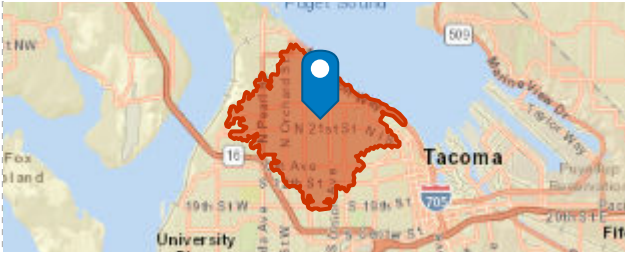


Key Demographics

Proctor--Drive time of 5 minutes



KEY FACTS

40,745

Population

40.8

Median Age

2.3

Average Household Size

\$88,020

Median Household Income

BUSINESS



1,120
Total Businesses



10,553
Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (24.3%)

The smallest group: \$15,000 - \$24,999 (4.6%)

Indicator ▲	Value	Diff	
<\$15,000	6.3%	-0.3%	█
\$15,000 - \$24,999	4.6%	-0.8%	█
\$25,000 - \$34,999	5.7%	-0.2%	█
\$35,000 - \$49,999	9.9%	-1.3%	█
\$50,000 - \$74,999	14.5%	-3.3%	█
\$75,000 - \$99,999	15.2%	-0.5%	█
\$100,000 - \$149,999	24.3%	+1.8%	█
\$150,000 - \$199,999	9.5%	+2.3%	█
\$200,000+	10%	+2.3%	█

Bars show deviation from Pierce County

EDUCATION

3%

No High School Diploma



30%

Some College

19%

High School Graduate



47%

Bachelor's/Grad /Prof Degree

HOUSING



18,337

2019 Total Housing Units



11,605

2019 Owner Occupied HUs



923

2019 Vacant Units



259

ACS HUs/Year Built: 2010 or Later



516

ACS HUs/Year Built: 2000-2009



828

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$442,540

Median Home Value



\$12,396

Average Spent on Mortgage & Basics



\$1,032

Median Contract Rent

EMPLOYMENT



White Collar

74%



Blue Collar

16%



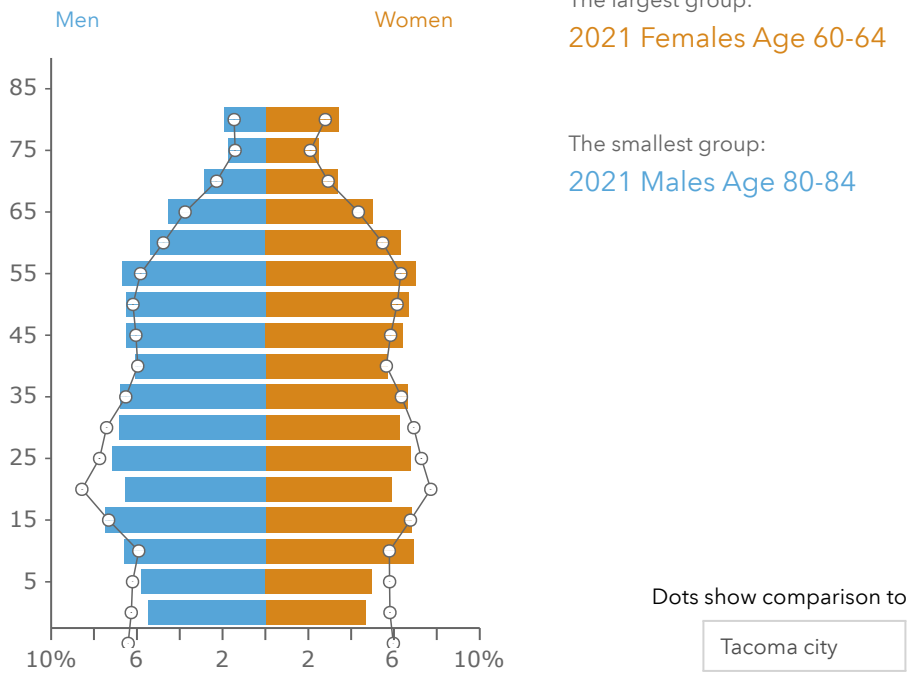
Services

10%

4.1%

Unemployment Rate

Age Pyramid



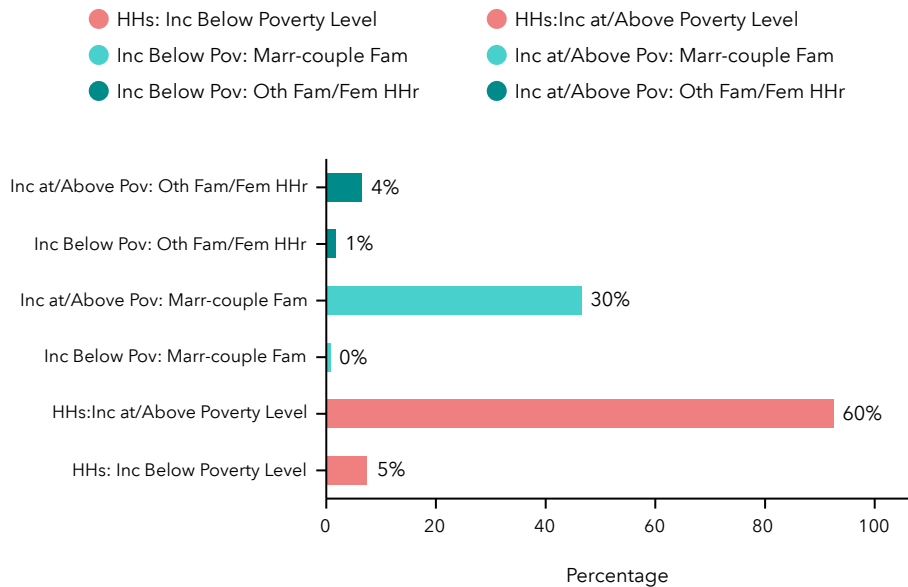
Race and Ethnicity

The largest group: White Alone (79.82)
 The smallest group: Pacific Islander Alone (0.39)

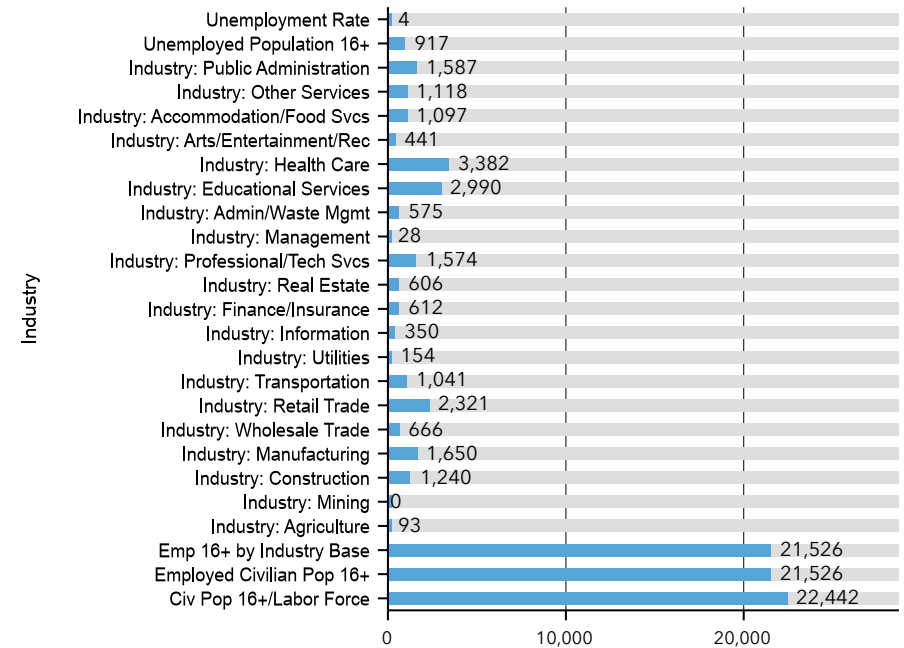
Indicator ▲	Value	Diff
White Alone	79.82	+10.45
Black Alone	5.3	-2.28
American Indian/Alaska Native Alone	0.98	-0.44
Asian Alone	4.29	-2.81
Pacific Islander Alone	0.39	-1.38
Other Race	1.67	-2.82
Two or More Races	7.56	-0.72
Hispanic Origin (Any Race)	6.97	-4.93

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)

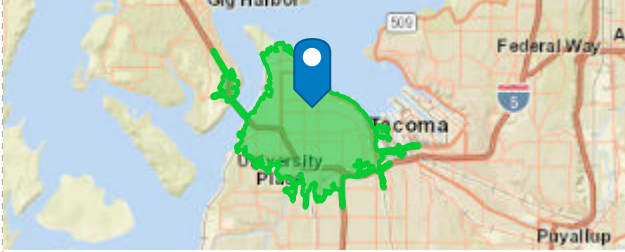


2019 Labor Force by Industry (Esri)



Key Demographics

Proctor--Drive time of 10 minutes



KEY FACTS

107,292

Population

39.9

Median Age

2.2

Average Household Size

\$71,077

Median Household Income

BUSINESS

5,074

Total Businesses

78,040

Total Employees

Households By Income

The largest group: \$100,000 - \$149,999 (19.9%)

The smallest group: \$150,000 - \$199,999 (6.7%)

Indicator ▲	Value	Diff
<\$15,000	10.5%	+3.9%
\$15,000 - \$24,999	6.8%	+1.4%
\$25,000 - \$34,999	6.9%	+1%
\$35,000 - \$49,999	11.6%	+0.4%
\$50,000 - \$74,999	16.1%	-1.7%
\$75,000 - \$99,999	14.5%	-1.2%
\$100,000 - \$149,999	19.9%	-2.6%
\$150,000 - \$199,999	6.7%	-0.5%
\$200,000+	7%	-0.7%

Bars show deviation from Pierce County

EDUCATION

6%

No High School Diploma



22%

High School Graduate



32%

Some College



40%

Bachelor's/Grad /Prof Degree

HOUSING



51,831

2019 Total Housing Units



1,182

ACS HUs/Year Built: 2010 or Later



24,935

2019 Owner Occupied HUs



3,029

ACS HUs/Year Built: 2000-2009



4,103

2019 Vacant Units



3,422

ACS HUs/Year Built: 1990-1999

HOUSING STATS



\$413,174

Median Home Value



\$9,421

Average Spent on Mortgage & Basics



\$994

Median Contract Rent

EMPLOYMENT



White Collar

71%



Blue Collar

17%



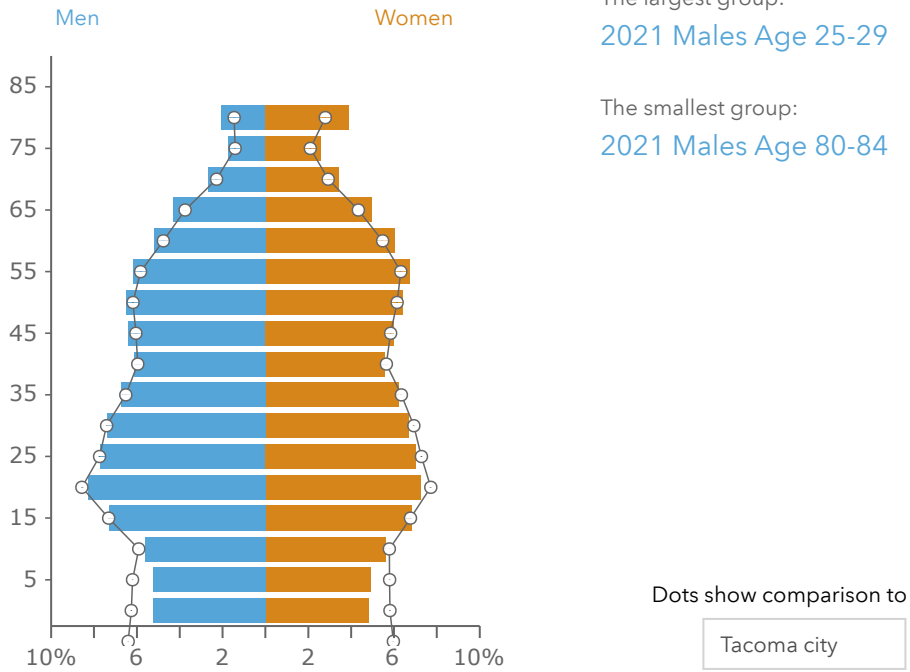
Services

12%

5.3%

Unemployment Rate

Age Pyramid



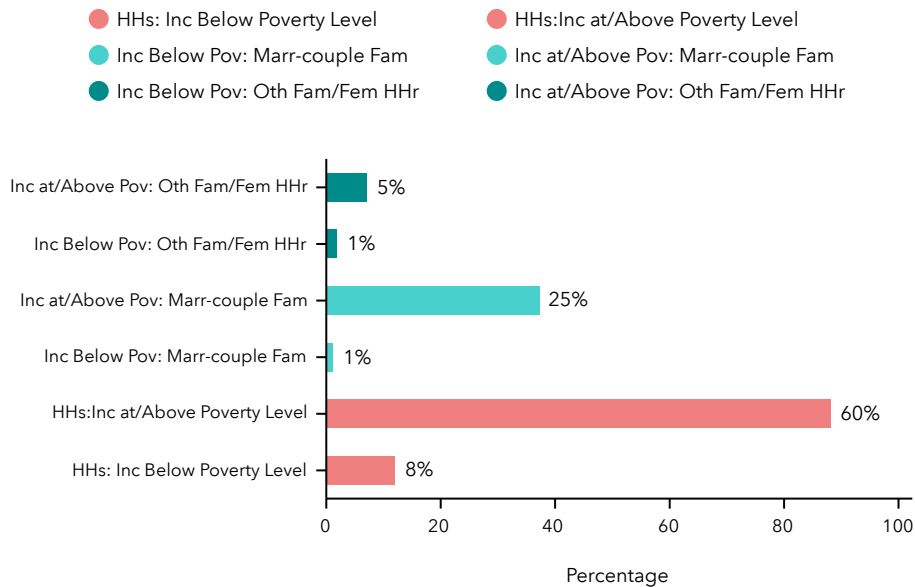
Race and Ethnicity

The largest group: White Alone (69.85)
 The smallest group: Pacific Islander Alone (0.79)

Indicator ▲	Value	Diff
White Alone	69.85	+0.48
Black Alone	11.3	+3.72
American Indian/Alaska Native Alone	1.33	-0.09
Asian Alone	5.8	-1.3
Pacific Islander Alone	0.79	-0.98
Other Race	2.45	-2.04
Two or More Races	8.48	+0.2
Hispanic Origin (Any Race)	9	-2.9

Bars show deviation from Pierce County

2014-2018 Households by Poverty Status (ACS)



2019 Labor Force by Industry (Esri)

