Key Demographics

South Tacoma--Drive time of 5 minutes

University Place
Lakewood
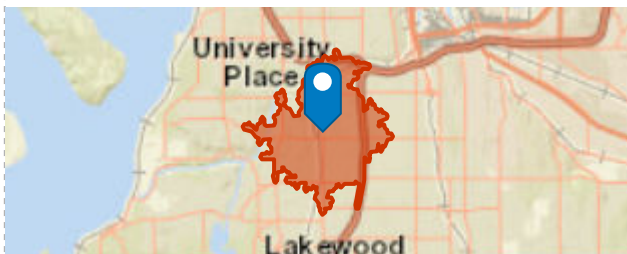
KEY FACTS

31,633
Population

32.8
Median Age

2.5
Average Household Size

$59,047
Median Household Income

BUSINESS

1,672
Total Businesses

26,107
Total Employees

Households By Income

The largest group: $50,000 - $74,999 (22.9%)

The smallest group: $200,000+ (2.2%)

Indicator ▲	Value	Diff	
<$15,000	9.1%	+2.5%	
$15,000 - $24,999	6.6%	+1.2%	
$25,000 - $34,999	7.6%	+1.7%	
$35,000 - $49,999	16%	+4.8%	
$50,000 - $74,999	22.9%	+5.1%	
$75,000 - $99,999	14.1%	-1.6%	
$100,000 - $149,999	18.1%	-4.4%	
$150,000 - $199,999	3.4%	-3.8%	
$200,000+	2.2%	-5.5%	

Bars show deviation from Pierce County

EDUCATION

13%
No High School Diploma

28%
High School Graduate

36%
Some College

23%
Bachelor's/Grad/Prof Degree

HOUSING

13,445
2019 Total Housing Units

5,878
2019 Owner Occupied HUs

1,094
2019 Vacant Units

616
ACS HUs/Year Built: 2010 or Later

1,486
ACS HUs/Year Built: 2000-2009

1,471
ACS HUs/Year Built: 1990-1999

HOUSING STATS

$321,833
Median Home Value

$6,980
Average Spent on Mortgage & Basics

$1,010
Median Contract Rent

EMPLOYMENT

55% White Collar

27% Blue Collar

18% Services

5.8%
Unemployment Rate

December 1, 2021

Age Pyramid

Men   Women

The largest group:
2021 Males Age 25-29

The smallest group:
2021 Males Age 85+
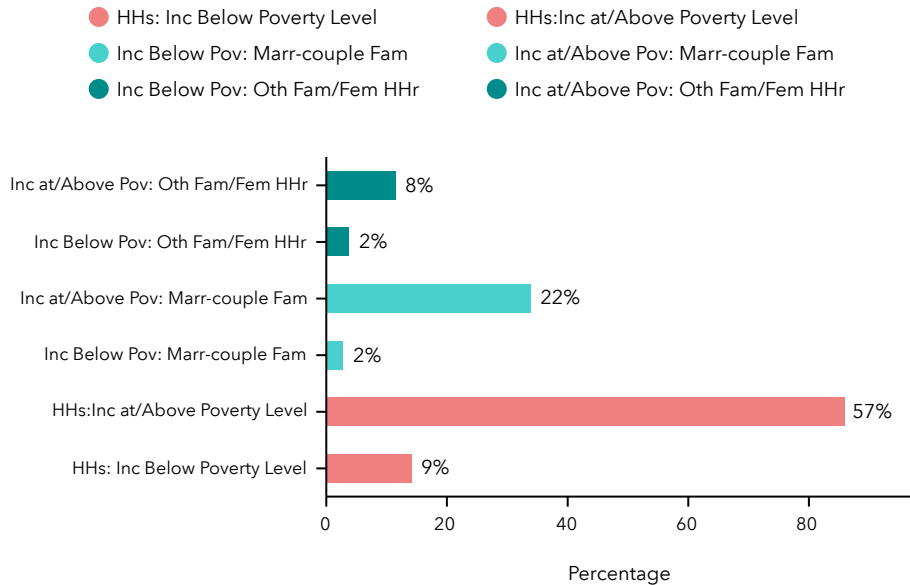

Dots show comparison to

[Tacoma city]
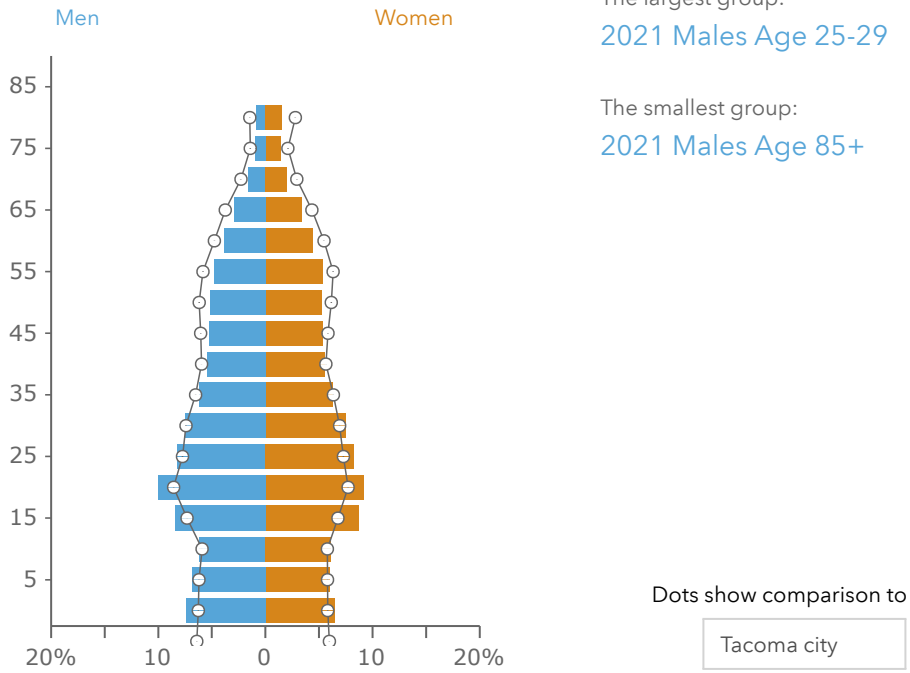
Race and Ethnicity

The largest group: White Alone (48.43)

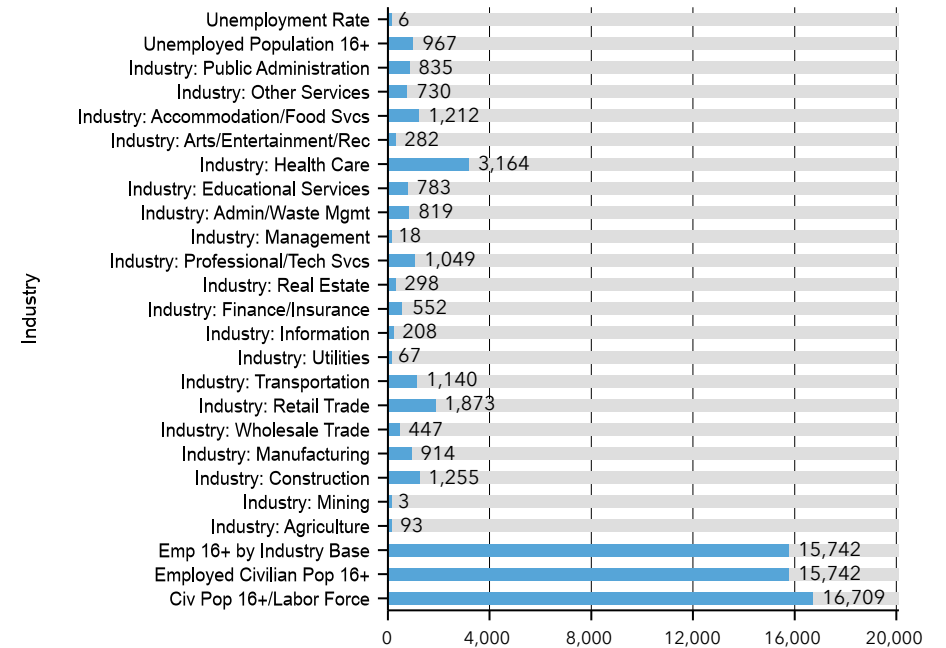The smallest group: American Indian/Alaska Native Alone (1.71)

Indicator ▲	Value	Diff	
White Alone	48.43	-20.94	
Black Alone	18.15	+10.57	
American Indian/Alaska Native Alone	1.71	+0.29	
Asian Alone	9.3	+2.2	
Pacific Islander Alone	2.41	+0.64	
Other Race	8.22	+3.73	
Two or More Races	11.78	+3.5	
Hispanic Origin (Any Race)	18.24	+6.34	

Bars show deviation from

[Pierce County]

2014-2018 Households by Poverty Status (ACS)

- ● HHs: Inc Below Poverty Level
- ● HHs:Inc at/Above Poverty Level
- ● Inc Below Pov: Marr-couple Fam
- ● Inc at/Above Pov: Marr-couple Fam
- ● Inc Below Pov: Oth Fam/Fem HHr
- ● Inc at/Above Pov: Oth Fam/Fem HHr

Category	Percentage
Inc at/Above Pov: Oth Fam/Fem HHr	8%
Inc Below Pov: Oth Fam/Fem HHr	2%
Inc at/Above Pov: Marr-couple Fam	22%
Inc Below Pov: Marr-couple Fam	2%
HHs:Inc at/Above Poverty Level	57%
HHs: Inc Below Poverty Level	9%

2019 Labor Force by Industry (Esri)

Industry	Value
Unemployment Rate	6
Unemployed Population 16+	967
Industry: Public Administration	835
Industry: Other Services	730
Industry: Accommodation/Food Svcs	1,212
Industry: Arts/Entertainment/Rec	282
Industry: Health Care	3,164
Industry: Educational Services	783
Industry: Admin/Waste Mgmt	819
Industry: Management	18
Industry: Professional/Tech Svcs	1,049
Industry: Real Estate	298
Industry: Finance/Insurance	552
Industry: Information	208
Industry: Utilities	67
Industry: Transportation	1,140
Industry: Retail Trade	1,873
Industry: Wholesale Trade	447
Industry: Manufacturing	914
Industry: Construction	1,255
Industry: Mining	3
Industry: Agriculture	93
Emp 16+ by Industry Base	15,742
Employed Civilian Pop 16+	15,742
Civ Pop 16+/Labor Force	16,709

Key Demographics

South Tacoma--Drive time of 10 minutes
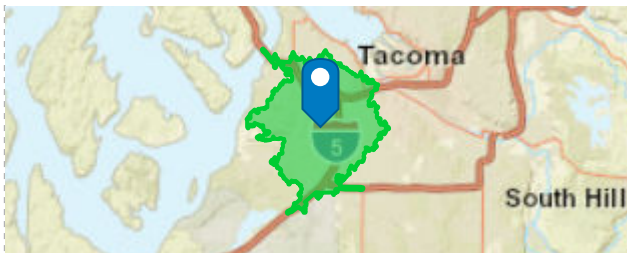
KEY FACTS

177,620
Population

35.6
Median Age

2.5
Average Household Size

$59,633
Median Household Income

BUSINESS

6,936
Total Businesses

90,965
Total Employees

Households By Income

The largest group: $50,000 - $74,999 (19%)

The smallest group: $200,000+ (3.6%)

Indicator ▲	Value	Diff	
<$15,000	10.1%	+3.5%	
$15,000 - $24,999	8.2%	+2.8%	
$25,000 - $34,999	8.3%	+2.4%	
$35,000 - $49,999	14.3%	+3.1%	
$50,000 - $74,999	19%	+1.2%	
$75,000 - $99,999	15.2%	-0.5%	
$100,000 - $149,999	17.1%	-5.4%	
$150,000 - $199,999	4.2%	-3%	
$200,000+	3.6%	-4.1%	

Bars show deviation from **Pierce County**

EDUCATION

11%
No High School Diploma

27%
High School Graduate

35%
Some College

27%
Bachelor's/Grad /Prof Degree

HOUSING

75,051
2019 Total Housing Units

36,946
2019 Owner Occupied HUs

5,597
2019 Vacant Units

2,189
ACS HUs/Year Built: 2010 or Later

5,980
ACS HUs/Year Built: 2000-2009

6,953
ACS HUs/Year Built: 1990-1999

HOUSING STATS

$349,696
Median Home Value

$7,815
Average Spent on Mortgage & Basics

$991
Median Contract Rent

EMPLOYMENT

60%
White Collar

24%
Blue Collar

15%
Services

6.4%
Unemployment Rate

Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS). The vintage of the data is 2021, 2021, 2015-2019.

December 1, 2021

Age Pyramid

Men   Women

The largest group:
2021 Males Age 25-29

The smallest group:
2021 Males Age 85+

Dots show comparison to
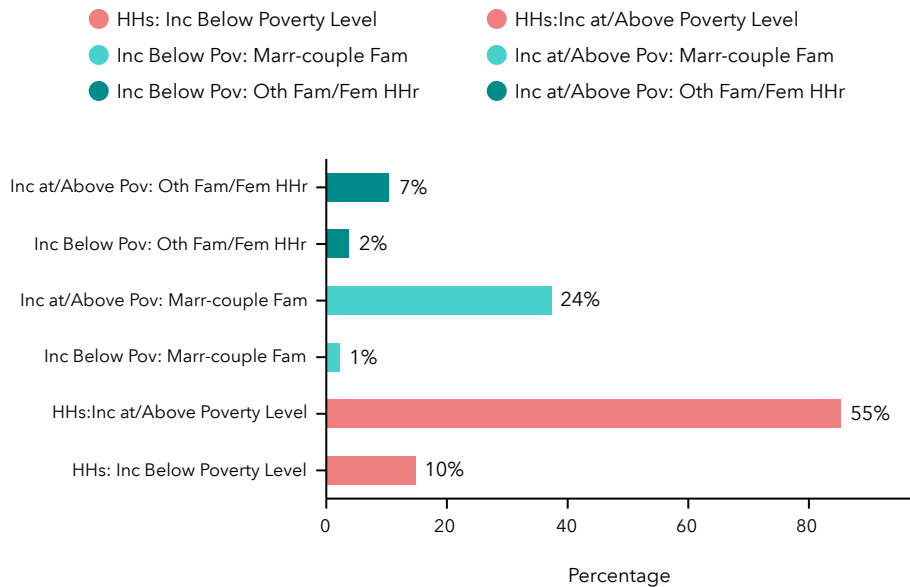Tacoma city
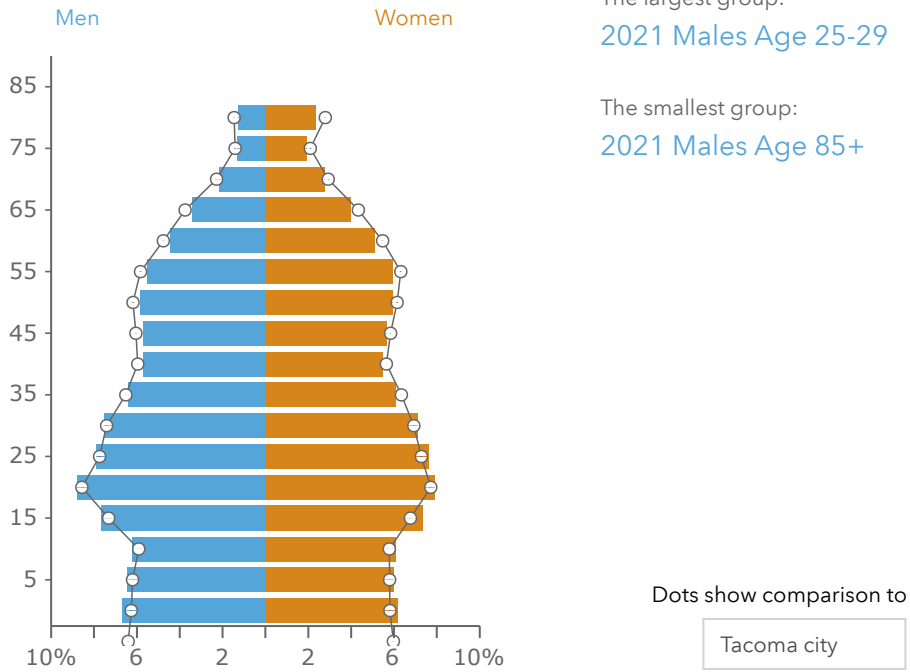
Race and Ethnicity

The largest group: White Alone (53.3)

The smallest group: American Indian/Alaska Native Alone (1.62)

Indicator ▲	Value	Diff	
White Alone	53.3	-16.07	
Black Alone	14.53	+6.95	
American Indian/Alaska Native Alone	1.62	+0.2	
Asian Alone	10.48	+3.38	
Pacific Islander Alone	2.29	+0.52	
Other Race	7.28	+2.79	
Two or More Races	10.5	+2.22	
Hispanic Origin (Any Race)	16.46	+4.56	

Bars show deviation from   Pierce County

2014-2018 Households by Poverty Status (ACS)

- ● HHs: Inc Below Poverty Level
- ● HHs:Inc at/Above Poverty Level
- ● Inc Below Pov: Marr-couple Fam
- ● Inc at/Above Pov: Marr-couple Fam
- ● Inc Below Pov: Oth Fam/Fem HHr
- ● Inc at/Above Pov: Oth Fam/Fem HHr

Category	Percentage
Inc at/Above Pov: Oth Fam/Fem HHr	7%
Inc Below Pov: Oth Fam/Fem HHr	2%
Inc at/Above Pov: Marr-couple Fam	24%
Inc Below Pov: Marr-couple Fam	1%
HHs:Inc at/Above Poverty Level	55%
HHs: Inc Below Poverty Level	10%

Percentage

2019 Labor Force by Industry (Esri)

Industry	Value
Unemployment Rate	6
Unemployed Population 16+	5,687
Industry: Public Administration	5,577
Industry: Other Services	4,125
Industry: Accommodation/Food Svcs	5,581
Industry: Arts/Entertainment/Rec	1,680
Industry: Health Care	15,072
Industry: Educational Services	6,445
Industry: Admin/Waste Mgmt	4,027
Industry: Management	80
Industry: Professional/Tech Svcs	4,387
Industry: Real Estate	1,620
Industry: Finance/Insurance	2,508
Industry: Information	1,359
Industry: Utilities	434
Industry: Transportation	5,381
Industry: Retail Trade	9,922
Industry: Wholesale Trade	2,424
Industry: Manufacturing	6,213
Industry: Construction	6,433
Industry: Mining	20
Industry: Agriculture	390
Emp 16+ by Industry Base	83,678
Employed Civilian Pop 16+	83,678
Civ Pop 16+/Labor Force	89,365