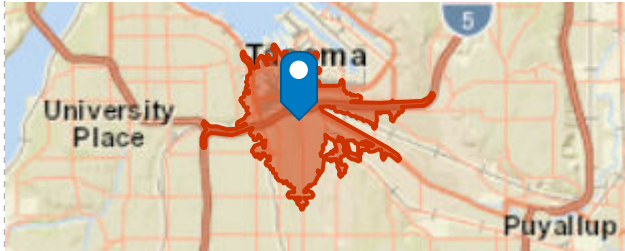


Key Demographics

Portland Avenue--Drive time of 5 minutes



KEY FACTS

21,759

Population

32.8

Median Age

2.8

Average Household Size

\$57,078

Median Household Income

BUSINESS



1,128
Total Businesses



20,541
Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (18.6%)

The smallest group: \$200,000+ (2.3%)

Indicator ▲	Value	Diff		
<\$15,000	15.8%	+9.2%		
\$15,000 - \$24,999	8.3%	+2.9%		
\$25,000 - \$34,999	7.2%	+1.3%		
\$35,000 - \$49,999	11.8%	+0.6%		
\$50,000 - \$74,999	18.6%	+0.8%		
\$75,000 - \$99,999	16.1%	+0.4%		
\$100,000 - \$149,999	16.7%	-5.8%		
\$150,000 - \$199,999	3.2%	-4%		
\$200,000+	2.3%	-5.4%		

Bars show deviation from Pierce County

EDUCATION

17%

No High School Diploma



28%

High School Graduate



32%

Some College



23%

Bachelor's/Grad /Prof Degree

HOUSING



8,111

2019 Total Housing Units



246

ACS HUs/Year Built: 2010 or Later



4,076

2019 Owner Occupied HUs



1,692

ACS HUs/Year Built: 2000-2009



801

2019 Vacant Units



338

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$314,018

Median Home Value



\$7,272

Average Spent on Mortgage & Basics



\$868

Median Contract Rent

EMPLOYMENT



White Collar

55%



Blue Collar

29%



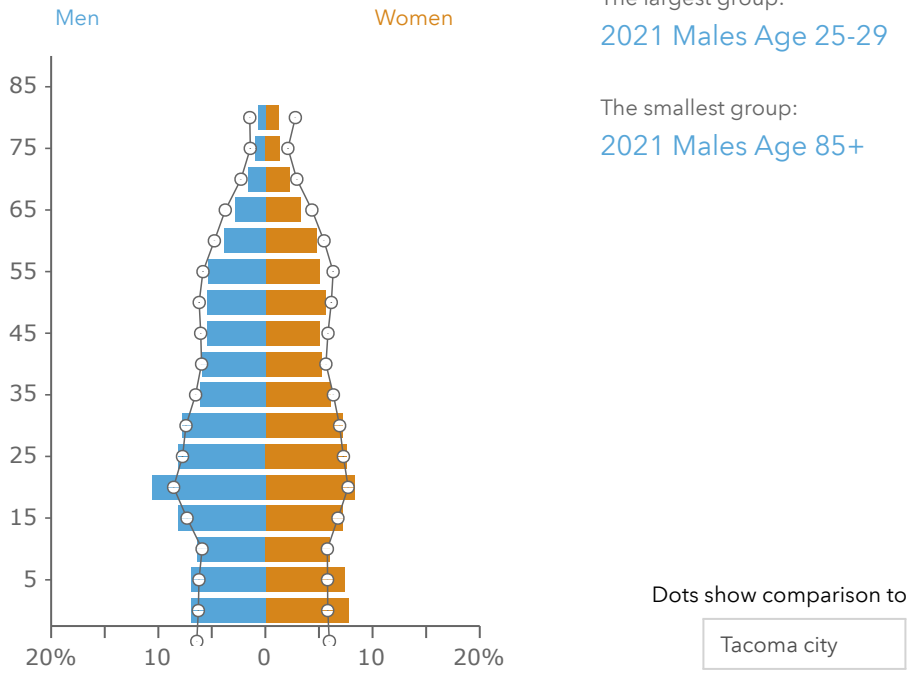
Services

16%

8.0%

Unemployment Rate

Age Pyramid



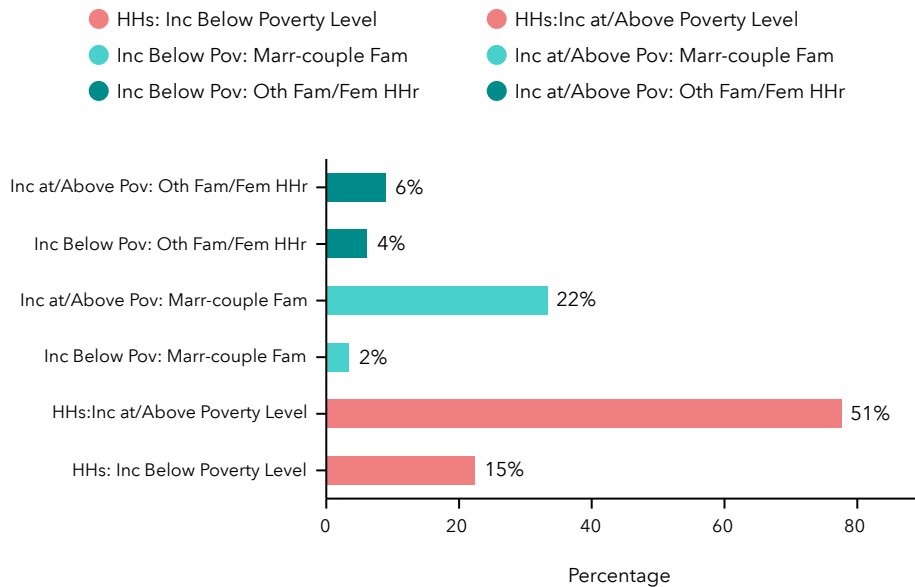
Race and Ethnicity

The largest group: White Alone (46.66)
 The smallest group: Pacific Islander Alone (2.05)

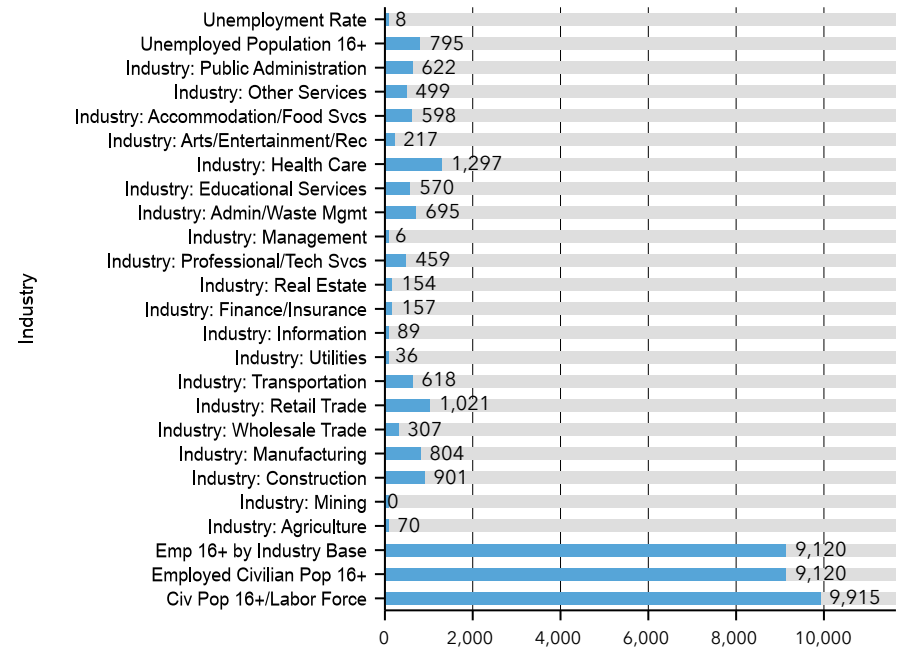
Indicator ▲	Value	Diff
White Alone	46.66	-22.71
Black Alone	13.54	+5.96
American Indian/Alaska Native Alone	4.71	+3.29
Asian Alone	12.09	+4.99
Pacific Islander Alone	2.05	+0.28
Other Race	10.03	+5.54
Two or More Races	10.91	+2.63
Hispanic Origin (Any Race)	23.53	+11.63

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



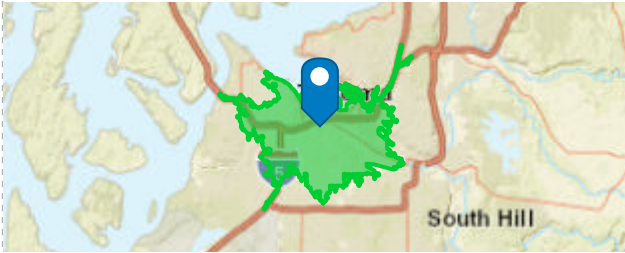
2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.

Key Demographics

Portland Avenue--Drive time of 10 minutes



KEY FACTS

151,021

Population

36.4

Median Age

2.5

Average Household Size

\$62,821

Median Household Income

BUSINESS



6,817
Total Businesses



114,307
Total Employees

Households By Income

The largest group: \$50,000 - \$74,999 (18.8%)

The smallest group: \$200,000+ (4.2%)

Indicator ▲	Value	Diff		
<\$15,000	10.5%	+3.9%		
\$15,000 - \$24,999	7.5%	+2.1%		
\$25,000 - \$34,999	7.2%	+1.3%		
\$35,000 - \$49,999	13.4%	+2.2%		
\$50,000 - \$74,999	18.8%	+1%		
\$75,000 - \$99,999	15.2%	-0.5%		
\$100,000 - \$149,999	18.4%	-4.1%		
\$150,000 - \$199,999	4.9%	-2.3%		
\$200,000+	4.2%	-3.5%		

Bars show deviation from Pierce County

EDUCATION

12%

No High School Diploma



34%

Some College

27%

High School Graduate



27%

Bachelor's/Grad /Prof Degree

HOUSING



64,581

2019 Total Housing Units



32,151

2019 Owner Occupied HUs



5,265

2019 Vacant Units



1,701

ACS HUs/Year Built: 2010 or Later



7,089

ACS HUs/Year Built: 2000-2009



4,686

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$351,552

Median Home Value



\$8,313

Average Spent on Mortgage & Basics



\$984

Median Contract Rent

EMPLOYMENT



White Collar



Blue Collar



Services

60%

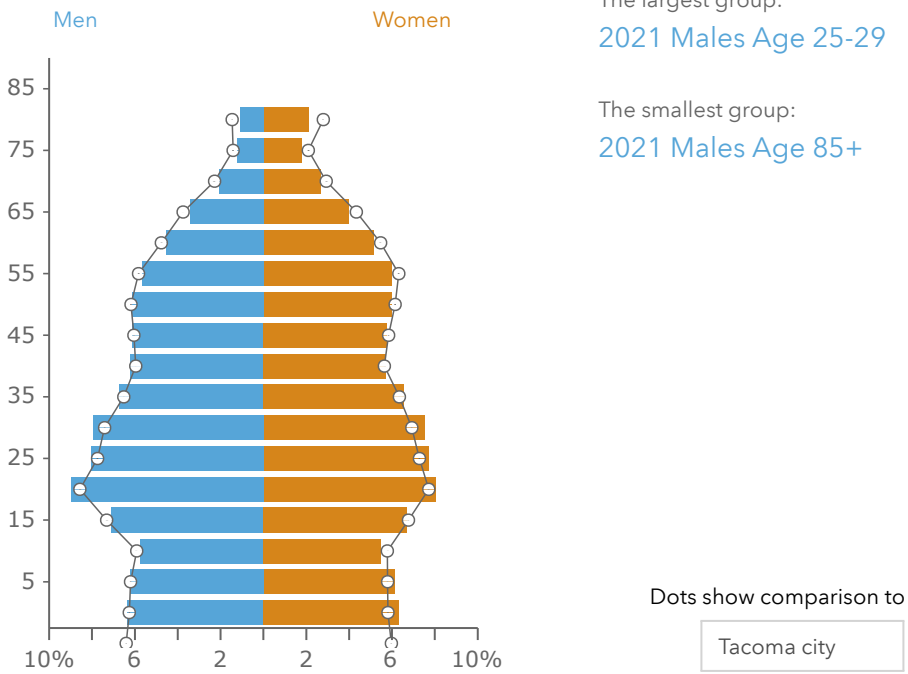
26%

15%

5.8%

Unemployment Rate

Age Pyramid



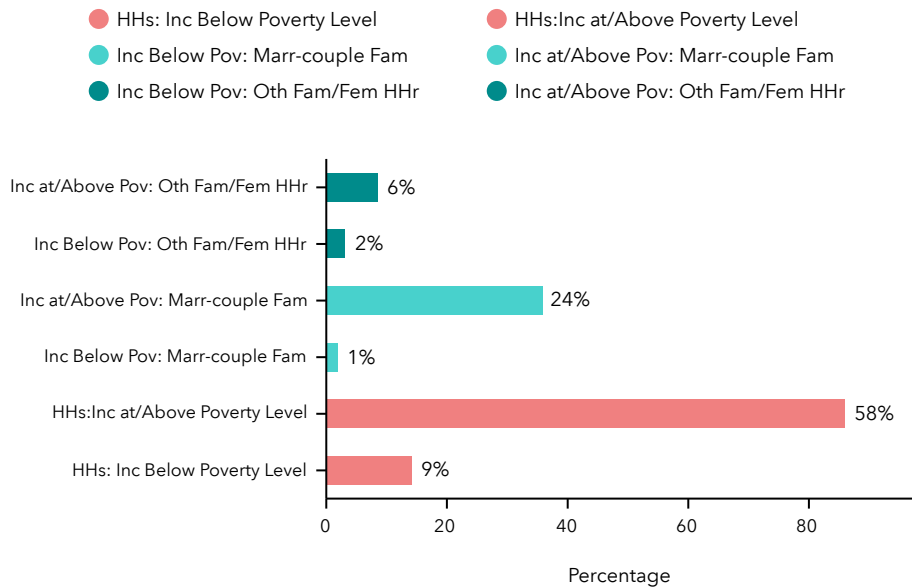
Race and Ethnicity

The largest group: White Alone (56.06)
 The smallest group: Pacific Islander Alone (1.73)

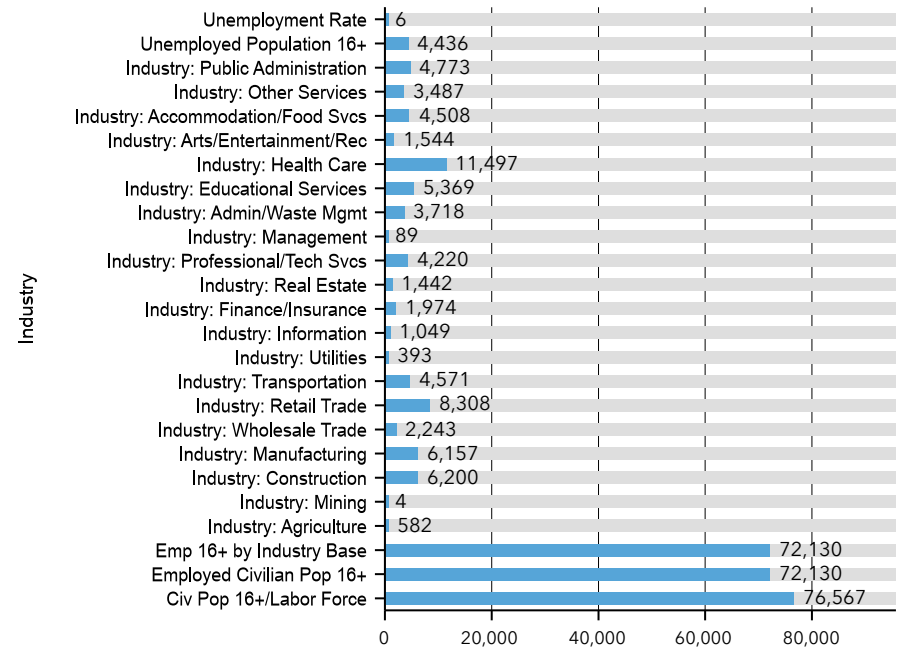
Indicator ▲	Value	Diff
White Alone	56.06	-13.31
Black Alone	13.16	+5.58
American Indian/Alaska Native Alone	2.54	+1.12
Asian Alone	9.52	+2.42
Pacific Islander Alone	1.73	-0.04
Other Race	7.22	+2.73
Two or More Races	9.77	+1.49
Hispanic Origin (Any Race)	16.86	+4.96

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.