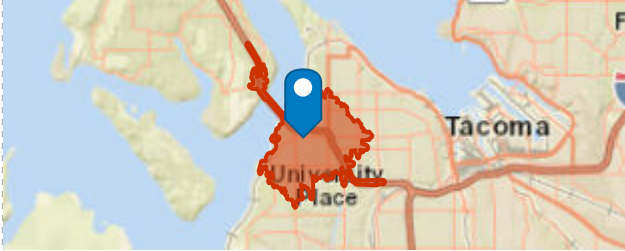


## Key Demographics

Narrows--Drive time of 5 minutes



## KEY FACTS

30,345

Population

44.5

Median Age

2.1

Average Household Size

\$68,159

Median Household Income

## BUSINESS

1,194

Total Businesses

11,443

Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (18.1%)

The smallest group: \$150,000 - \$199,999 (6.3%)

Indicator ▲	Value	Diff		
<\$15,000	9.4%	+2.8%		■
\$15,000 - \$24,999	7.6%	+2.2%		■
\$25,000 - \$34,999	7.9%	+2%		■
\$35,000 - \$49,999	12.8%	+1.6%		■
\$50,000 - \$74,999	15.6%	-2.2%	■	
\$75,000 - \$99,999	15.5%	-0.2%	■	
\$100,000 - \$149,999	18.1%	-4.4%	■	
\$150,000 - \$199,999	6.3%	-0.9%	■	
\$200,000+	6.8%	-0.9%	■	

Bars show deviation from Pierce County

## EDUCATION

6%

No High School Diploma



32%

Some College

25%

High School Graduate

37%

Bachelor's/Grad /Prof Degree

## HOUSING



14,837

2019 Total Housing Units



7,888

2019 Owner Occupied HUs



821

2019 Vacant Units



277

ACS HUs/Year Built: 2010 or Later



611

ACS HUs/Year Built: 2000-2009



1,180

ACS HUs/Year Built: 1990-1999

## HOUSING STATS



\$399,884

Median Home Value



\$9,631

Average Spent on Mortgage & Basics



\$998

Median Contract Rent

## EMPLOYMENT



White Collar

73%



Blue Collar

15%



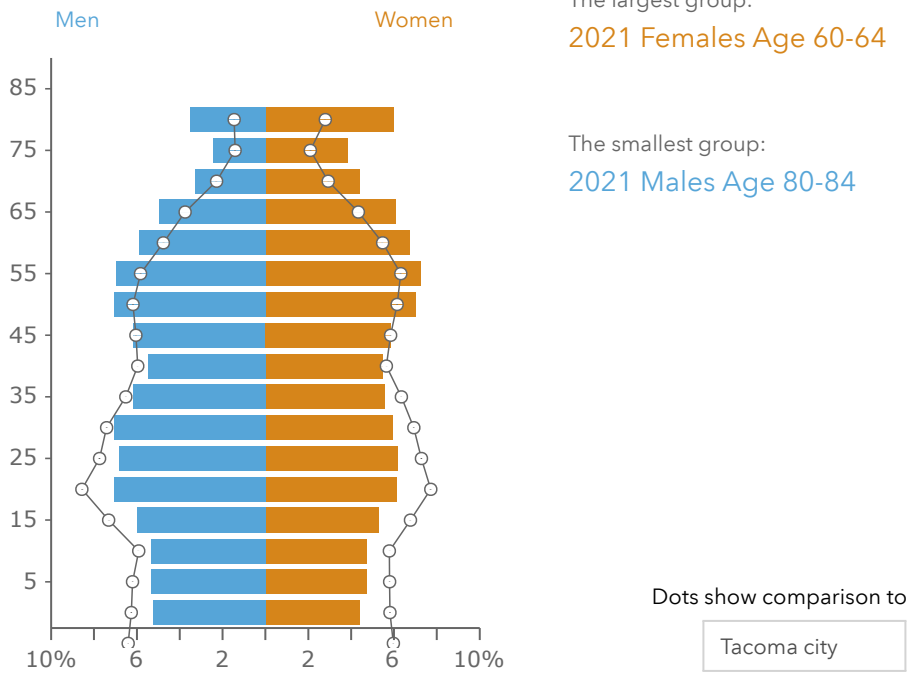
Services

11%

5.0%

Unemployment Rate

### Age Pyramid



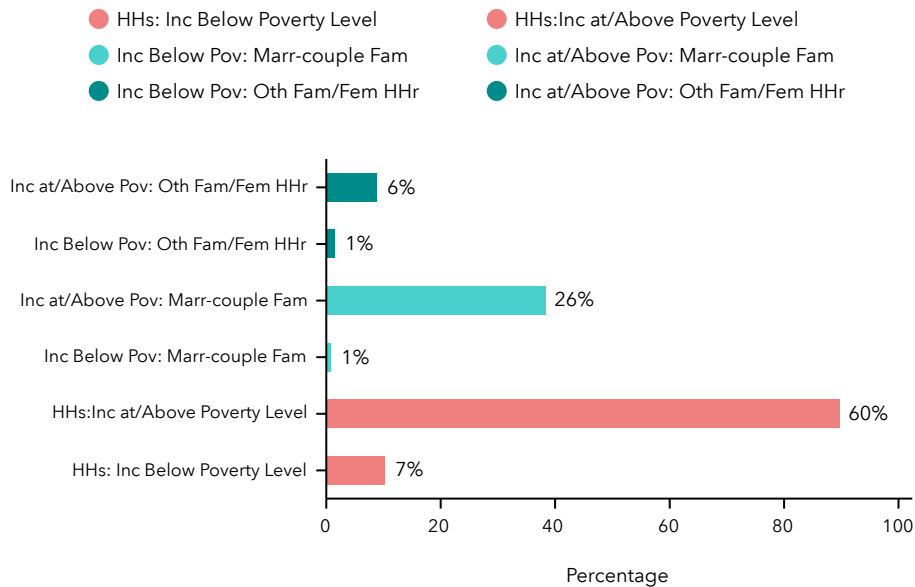
### Race and Ethnicity

The largest group: White Alone (70.8)  
 The smallest group: Pacific Islander Alone (0.82)

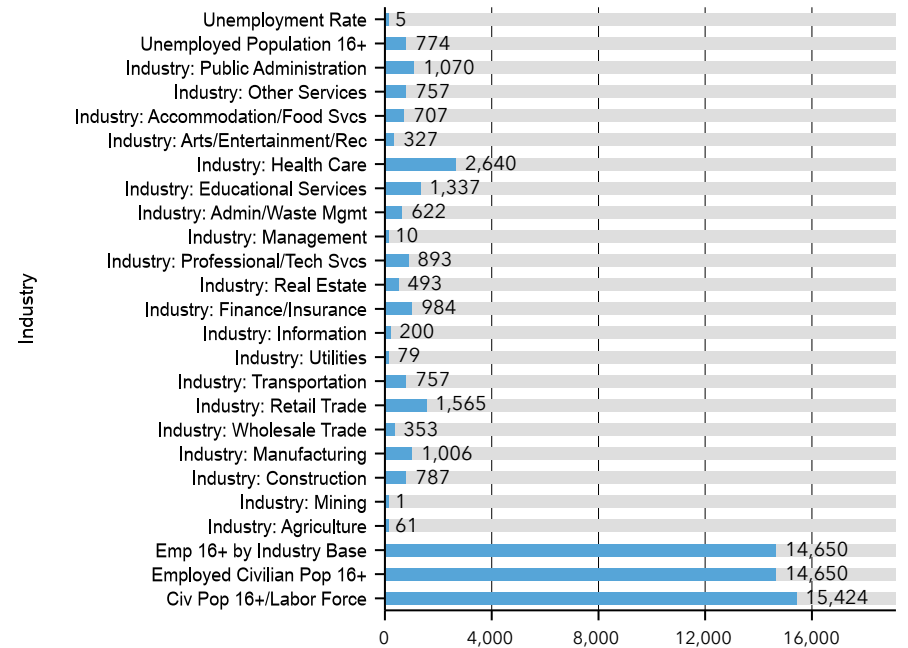
Indicator ▲	Value	Diff
White Alone	70.8	+1.43
Black Alone	9.5	+1.92
American Indian/Alaska Native Alone	1	-0.42
Asian Alone	7.25	+0.15
Pacific Islander Alone	0.82	-0.95
Other Race	2.26	-2.23
Two or More Races	8.37	+0.09
Hispanic Origin (Any Race)	8.22	-3.68

Bars show deviation from Pierce County

### 2014-2018 Households by Poverty Status (ACS)



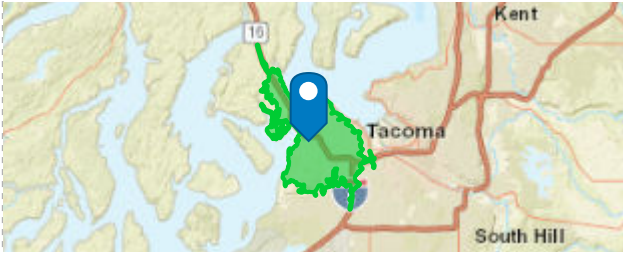
### 2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.

## Key Demographics

Narrows--Drive time of 10 minutes



## KEY FACTS

146,627

Population

39.8

Median Age

2.3

Average Household Size

\$75,263

Median Household Income

## BUSINESS



5,992  
Total Businesses



75,431  
Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (20.4%)

The smallest group: \$15,000 - \$24,999 (6.2%)

Indicator ▲	Value	Diff		
<\$15,000	8.3%	+1.7%		
\$15,000 - \$24,999	6.2%	+0.8%		
\$25,000 - \$34,999	7.1%	+1.2%		
\$35,000 - \$49,999	11.6%	+0.4%		
\$50,000 - \$74,999	16.7%	-1.1%		
\$75,000 - \$99,999	15.2%	-0.5%		
\$100,000 - \$149,999	20.4%	-2.1%		
\$150,000 - \$199,999	6.6%	-0.6%		
\$200,000+	8%	+0.3%		

Bars show deviation from Pierce County

## EDUCATION

6%

No High School Diploma



22%

High School Graduate



34%

Some College



39%

Bachelor's/Grad /Prof Degree

## HOUSING



66,480

2019 Total Housing Units



1,784

ACS HUs/Year Built: 2010 or Later



36,053

2019 Owner Occupied HUs



4,592

ACS HUs/Year Built: 2000-2009



4,509

2019 Vacant Units



6,189

ACS HUs/Year Built: 1990-1999

## HOUSING STATS



\$420,127

Median Home Value



\$10,340

Average Spent on Mortgage & Basics



\$1,040

Median Contract Rent

## EMPLOYMENT



White Collar



Blue Collar



Services

70%

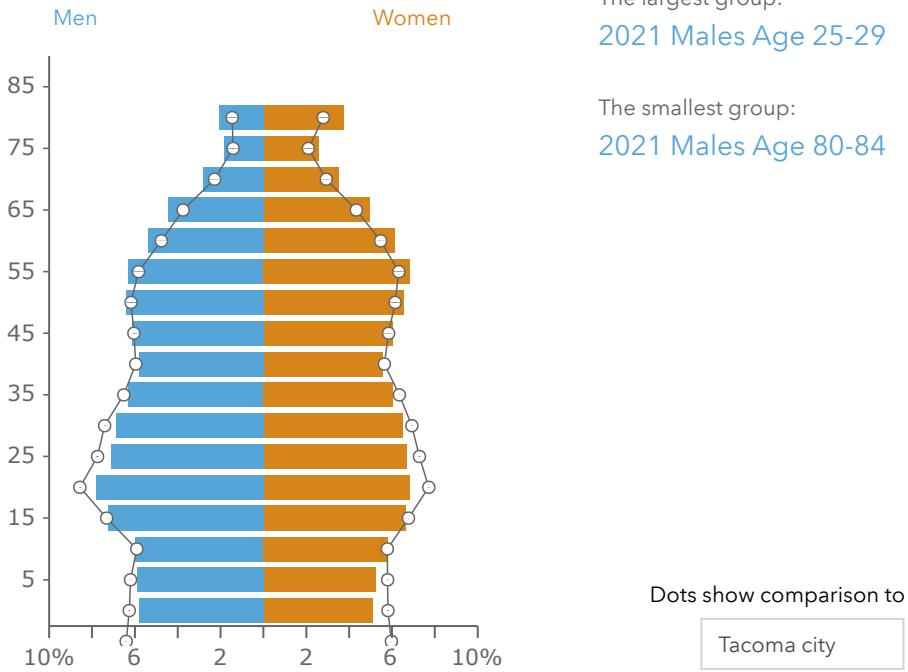
18%

12%

5.4%

Unemployment Rate

### Age Pyramid



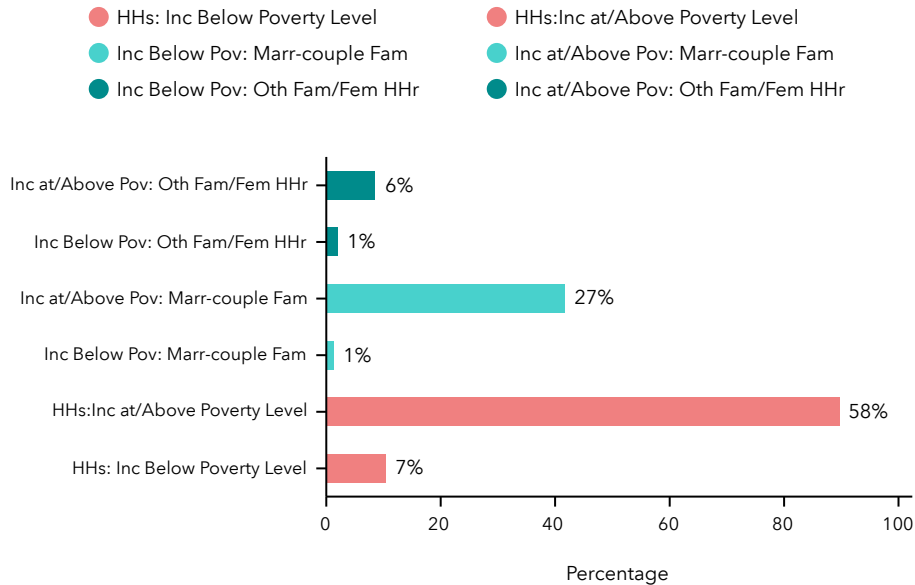
### Race and Ethnicity

The largest group: White Alone (68.61)  
 The smallest group: Pacific Islander Alone (1.01)

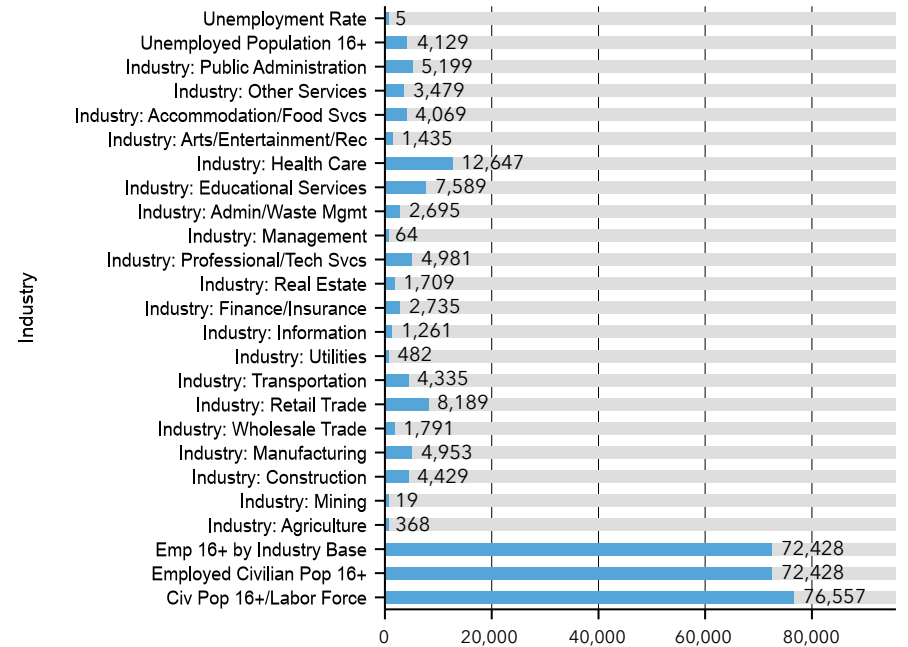
Indicator ▲	Value	Diff
White Alone	68.61	-0.76
Black Alone	10.55	+2.97
American Indian/Alaska Native Alone	1.16	-0.26
Asian Alone	6.87	-0.23
Pacific Islander Alone	1.01	-0.76
Other Race	2.98	-1.51
Two or More Races	8.83	+0.55
Hispanic Origin (Any Race)	9.67	-2.23

Bars show deviation from Pierce County

### 2014-2018 Households by Poverty Status (ACS)



### 2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.