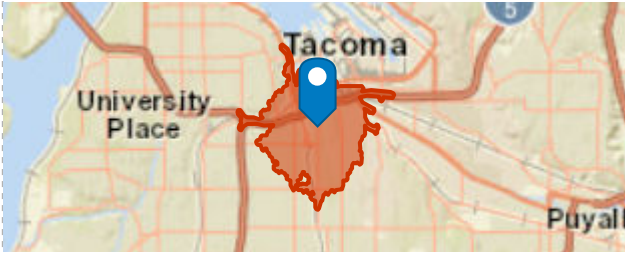


Key Demographics

McKinley--Drive time of 5 minutes



KEY FACTS

32,770

Population

34.3

Median Age

2.7

Average Household Size

\$58,871

Median Household Income

BUSINESS



1,218
Total Businesses



19,932
Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (19.4%)

The smallest group: \$200,000+ (2.3%)

Indicator ▲	Value	Diff		
<\$15,000	13.1%	+6.5%		
\$15,000 - \$24,999	8.4%	+3%		
\$25,000 - \$34,999	7.5%	+1.6%		
\$35,000 - \$49,999	12.2%	+1%		
\$50,000 - \$74,999	19.4%	+1.6%		
\$75,000 - \$99,999	16.4%	+0.7%		
\$100,000 - \$149,999	17%	-5.5%		
\$150,000 - \$199,999	3.6%	-3.6%		
\$200,000+	2.3%	-5.4%		

Bars show deviation from Pierce County

EDUCATION

14%

No High School Diploma



29%

High School Graduate



32%

Some College



25%

Bachelor's/Grad /Prof Degree

HOUSING



12,672

2019 Total Housing Units



397

ACS HUs/Year Built: 2010 or Later



6,772

2019 Owner Occupied HUs



2,144

ACS HUs/Year Built: 2000-2009



1,198

2019 Vacant Units



481

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$319,724

Median Home Value



\$7,613

Average Spent on Mortgage & Basics



\$926

Median Contract Rent

EMPLOYMENT



White Collar

54%



Blue Collar

30%



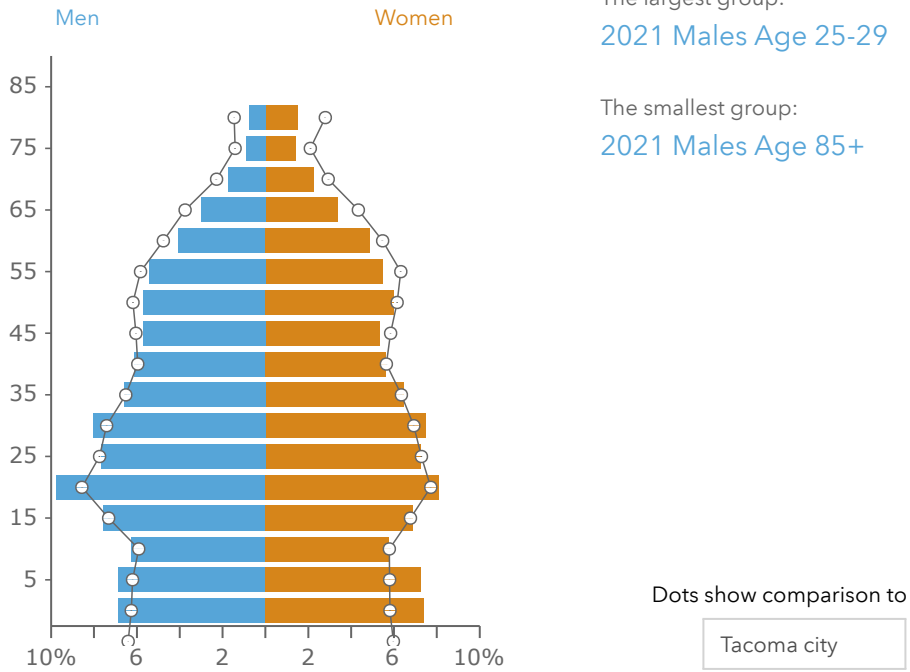
Services

16%

7.0%

Unemployment Rate

Age Pyramid



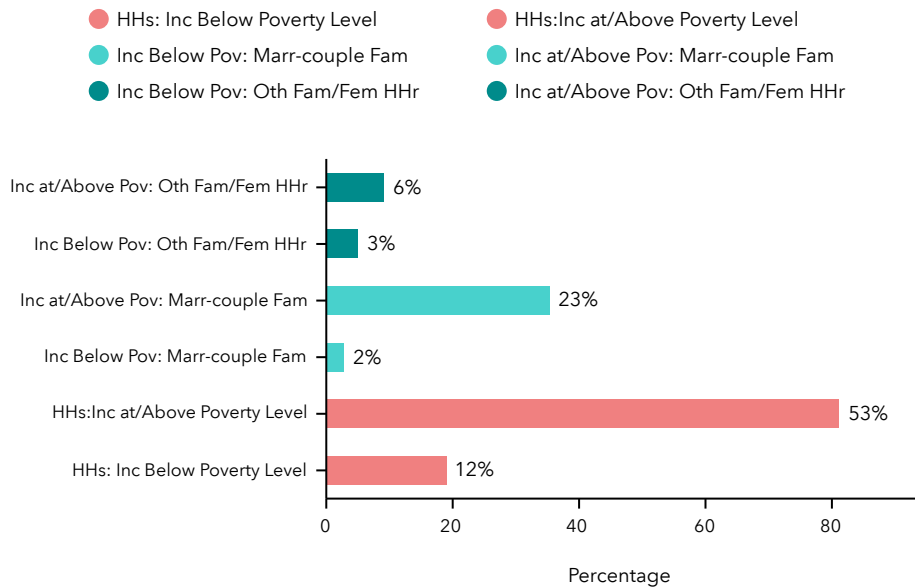
Race and Ethnicity

The largest group: White Alone (48.79)
 The smallest group: Pacific Islander Alone (1.96)

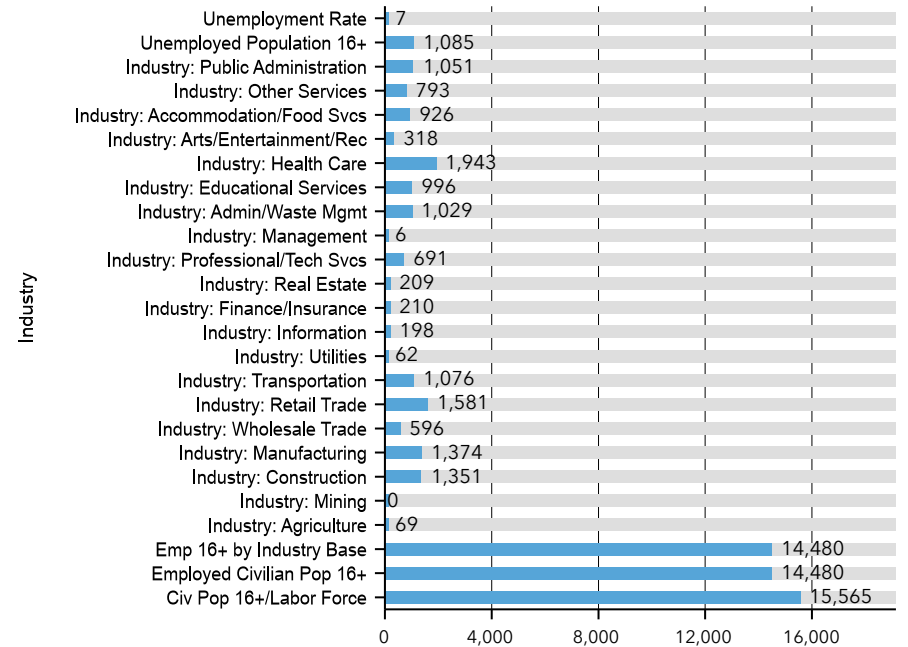
Indicator ▲	Value	Diff
White Alone	48.79	-20.58
Black Alone	13.51	+5.93
American Indian/Alaska Native Alone	4.03	+2.61
Asian Alone	11.56	+4.46
Pacific Islander Alone	1.96	+0.19
Other Race	9.28	+4.79
Two or More Races	10.87	+2.59
Hispanic Origin (Any Race)	21.71	+9.81

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



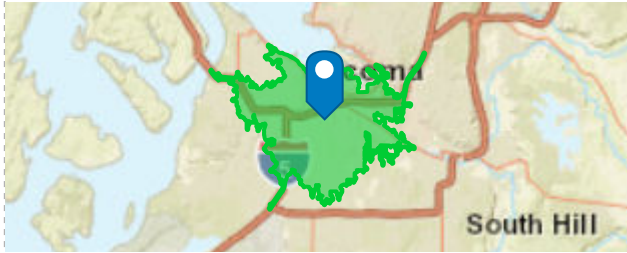
2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.

Key Demographics

McKinley--Drive time of 10 minutes



KEY FACTS

143,992

Population

36.1

Median Age

2.5

Average Household Size

\$60,429

Median Household Income

BUSINESS



6,603
Total Businesses



109,654
Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (18.7%)

The smallest group: \$200,000+ (3.8%)

Indicator ▲	Value	Diff		
<\$15,000	11.2%	+4.6%		
\$15,000 - \$24,999	7.9%	+2.5%		
\$25,000 - \$34,999	7.5%	+1.6%		
\$35,000 - \$49,999	13.8%	+2.6%		
\$50,000 - \$74,999	18.7%	+0.9%		
\$75,000 - \$99,999	14.9%	-0.8%		
\$100,000 - \$149,999	17.7%	-4.8%		
\$150,000 - \$199,999	4.4%	-2.8%		
\$200,000+	3.8%	-3.9%		

Bars show deviation from Pierce County

EDUCATION

12%

No High School Diploma



34%

Some College

27%

High School Graduate



27%

Bachelor's/Grad /Prof Degree

HOUSING



61,703

2019 Total Housing Units



29,894

2019 Owner Occupied HUs



5,197

2019 Vacant Units



1,669

ACS HUs/Year Built: 2010 or Later



6,077

ACS HUs/Year Built: 2000-2009



4,225

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$343,744

Median Home Value



\$7,998

Average Spent on Mortgage & Basics



\$976

Median Contract Rent

EMPLOYMENT



White Collar

59%



Blue Collar

26%



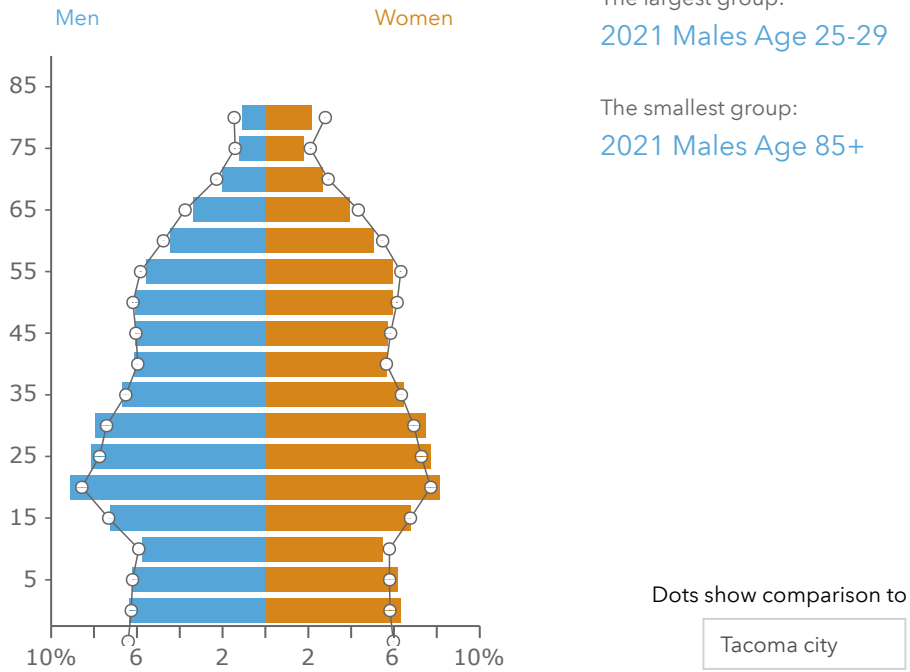
Services

15%

6.0%

Unemployment Rate

Age Pyramid



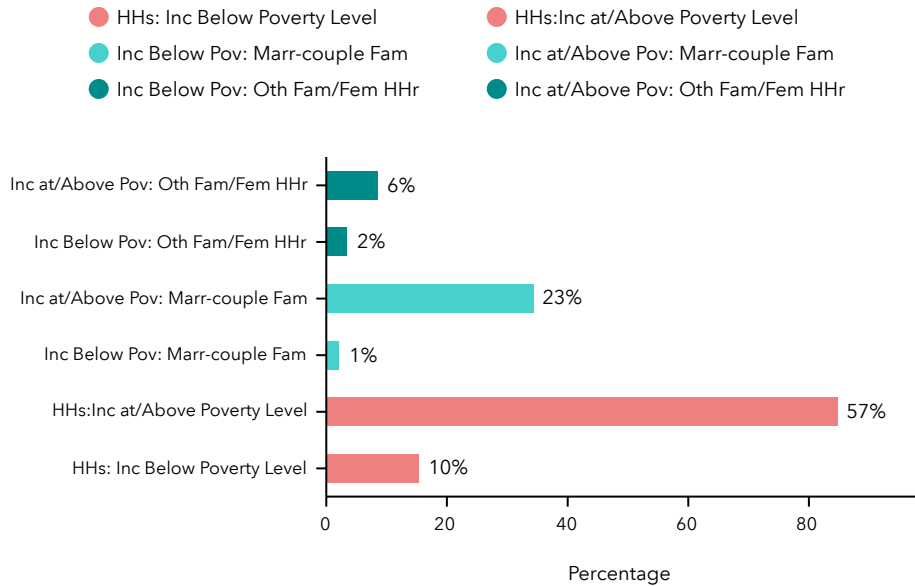
Race and Ethnicity

The largest group: White Alone (54.51)
 The smallest group: Pacific Islander Alone (1.84)

Indicator ▲	Value	Diff
White Alone	54.51	-14.86
Black Alone	13.9	+6.32
American Indian/Alaska Native Alone	2.56	+1.14
Asian Alone	9.68	+2.58
Pacific Islander Alone	1.84	+0.07
Other Race	7.43	+2.94
Two or More Races	10.08	+1.8
Hispanic Origin (Any Race)	17.27	+5.37

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

