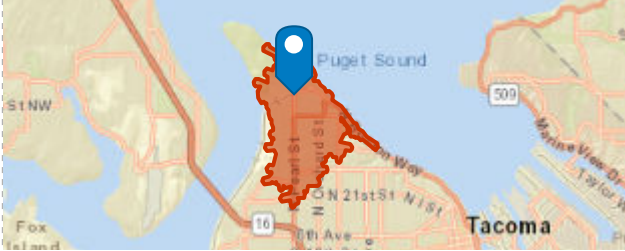


## Key Demographics

Ruston Point Defiance--Drive time of 5 minutes



## KEY FACTS

17,418

Population

44.3

Median Age

2.3

Average Household Size

\$82,340

Median Household Income

## BUSINESS

360

Total Businesses

3,142

Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (23.9%)

The smallest group: \$15,000 - \$24,999 (4.7%)

Indicator ▲	Value	Diff		
<\$15,000	8.8%	+2.2%		
\$15,000 - \$24,999	4.7%	-0.7%		
\$25,000 - \$34,999	5.3%	-0.6%		
\$35,000 - \$49,999	8.3%	-2.9%		
\$50,000 - \$74,999	17.4%	-0.4%		
\$75,000 - \$99,999	15.2%	-0.5%		
\$100,000 - \$149,999	23.9%	+1.4%		
\$150,000 - \$199,999	6.9%	-0.3%		
\$200,000+	9.5%	+1.8%		

Bars show deviation from Pierce County

## EDUCATION

5%

No High School Diploma



34%

Some College

26%

High School Graduate

36%

Bachelor's/Grad /Prof Degree

## HOUSING



8,154

2019 Total Housing Units



5,081

2019 Owner Occupied HUs



542

2019 Vacant Units



204

ACS HUs/Year Built: 2010 or Later



491

ACS HUs/Year Built: 2000-2009



767

ACS HUs/Year Built: 1990-1999

## HOUSING STATS



\$456,077

Median Home Value



\$12,065

Average Spent on Mortgage & Basics



\$1,213

Median Contract Rent

## EMPLOYMENT



White Collar

71%



Blue Collar

16%



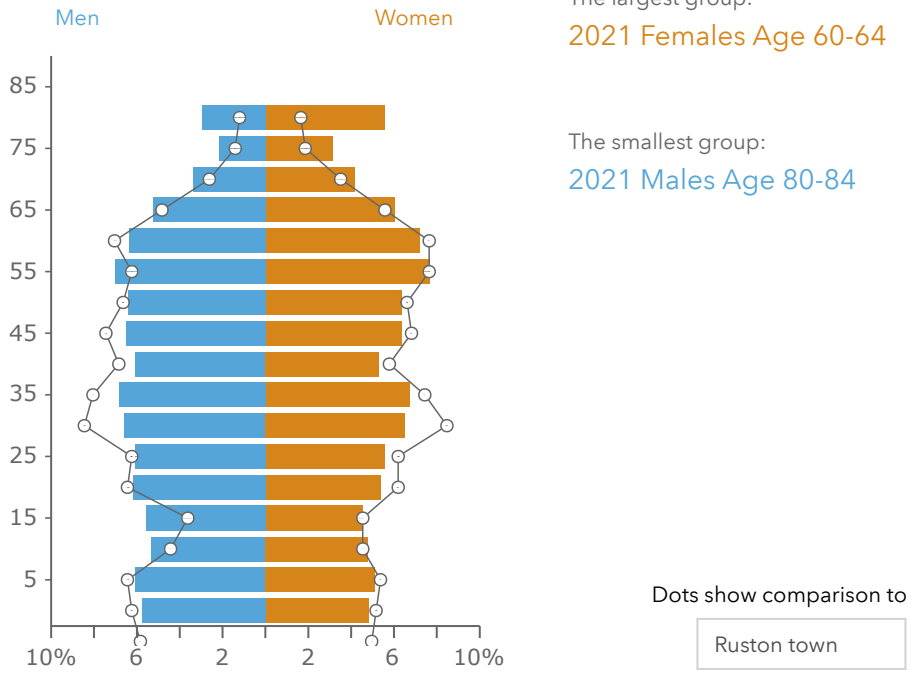
Services

13%

5.2%

Unemployment Rate

## Age Pyramid



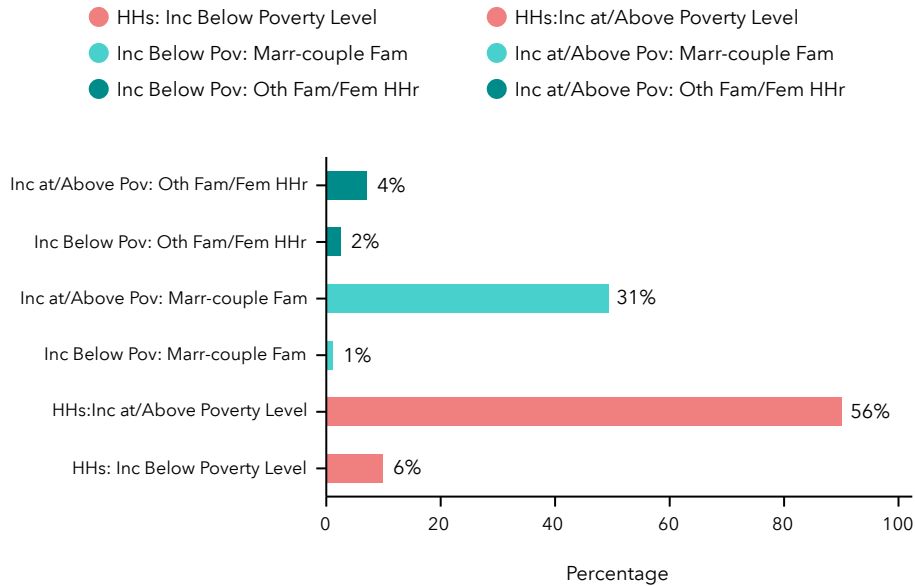
## Race and Ethnicity

The largest group: White Alone (79.49)  
 The smallest group: Pacific Islander Alone (0.36)

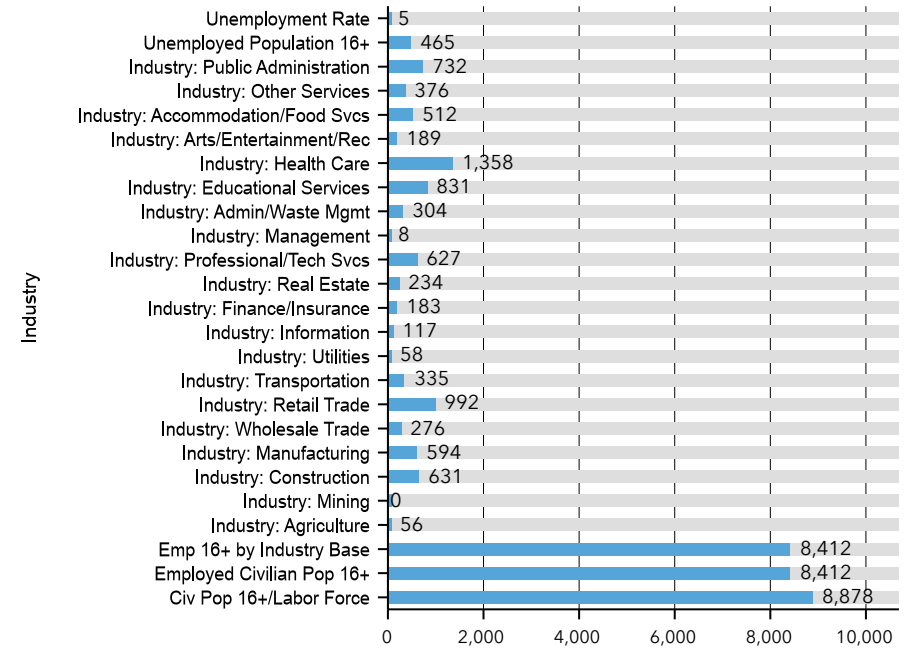
Indicator ▲	Value	Diff
White Alone	79.49	+10.12
Black Alone	5.65	-1.93
American Indian/Alaska Native Alone	1.03	-0.39
Asian Alone	4.57	-2.53
Pacific Islander Alone	0.36	-1.41
Other Race	1.49	-3
Two or More Races	7.4	-0.88
Hispanic Origin (Any Race)	7.04	-4.86

Bars show deviation from **Pierce County**

## 2014-2018 Households by Poverty Status (ACS)

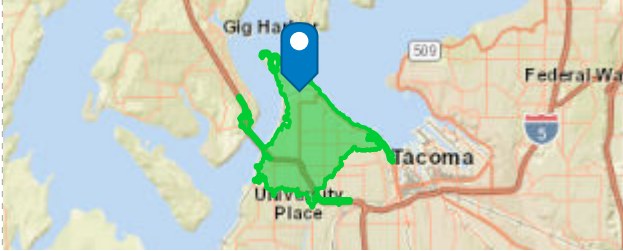


## 2019 Labor Force by Industry (Esri)



## Key Demographics

Ruston Point Defiance--Drive time of 10 minutes



## KEY FACTS

59,811

Population

43.2

Median Age



Average Household Size

\$81,299

Median Household Income

## EDUCATION

4%

No High School Diploma



22%

High School Graduate



31%

Some College



42%

Bachelor's/Grad /Prof Degree

## HOUSING



28,007

2019 Total Housing Units



518

ACS HUs/Year Built: 2010 or Later



16,508

2019 Owner Occupied HUs



1,203

ACS HUs/Year Built: 2000-2009



1,621

2019 Vacant Units



1,817

ACS HUs/Year Built: 1990-1999

## BUSINESS



1,601  
Total Businesses



16,783  
Total Employees

### Households By Income

The largest group: \$100,000 - \$149,999 (21.5%)

The smallest group: \$15,000 - \$24,999 (5.8%)

Indicator ▲	Value	Diff		
<\$15,000	7.9%	+1.3%		■
\$15,000 - \$24,999	5.8%	+0.4%		■
\$25,000 - \$34,999	6.1%	+0.2%		■
\$35,000 - \$49,999	10.6%	-0.6%		■
\$50,000 - \$74,999	14.8%	-3%		■
\$75,000 - \$99,999	15.6%	-0.1%		■
\$100,000 - \$149,999	21.5%	-1%		■
\$150,000 - \$199,999	8.3%	+1.1%		■
\$200,000+	9.5%	+1.8%		■

Bars show deviation from Pierce County

## HOUSING STATS



\$444,574

Median Home Value



\$11,621

Average Spent on Mortgage & Basics



\$1,042

Median Contract Rent

## EMPLOYMENT



White Collar

73%



Blue Collar

16%



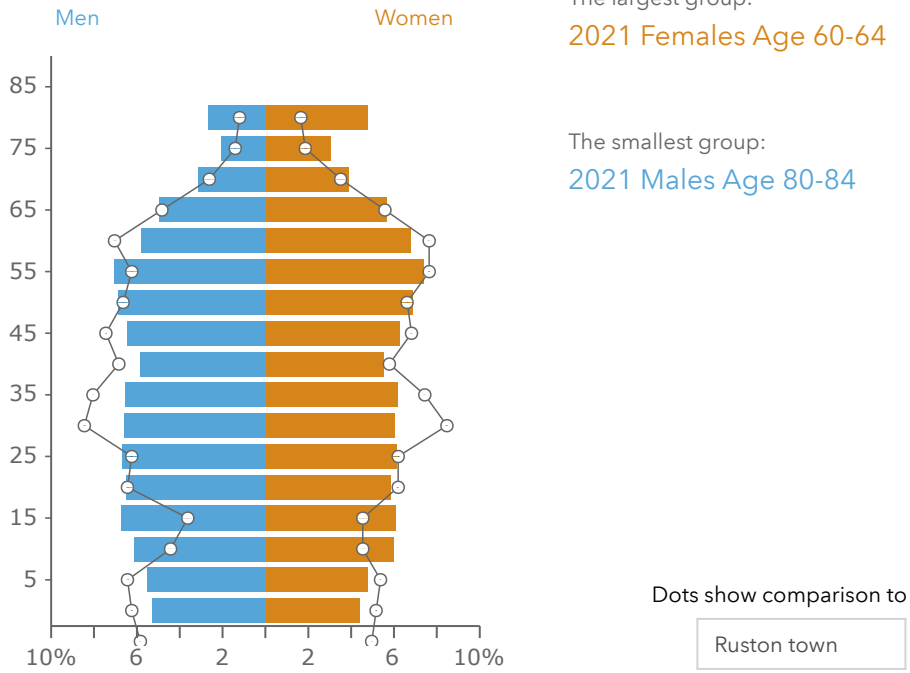
Services

11%

4.2%

Unemployment Rate

### Age Pyramid



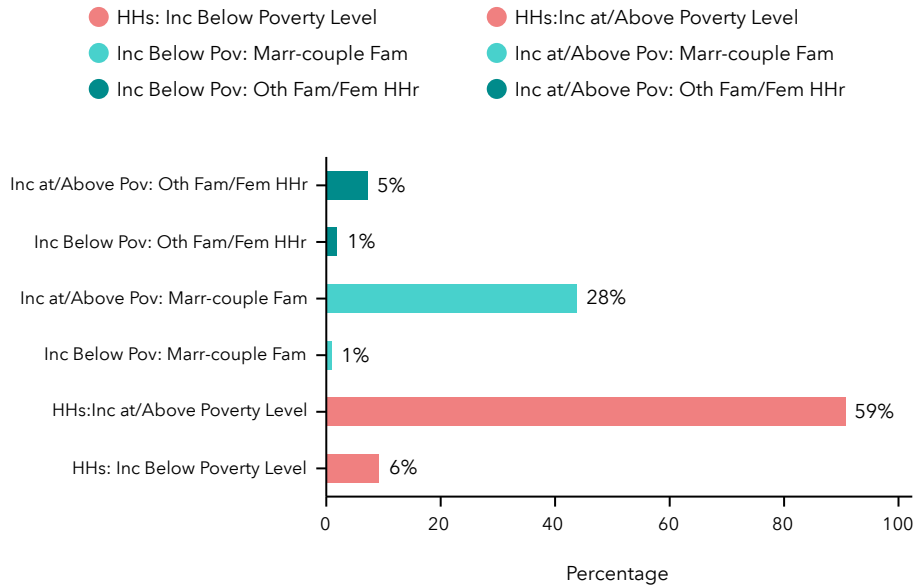
### Race and Ethnicity

The largest group: White Alone (77.5)  
 The smallest group: Pacific Islander Alone (0.5)

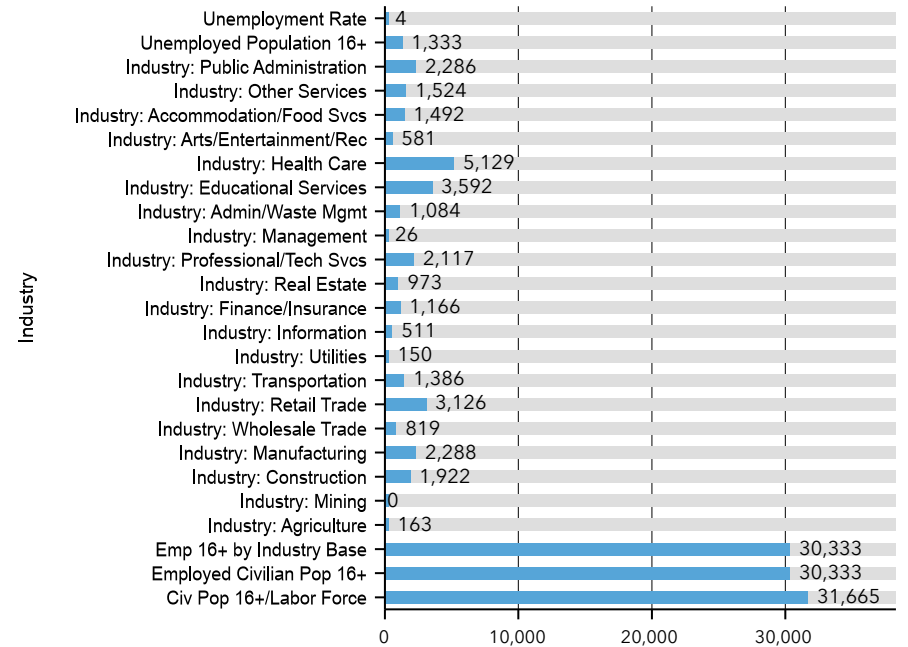
Indicator ▲	Value	Diff
White Alone	77.5	+8.13
Black Alone	6.32	-1.26
American Indian/Alaska Native Alone	0.94	-0.48
Asian Alone	5.42	-1.68
Pacific Islander Alone	0.5	-1.27
Other Race	1.87	-2.62
Two or More Races	7.43	-0.85
Hispanic Origin (Any Race)	7.18	-4.72

Bars show deviation from Pierce County

### 2014-2018 Households by Poverty Status (ACS)



### 2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.