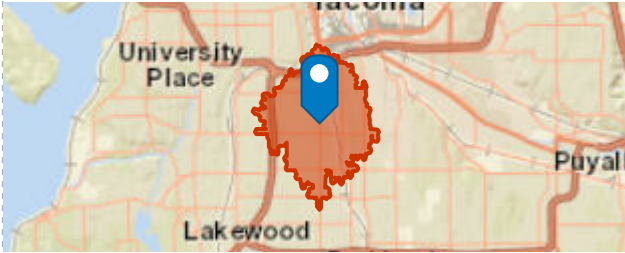


Key Demographics

Pacific--Drive time of 5 minutes



KEY FACTS

48,473

Population

36.3

Median Age

2.8

Average Household Size

\$60,871

Median Household Income

BUSINESS

963

Total Businesses

8,443

Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (20.7%)

The smallest group: \$200,000+ (2.7%)

Indicator ▲	Value	Diff		
<\$15,000	9.3%	+2.7%		■
\$15,000 - \$24,999	9%	+3.6%		■
\$25,000 - \$34,999	7.2%	+1.3%		■
\$35,000 - \$49,999	13.4%	+2.2%		■
\$50,000 - \$74,999	20.7%	+2.9%		■
\$75,000 - \$99,999	16.4%	+0.7%		■
\$100,000 - \$149,999	17.8%	-4.7%	■	
\$150,000 - \$199,999	3.5%	-3.7%	■	
\$200,000+	2.7%	-5%	■	

Bars show deviation from Pierce County

EDUCATION

15%

No High School Diploma



34%

Some College



21%

Bachelor's/Grad /Prof Degree

30%

High School Graduate

HOUSING



18,647

2019 Total Housing Units



337

ACS HUs/Year Built: 2010 or Later



11,712

2019 Owner Occupied HUs



1,450

ACS HUs/Year Built: 2000-2009



1,397

2019 Vacant Units



868

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$323,124

Median Home Value



\$8,396

Average Spent on Mortgage & Basics



\$984

Median Contract Rent

EMPLOYMENT



White Collar



Blue Collar



Services

55%

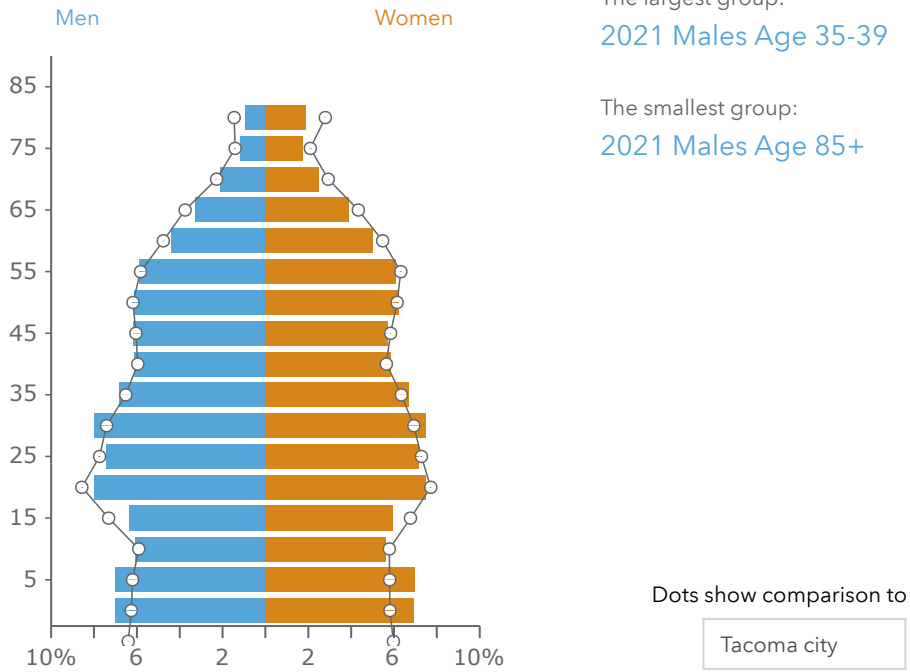
29%

17%

5.4%

Unemployment Rate

Age Pyramid



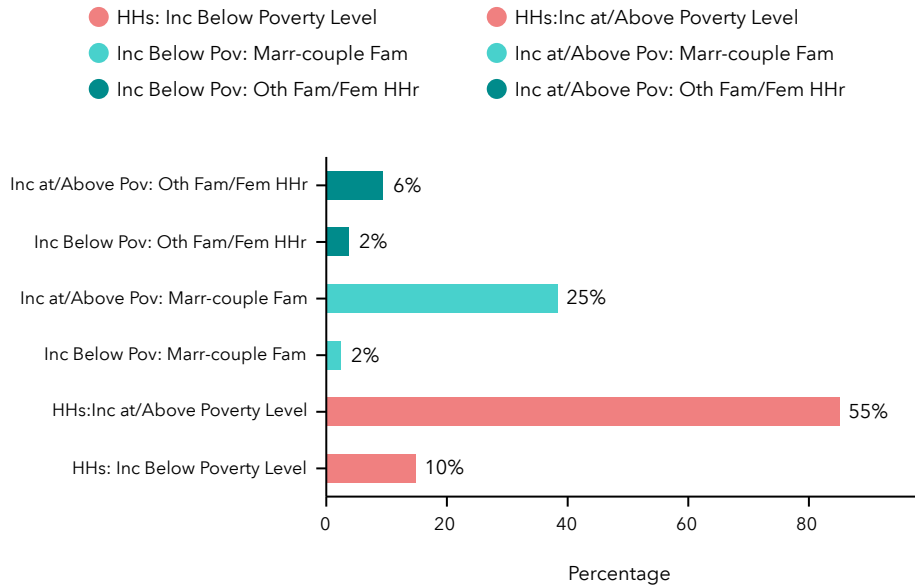
Race and Ethnicity

The largest group: White Alone (51.81)
 The smallest group: Pacific Islander Alone (1.97)

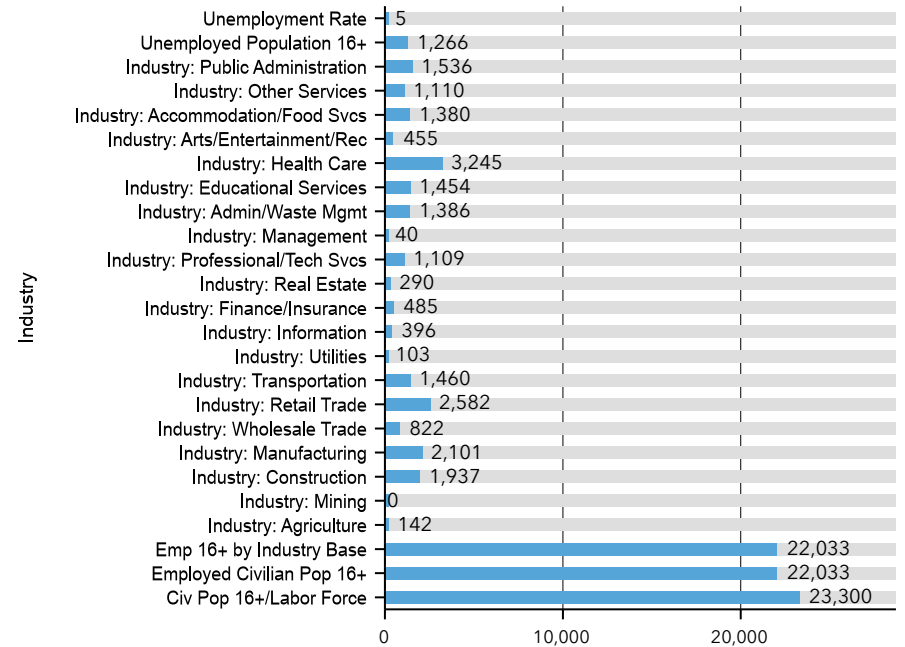
Indicator ▲	Value	Diff
White Alone	51.81	-17.56
Black Alone	12.05	+4.47
American Indian/Alaska Native Alone	2.76	+1.34
Asian Alone	11.35	+4.25
Pacific Islander Alone	1.97	+0.2
Other Race	9.42	+4.93
Two or More Races	10.63	+2.35
Hispanic Origin (Any Race)	19.79	+7.89

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)

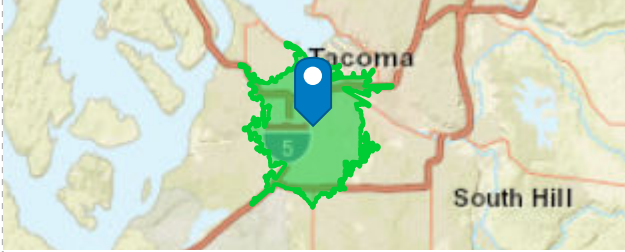


2019 Labor Force by Industry (Esri)



Key Demographics

Pacific--Drive time of 10 minutes



KEY FACTS

160,144

Population

34.6

Median Age

2.6

Average Household Size

\$55,856

Median Household Income

BUSINESS



6,645
Total Businesses



103,686
Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (19.9%)

The smallest group: \$200,000+ (2.5%)

Indicator ▲	Value	Diff		
<\$15,000	12.4%	+5.8%		
\$15,000 - \$24,999	8.5%	+3.1%		
\$25,000 - \$34,999	8.2%	+2.3%		
\$35,000 - \$49,999	14.6%	+3.4%		
\$50,000 - \$74,999	19.9%	+2.1%		
\$75,000 - \$99,999	14.8%	-0.9%		
\$100,000 - \$149,999	15.8%	-6.7%		
\$150,000 - \$199,999	3.4%	-3.8%		
\$200,000+	2.5%	-5.2%		

Bars show deviation from Pierce County

EDUCATION

15%

No High School Diploma



34%

Some College

30%

High School Graduate

22%

Bachelor's/Grad /Prof Degree

HOUSING



66,049

2019 Total Housing Units



31,056

2019 Owner Occupied HUs



5,466

2019 Vacant Units



1,738

ACS HUs/Year Built: 2010 or Later



7,005

ACS HUs/Year Built: 2000-2009



6,050

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$321,146

Median Home Value



\$7,097

Average Spent on Mortgage & Basics



\$971

Median Contract Rent

EMPLOYMENT



White Collar

56%



Blue Collar

28%



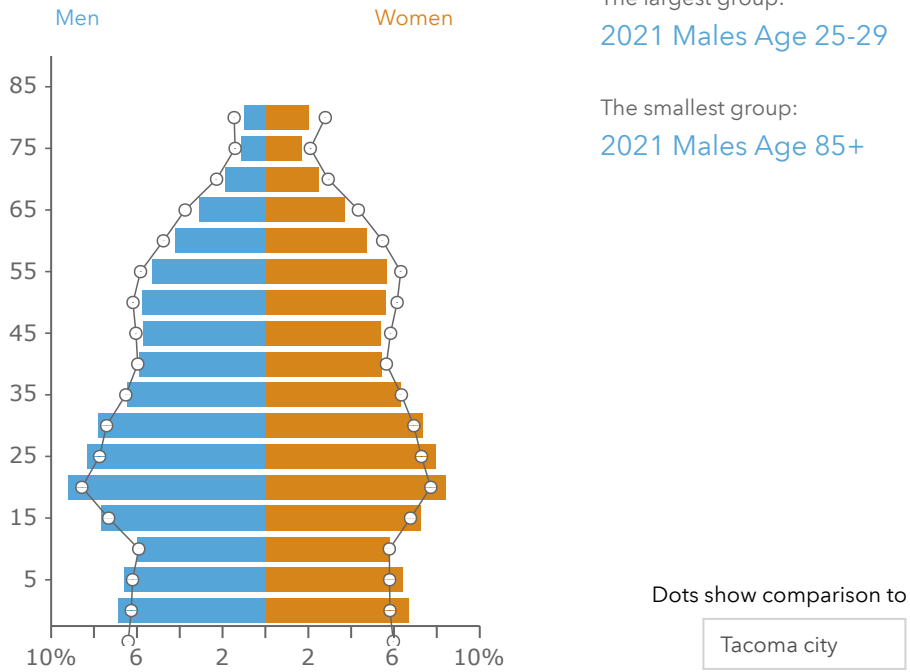
Services

16%

6.9%

Unemployment Rate

Age Pyramid



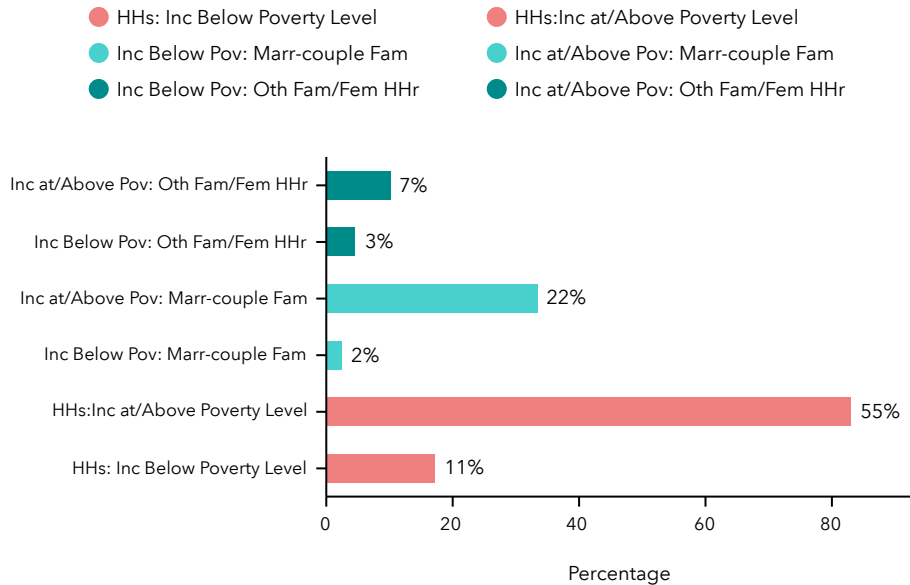
Race and Ethnicity

The largest group: White Alone (49.04)
 The smallest group: American Indian/Alaska Native Alone (2.39)

Indicator ▲	Value	Diff
White Alone	49.04	-20.33
Black Alone	15.21	+7.63
American Indian/Alaska Native Alone	2.39	+0.97
Asian Alone	11.14	+4.04
Pacific Islander Alone	2.59	+0.82
Other Race	9.12	+4.63
Two or More Races	10.51	+2.23
Hispanic Origin (Any Race)	19.36	+7.46

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

